SATURDAY MORNING



A Chintz Sale Extraordinary

Seventy-five Pieces of Artistic English and American Chintzes Reduced to One-half Their Regular Price To-day.

Owing to advances in cost during the past twelve months you can realize what a saving you can effect by purchasing these.

Chintzes which regularly sold at 59c, Saturday, 30c yard. Chintzes which regularly sold at 49c, Saturday, 25c yard. Chintzes which regularly sold at 39c. Saturday, 20c yard.

Tapestry Couch Covers, \$2.35 Each.

Fifty only Tapestry Couch Covers, specially priced for Saturday at \$2.35 each. This is a very serviceable couch cover, carefully woven from fine yarns in rich Oriental colourings, a strong, hard-wearing couch cover, size 58" x 99," with fringe all round, which could not be reproduced to-day at anything near this price, 8.30 special Saturday morning\$2.35 each

Extension Curtain Rods, 6c Each.

Two thousand Curtain Rods, which are well made and fitted with neat silvered wall ends, complete with hook brackets; these rods extend to 48" and are just what is required for the hanging of light draperies. Get your necessary rods for your Summer home now, as this figure is exceptionally low at to-day's cost. Regularly selling at 10c each, Saturday6c each

The Home-lovers' Club Will Close in Ten Days

The privileges of getting home needs . at close cash prices, and yet spreading the payments over the year, has enabled thou-ands of people to take advantage of our February Sales.

Membership in the Home-lovers' Club is now nearing its limit. This ten-day notice is now given that new members may be enrolled up to February 29th.

Meantime members and those enrolled in the next ten days may buy Dinnerware, Wall Papers, Electric Fixtures, Carpets and Draperies under the Club arrangement.

For the Fireplace

THE TORONTO WORLD

50 Gypsy Cauldron Coal Kettles. Reg. Black and Brass Plate Stands for open hearth. Reg. \$1.50. Saturday95c 20 Gas Grates-brass, black and oxy-dized, 24 x 30. Reg. \$6.75. Saturday 30 x 30. Reg. \$8.25. Saturday . . \$4.95

New Wall Papers At Unusually Low Prices.

House-owners' Special-neat designs, well printed in artistic colorings, suitable for rooms and halls. Side wall Saturday, per single roll,

lovely foliage

QUESTION: Why is this sale of Can-

Complete Electric BARGAINS IN Lighting Outfit On Sale To-day at \$13.95

SINDSON'S HOME-FURNISHING

Of very good, substantial lines the Eleven (11) pieces as illustrated below are offered for to-day's selling only, completely installed, with lamps and joints included, for \$13.95. This is a spin did bargain; the Set is made up of Eleven (11) pieces as follows:

Solid brass three-light fixture for Parlor and bining-room, with fancy shades. Two-light ceiling fixture for Sitting-room, Brush rars finish. Brackets for Bedrooms and Bath Room. Drop light for Kitchen, Hail, Verand, ' and Cellar. This complete set is extra good ordinary value at \$21.00. Saturday we will take orders to install these complete for \$13.95



Electric Brackets, with Shades Complete, 55c

We will fill Mail and Phone orders for thes while they last, but we only offer 50 at this extra low special price. They are solid brass, brush finish, complete with shade, Saturday

1.000 Frosted and Half Frosted Gas Globes on Sale

and broken sizes.

RUGS GOOD SIZED GENUINE ANTIQUE ORIENTAL RUGS at \$7.95-AN 8.30 VISIT NECESSARY. To lovers of the genuine antique Persian Rugs this

FEBRUARY 19 1916

special sale to-day will appeal as one of extraordinary opportunity. The price is entirely out of proportion to their real value. They are all good Persian types, mostly considerably worn, but beautiful in their soft mellow colorings, and will serve for a great deal of good, hard wear. The sizes in this lot of twenty-five range from 3'3'' x 4'9" up to about 6'9" x 4'0." The offer is certainly one to attract those who appreciate the genuine Persian types. We cannot fill mail or phone orders for these. 8.30 rush, special\$7.95 each

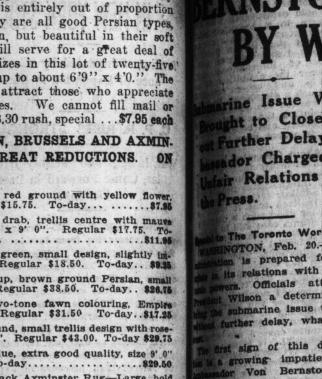
TWENTY ODD WILTON, BRUSSELS AND AXMIN. STER RUGS, AT GREAT REDUCTIONS. ON SALE AT 8.30 A.M.

