

BRITAIN — CALLS TO CANADA —

THE FACTORY

THE FARM

She must have Food —

for her Armies in the Field—for her Workers in the Factory—in the Munition plant—in the Shipyard—in the Mine.

THERE'S DANGER IN SIGHT—BUT YOU CAN HELP

Do You Know—

that the rapidly rising price of food stuffs means that the World's reserve supply is getting small?

You Can—

help thwart Germany's desperate submarine thrust on the high seas.

You Can—

do this by helping to make every bit of land in Canada produce—the very last pound of food stuffs of which it is capable.

Do You Know—

that a world-wide famine can only be averted by increasing this supply?

Do You Know—

that a "food famine" would be a worse disaster to the Empire and her Allies than reverses in the Field?

And Remember—

that no man can say that he has fully done his part—who having land—be it garden patch, or farm, or ranch—fails to make it produce food to its utmost capacity.

THESE
FARM PRODUCTS
ARE NEEDED
FOR EXPORT

WHEAT,
OATS,
BEEF,
BACON,
CHEESE,
EGGS,
BUTTER,
POULTRY,
BEANS & PEAS,
WOOL,
FLAX AND
FLAX FIBRE,
DRIED
VEGETABLES

BRITAIN APPEALS TO CANADA

THE NEAREST PRODUCER OF STAPLE FOODS

India and Argentina are more than twice the distance away and Australia more than four times.

| | | |
|------------------------------|-----------|---------------|
| Canada to Britain | - - - - - | 2625 MILES |
| India & Argentina to Britain | | 6000 MILES |
| Australia to Britain | | 11500 MILES |

"No matter what difficulties may face us, the supreme duty of every man on the land is to use every thought and every energy in the direction of producing more—and still more."

MARTIN BURRELL,
Minister of Agriculture.

The Department invites every one desiring information on any subject relative to Farm and Garden, to write—

INFORMATION BUREAU
DOMINION DEPARTMENT OF AGRICULTURE
OTTAWA