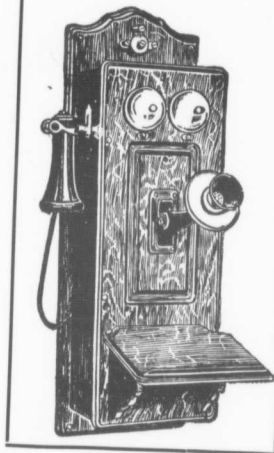


# Independent Telephones

Have made a record for quality. Why? Because all that was up-to-date and the best experience and ability was utilized to full advantage when we undertook to make telephones for the Canadian Independent Telephone Companies and Associations. We started with up-to-date ideals, established a high standard of quality, and have maintained that standard.

## THE RESULT

The result is that we have now hundreds of companies, associations and municipalities using our telephones, and we are daily securing as new customers, those who had been using other makes of telephones. They are changing, not on account of our price, for we maintain our price because it is essential to quality. They are changing because they have either made a trial of our telephones on their own lines or have heard the good opinions of others who were using our telephones. It is quality that is winning the business for us.



## THE QUESTION

The question for you to decide is whether you are getting the best value in the telephone you are purchasing. You may get a telephone that will cost a dollar or two less but has not got the standing quality. It very soon becomes a source of constant expense and trouble to keep it in repair. The question should be decided when you are purchasing whether you are getting first-class quality in your telephone. It will pay you to make sure of this. This being the fact, we would ask you to write us if you are putting new telephones on your lines or if you are starting in the business and likely to purchase. We shall be only too glad to discuss the matter with you and submit prices.

## CONSTRUCTION MATERIAL

If you are extending your lines or if you are organizing a company and starting into the business, it will pay you to let us quote you on construction material. We carry a large stock constantly on hand, and make a specialty of prompt shipments. We send out nothing but first-class materials.

## FREE OF CHARGE

We shall be pleased to send you a copy of our **No. 2 Bulletin** if you are about to build a line. It gives you full instructions in regard to construction work. We also will be pleased to send you a copy of our latest book, entitled, "**Canada and the Telephone**," which contain thirty-two illustrations of the value of the telephone in the rural home. These will be sent free of charge at request.

**PROMPT SHIPMENTS AND GUARANTEED SATISFACTION ARE MAKING OUR SUCCESS.**

# CANADIAN INDEPENDENT TELEPHONE CO. LIMITED

18-20 DUNCAN STREET, TORONTO