

A Simple Act-Fraught with Great Consequence

Your first opening of a box of Tuckett's cigarettes, and the extraction of one of the ten fragrant smokes it contains, will lead you straight to smoke satisfaction.

IGARETTES

Why "put off" the time of your enlightenment? Why not get to know Tuckett's cigarettes to-day? 10 or 15 cents invested in a package, cannot be considered much of a gamble—when you stop to think that, for fifty years, the products of the Tuckett factories have held first place in the estimation of the knowing ones.

from an exquisite blend of Virginia leaf.

15c. a package of 10.

TUOKETT'S "T & B" CIGARETTES—for the man who likes a full-flavored Virginia. 10c.

a package of 10.
TUCKETTS "SPECIALS"—made from a mild
Turkish leaf, rich in flavor and aroma, 15c.
a package of 10.

BEOFORD PARK WILL HAVE PUBLIC SCHOOL

other school in the Bedford Park district, and Friday afternoon's meeting will do much to expedite matters. It is gratifying to see the interest manifested in the project by the ladies and the coming summer will probably see

school in operation. One thing Friday's meeting in St. Clement's Mission Church practically decided upon was to ask for a good block on which to build the school, which will probably be on the Mc-Cormick property, to the west of Yonge-street. It was decided that be tweed McDougall's side road and the northern town limits would be a good

The offer of St. Clement's Mission Church, made a year or more ago, still stands good pending the completion of the new building. The Bedford Park people have shown commendable zeal in the matter. Saturday was another big day in

real estate circles in North Toronto, and the demand for suburban residential properties is steadily increasing. A. C. Jennings & Co. were especially busy and report the demand as largely in excess of their highest expectations In St. Clement's Anglican Church to-day, under the direction of Mr Waddington, choirmaster, the musical vices were especially delightful and beautifully rendered. The rector, Rev. W. Powell, gave two inspiring addresses to congregations which taxed

the capacity of the church. In Eglinton Methodist Church, under the leadership of R. G. Kirby, the morning anthem was "The Strife is" Over, the Battle Won," and in the evening "Near to the Tomb Where Christ Had Been." The pastor, Rev. Mr. Balfour, occupied the pulpit.

Davisville Methodist Church, J F. Flavelle was in charge of the mu and in Christ Church, Deer Park (Anglican), J. C. Arlidge conducted the musical proceedings, which were exceptionally appropriate. Deer Park oors, and here the pastor, Rev. Mr

Kidney Disease Does It Threaten You?

The kidneys struggle hard to maintain purity of the blood and carry from the system the waste materials that liver and bowels should remove. The kidneys become over-worked in this effort and soon their activity is exhausted. Then follows a long train of vil consequences, among them Bright's afternoon. Disease, languor, excessive blood presure, poor color, heaviness and sleepi-

It is imperative to give the kidneys Lundy. Park-avenue, on Saturday, id-Give them relief from excessive April 2, at 2.30. aid—Give them relief from excessive work by using Dr. Hamilton's Pills. inder their beneficent action the uver and bowels will act splendidly, the kidneys will be restored and the entire py the pulpit of Newmarket Church system will give manifold evidence that at last robust, good health has re-

For general family use in the rapid large congregations. cure of stomach trouble, headache, backache, billousness, constipation, kidney and liver ills, no medicine can possibly do more than Dr. Hamilton's Pills of Mandrake and Butternut, 25c per box; all dealers or The Catarrh-ozone Co., Kingston, Canada.

Dr. Hamilton's Pills Cure Kidneys, Liver, Stomach

proposal to establish an- | Church and Mercantile League. This means that a large number of league

WEST TORONTO.

WEST TORONTO, March 27 .- At the stock yards to-night there are 78 car-loads of live stock for Monday's market.

The Young People's Society of High Park-avenue Methodist Church will hold a social meeting on Monday night at 8 o'clock, in the lecture room St. John's Church annual vestry meeting will be held in the Sunday

school to-morrow night,
To-night a memorial service was held
at 401 Woodville-avenue over the remains of Miss Elizabeth H. Pirie, whose death took place on Friday, Rev. D. T. L. McKerroll conducted the service. Mr. and Mrs. Pirie desire to nesses extended. Interment in Strat-

ford Monday morning.

