


# North American Life Assurance Co.

"SOLID AS THE CONTINENT."

→ 1909 ←

JOHN D. BLAIKIE, President.	TOTAL CASH INCOME . . . . . \$2,028,695.40	L. GOLDMAN, A.I.A., F.C.A., Managing Director.
M. GURNEY, J. K. OSBORNE, Vice-Presidents.	TOTAL ASSETS . . . . . 10,490,464.00	W. B. TAYLOR, B.A., LL.B., Secretary.
	NET SURPLUS to POLICYHOLDERS . . . . . 1,018,121.25	
	PAYMENTS TO POLICYHOLDERS . . . . . 789,520.41	

Home Office, — — — Toronto.



**"I Attribute my Success**

In writing Prudential Insurance as much to the impressive and systematic mode of advertising employed by the Company as to any other factor."

—Virginia Representative.

Prudential advertising helps its Agents.  
We want Agents. Write us.

**The PRUDENTIAL INSURANCE COMPANY OF AMERICA.**  
Incorporated as a Stock Company by the State of New Jersey.  
JOHN F. DRYDEN, Pres. Home Office, NEWARK, N.J.

WANTED.—Commercial Traveller for a profitable side-line required by all business men; no samples. Address in confidence, A.B.C., P.O. Box 606, Montreal.

## PERPETUAL CALENDAR

1910	APRIL						1910
Fri	Sat	SUN	Mon	Tue	Wed	Thu	
1910	MAY						1910
SUN	Mon	Tue	Wed	Thu	Fri	Sat	
1	2	3	4	5	6	7	
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30	31					

January, March, May, July, August, October, December, 31 Days. April, June, September, November, 30 Days.

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