Brussels Rug-Two-tone green, small design, slightly im-perfect, size 9' 0" x 9' 0". Regular \$18.50. To-day.. \$9.35 One Wilton Rug-Made up, brown ground Persian, small design, size 6' 0" x 9' 0". Regular \$38,50. To-day.. \$26,76 English Wilton Rug-Two-tone fawn colouring, Empire design, size 6' 9" x 10' 6". Regular \$31.50 To-day..\$17.25 Brussel: Rug-Green ground, small trellis design with rose-bud figure, size 11' 3" x 13' 6". Regular \$43.00. To-day \$29.75 Wilton Rug-Two-tone blue, extra good quality, size 9' 0" x 12' 0". Regular \$48.00. To-day..... \$29.50

Two Seamless Wilton Rugs-Fawn ground, conventional design, size 9' 0" x 12' 0". Regular \$55.00. To-day... \$39.75

Two Seamed Wilton Rugs-Fawn ground, medallion cen-tres, size 9' 0" x 10' 6". Regular \$35.59. To-day......\$25.50 Axminster Rug-Blue ground, small Oriental design, size 9' 0" x 10' 6". Regular \$33.00. To-day\$25.50 Brussels Rug-Two-tone blue, small design, size 9' 0" x 13' 6". Regular \$28.00. To-day\$16.75 Brussels Rug-Light ground rose and green chintz colour-ing, size 9' 0" x 10' 6". Regular \$28.00. To-day\$16.95

One Made Up Wilton Rug-Fawn ground Persian de-sign, blue, rose and green border, size 12' 3" x 8' 3". Regu-lar \$46.50. To-day\$29,95



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We will fill Phone and Mail Orders for these rods as long as they last.

French and

English China

An English Silicon China Dinner Set,

\$13.75.

Booth's famous English Silicon China,

finest quality English ware, dainty rose

border decoration, 97 pieces\$13.75

\$60.00 Limoges China Dinner Set, \$44.75.

One only Limoges China Dinner Set,

'Theodore Haviland,'' Chelsea Design,

Dainty green rope border decoration,

\$59.50.

Theodore Haviland" Limoges china

Upright and Inverted Gas Mantles, 15c values, to-day, 2 for 25c; 10c values, to-day, 3 for 25c.

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Today is to Make Room for the New Spring Goeds. 87 Coats in the lot. er useful for ical ends. Un And the most are of the higher-priced and better grades, but short lines , the presider ambassador's could be reach t would be ge

HERE'S THE LIST .

This Clearing Sale of

Men's Overcoats

7 Double-Breasted, Unlined, Brown, Fancy Check Imported Tweed.
Regular \$26.50. Saturday
urday 10.00
5 Heavy Fancy Scotch Tweed. Regular \$24.00. Saturday 16.00
13 Heavy Black Melton Ulsters. Regular \$18.00. Saturday 12.00
7 Gray Diagonal Tweed. Regular \$15.00. Saturday 10.50
7 Brown Thibet, Ouarter-lined Slip-ons. Regular \$22.00. Satur-
day 15.00
9 Fancy Tweed Double-Breasted Overcoats. Regular \$24.00. Satur-
day
11 Fancy Box Overcoats. Regular \$25.00. Saturday 18.00 8 Single-breasted Brown Cheviot Form Fitting. Regular \$26.50. Sat-
urday at
7 Single-Breasted Young Men's Box Fitting. Regular \$28.50. Satur-
day 19.00
5 Blue Melton Chauffeurs' Greatcoats. Regular \$20.00. Saturday
at 10.00
Sizes in the lot 35 to 44

Today in the New Market Telephone Adelaide 6100 Groceries (Continued)-MEATS.

per lb.18

GROCERIES.

pail ,62

Crossed Fish Brand Sardines, 2 tins .25 Fancy Mixed Biscuits, per lb. 15 1000 lbs, Fresh Roasted Coffee in the

Regular 10c. Saturday, package. Fresh Lettuce, 3 bunches Princess Violets, bunch, .15, or bunches Daffodils, single or double Tulips. assorted colors, dozen 45 Carnations, assorted colors, dozen 50

1b.