Court Junction, C.O.F., will hold a meeting in St. James Hall, Monday George Stone, 18 Symington-avenue,

died this morning after a week's ill-ness with pneumonia, aged 89. Interment in Shelburne on Tuesday,
Miss K. Borland will give a pupil's elocutionary recital in High Park-av-enue Methodist Church Sunday school Tuesday evening, assisted by Miss

Blight. Alderman Baird will preside.
The young ladies of Miss Kuthrine Borland's class will give an elocution recital on Tuesday evening, in the High Park-avenue Methodist Sunday school room, assisted by Mr. Arthur Blight and Miss Mary P. Watson.

KETTLEBY.

KETTLEBY, March 27 .- (Special.)-At the annual meeting of the King Township Telephone Company these officers were elected: President, J. M. Walton; secretary, F. C. Walton, and directors, A. Hambleton, G. W. Curtis and L. T. Watson, During the year company have added 16 new phones and installed a central switchboard service. The night call service was regarded as a great convenience, and still further improvements are contemplated during 1910.

NEWMARKET.

NEWMARKET, March 27 .- (Special.) -Rev. S. T. Bartlett of Toronto addressed a large gathering of the school children in the Methodist Church this

The next meeting of the Newmarket branch of the Women's Institute will held at the home_of Mrs. C. E.

North Gwillimbury council meets to-morrow at Bellhaven. Rev. Prof. George Jackson will occu-

In all the town churches to-day there were special song services and

MARKHAM VILLAGE.

Local High School Now Fourth in the Province.

MARKHAM VILLAGE. March 27 .-(Special.)—On the eve of his departure to Saskatchewan George Robb was presented by his fellow pupils of the Markham High School with a number of mementees.

Harry Ash, for a number of years

associated with the mechanical de-

partment of The Economist, leaves in a few days for the northwest. William Ashman, who recently bought the residence of Mrs. Gross on Church-street, is now comfortably

located there.

In Peache's Church this morning and the state of the s

row night.

An afternoon tea will be given at the residence of Mrs. Wm. McNeely on Thursday afternoon, March 31.

Inspector J. E. Wetherell visited Markham High School läst week and expressed himself as delighted with its efficiency. Markham High School ow ranks fourth in the Province of

BUILT UP FINE DAIRY HERDS.

One of the most interesting features of last Wednesday night's presentation of prizes at Thornhill when David Duncan of Don, Ollic Bales of Lansing and others of the foremost dalrymen in the province, were presented with the prizes won in the "farm and dairy" contests was the addresses of H. B. Cowan, Simpson Rennie and Mr. Dun-

In plain yet most effective language, In plain yet most effective language, Mr. Duncan followed up step by step the long and rugged path which he in common with the early pioneers in York County went before they attained to his present enviable position. Mr. Duncan was one among the few who early realized the great possibilities in store for the dairymen within a reasonable radius of the city, and laid broad and deep the nucleus of a great dairy herd, to in a measure meet great dairy herd, to in a measure meet the demand. Mr. Duncan pinned his faith to the Jerseys and Mr. Bales, a younger aspirant for the city trade. to the Holsteins. Each in his chosen line has been wonderfully success-

At the Thornhill meeting and it is regrettable that even more farmers were not present to hear the interesting addresses, H. B. Cowan of Peterboro demonstrated conclusively the wonderful success which may be at-tained in farming by well directed effort. He gave a number of instances more particularly in the eastern part of the province, where from low undrained farms by drainage and careful cultivation, not alone that farm, but others had been added, freed from debt and comparative wealth obtain-ed. But at the bottom of the whole

McLeod, preached, while R. G. Stapells was in charge of the choir.

It is not known definitely when Christ Church, Deer Park, will be opened, but it is thought that a month will largely complete the work in hand. One of the big questions with which the town council and Engineer James to reactivate farm, was intenset the town council and Engineer James. North Enders Want Large Playground — Real Estate is
Active—County Notes.

North Toronto, March 27.—
(Special.)—Splendid enthusiasm marked the proposal to establish an
One of the big questions with which the town council and Engineer James will be called upon to grapple in the immediate future is that of the water supply. That the town council are fully selzed of the gravity of the situation is generally conceded, and steps will be taken in some way to prepare for the inevitable shortage :under present conditions) during the coming summar.