Brass Bed, heavy posts and top rails. Regular \$32.50. February Sale price 18.95 Brass Bed, 2-inch posts and top rails, heavy ball corners. Regular \$24.75. Feb-Brass Bed, 2-inch posts, double top rails. Regular \$34.00. February Sale price Brass Bed, very massive design, standard sizes. Regular \$35.00. February Sale Bed Spring, heavy steel tube frame, standard sizes. Regular \$4.25. February Bed Spring, extra heavy steel tube frame. Regular \$5.00. February Sale Mattress, filled with all-cotton felt, standard sizes. Regular \$7.50. February Sale Mattress, well filled with all-cotton felt, built in layers. Regular \$8.50. February Mattress, extra well filled with all-cotton felt, built in layers. Regular \$10.00. Box Spring, the best oil-tempered springs are used in the construction: cotton felt Pillows, filled with mixed feathers. Regular \$1.35. February Sale price, per Pillows, extra well filled with selected feathers; high-grade art ticking. Febru-Dresser, "Colonial" design, mahogany finish. Regular \$27.50. February Sale Chiffonier, "Colonial" design, to match above. Regular \$24.75. February Sale Dressing Table, to match above. Regular \$15.00. February Sale price 11.50 Extension Dining Table, quarter-cut oak, fumed or golden finish; 45-inch top. Extension Dining Table, quarter-cut oak, fumed or golden finish, 48-inch top. Dining-room Chairs, in solid oak, fumed or golden finish, five side and one arm Dining-room Chairs, "Jacobean" design, five side and one arm chair in set; the

ving to be the greatest in the store's history. ANSWER: Because the values we offer are proving to be the greatest buying opportunities that customers have met with for years. **Delay is Dangerous---Come and See** These Values Today. Brass Bed, 2-inch posts, heavy turned caps. Regular \$10.00. February Sale price ruary Sale price 12.95 is 19.95 price 23.50 Sale price 2.90 price 3.95 price 4.75 Sale price 5.50 February Sale price 7.45 is on top; best art ticking. Regular \$16.00. February Sale price 10.95 pair 95 price 17.90 Regular \$21.00. February Sale price 10.95 Regular \$26.00. February Sale price 15.95 chair, panel backs and upholstered seats, in genuine leather. Regular \$17.50. February Sale price 10.65 loose slip seats in genuine leather. Regular \$30.50. February Sale price 22.50

End-of-the-Week Prices on this Wonderful Stock of Footwear---

Come Early for Complete Range

WOMEN'S NEW YORK BOOTS AT \$2.49.

1500 pairs, A, B, C and D widths; all sizes; newest recede toes: latest heel styles; fashionable colored tops; perfect styles to suit any and every woman. Regular \$4.00 to \$6.00. Saturday 2.49

MISSES' STRONG SCHOOL BOOTS, \$1.49.

800 Pairs Weston's Dongola Kid Boots, in button and lace styles; made with good weight solid leather soles, on neat-fitting last, with patent leather toecap, vamp, and suitable for either dress or street wear. Sizes 8 to 101/2, Saturday, 1.39; sizes 11 to 2, Saturday 1.49

500 PAIRS "EMPRESS" SAMPLE BOOTS, \$2.49.

Comfort, style, quality in these distinctive new Spring Boots, showing all the latest leathers, designs and fabrics. Regular \$3.50 to \$6.00. Saturday 2.49-1

Boys' Tweed Suits \$4.95 Regular \$6.75 to \$9.00.

250 Well-Tailored Suits, made up in 12 models from 22 different kinds of cloths; 12 distinct shades; sample and specially purchased suits, at less than the wholesale prices; wool cheviot and Scotch tweeds, in browns and grays, also navy blues, in double-breasted styles; carefully tailored and finished; serge linings; sizes 25 to 34. Regular \$6.75 to \$9.00. Saturday 4.95

MEN'S SOFT HATS.

In velour finish, also fleece or servicen finish; an ideal hat for present wear with overcoat; colors gray, moss, brown and navy. Regular \$2.00 and \$2.50. Saturday at 1.50 MEN'S \$4.00 TO \$5.00 BOOTS, SATURDAY, \$2.95. 2500 pairs, tan calf, patent colt, gunmetal, box calf and kid lea-

thers, with dull calf uppers; button and lace styles; on every available toe shape; light and heavy Goodyear welted, oak tanned, best wearing soles; military and flat heels; sizes 5 to 11. Saturday 2.95

750 PAIRS BOYS' BOOTS. \$1.99 AND \$2.49.

For dress and street wear, in patent colt, gunmetal, box calf: these are guaranteed made of the best grade of leathers; some are Goodyear welted; others are made with heavy two-ply McKay-sewn soles, solid box toes, and leather counters, which are very essential in Boys' Boots; military and flat heels. Saturday, sizes 11 to 13, 1.99; sizes 1 to 5 1/2 2.49

Men's Fur Coats

In Siberian dogskin, skins soft and pliable and jet black; sizes 38 to 44. Regular \$25.00. Saturday 17.50

TEAMSTERS' CAPS.

Crown of brown leather, with outer band of corduroy to pull down; also inner band of fur. Regular \$1.25. Saturday .. .75

CHILDREN'S WOOLLEN TOQUES.

A large assortment of colors and styles, in plain stitch or honeycomb, with contrasting borders or two-tone effect. Regular 29c and