Bedford Park and St. Clement's County as it is to-day, the banner district in the province.

Church and Mercantile League. This

FORGET HAS THE PROXIES

Thirty-Two Thousand of Votes to Play in Nova Scotia Steel Game,

MONTREAL, March 27 .- (Special.)-The Forget contingent in the famous 'Scotia" Steel fight left to-day at noon Scotia" Steel fight left to-day at hoosy by the Maritime express, the private car Muskoka having been placed at the party's disposal by the Grand Trunk. The party consisted of Mr. and Mrs. Rodolphe Forget, J. N. Greenshields, K.C., H. A. Lovett, K.C., J. W. Mc-Connell and W. Grant Morden, while Lorne Webster and Belleau, a Quebec Lorne Webster and Belleau, a Questock broker, interested in the Scwill join the Montrealers at Levis. Before leaving, Mr. Forget said: 'I have with me proxies for over 32,000 shares, and I have the firm conviction we will win out.'

To Uplift Canadian Horses. OTTAWA, March 27.-To the great satisfaction of the Capadian Horse Breeders' Association, the Dominion Government has paved the way for restoration to its former glory of the

French-Canadian horse.
Dr. J. G. Rutherford, live stock commissioner of the department of agriculture, has agreed that registered stallions of thorobreds, Morgans, standard ds and Hackney breeds will accepted as Canadian stallions and registered in the French Canadian National Stud Book, provided they conform to the requirem specially appointed commission.

Settlers' One-Way Excursions. To Western Canada, April 5 and 12, ria Grand Trunk Railway System, from stations in Ontario, Kingston and west to principal points in Saskatchewan and Alberta. Particular attention is called to the fact that low rates apply to certain points on Grand Trunk Pacific Railway, a new territory full of "golden oportunities." Secure tickets Secure tickets and further information from Grand Trunk agents, or address J. D. McDonald, D.P.A., G.T.Ry., Toronto, Ont.

Potatoes Ten Cents a Bushel. TRAVERSE CITY, Mich., March 2 -Potatoes dropped to 10 cents a bushel on the local market Saturday, the lowest point in five years. It is estimated that growers have 120,000 bushels in hand, with 50,000 bushels in storage. The storage is 5 cents a bushel.

Chicago's EggConsumption. CHICAGO, March 27.-Forty million two hundred and seventeen thousand and four hundred eggs. This is the number of eggs required by Chicago in observing the Easter holiday.

BERLIN, March 27 .- A novel feature of an immense new restaurant opened in Berlin this past week is a biliard room reserved exclusively for the us



Order a Suit with Extra Pair of Trousers, \$25.00 from McElroy. A post-card will bring you sam-ples and a measuring chart. Just address

SCOTCH TWEED McELROY, Toronto

TAXICABS MAIN 6921.

H. H. FUDGER, President. J. WOOD.

MONDAY, March 28, 1910.

This Store Offers Visitors to the City a Full Welcome to the Convenience and Comforts of the New Building

You Must Visit Our Waist Dept. Monday

SOME of the most pressing reasons follow. Our Waists stand out above the common-place like lilies among daisies.

(Waist Department, Third Floor.)

30 only of it, we beautiful Real Lace Waists. a most exquisite design; all slik lined, and any size from 34 to 42 inches. Regular price \$8.50. Monday \$4.00 each. Rich messaline, pure silk, made up tailored style, with wide pleats, centre panel, with three very large silk buttons to match; plain tailored sleeves and group tucked back; colors are myrtle, green and grey, brown and navy, also a few blacks in this and other styles. Regular \$4.50. Monday \$2.49. THE BEST NET WAIST EVER

SHOWN IN TORONTO AT \$2.95. White and Ecru Fine Net Waist, White and Ecru Fine Net Walst, lined pure Jap silk, front of embroidery and soutache braid effect, with deep guipure lace yoke and panel insertion of same; front finished off with six rows of ball trimming, back and sieeves of ½-inch tucking. All sizes from 32 to 42. Monday \$2.95.

Fine Lawn Waists, with tucked yoke and two big medallions of embroidery, finished with Valenciennes lace, back of fine group tucking, bishop sleeve, deep tucked collar and cuffs - trimmed lace. Very special Monday \$1.00.

Fine Lawn Waist, the whole front of heavy embroidery, centre panel of fine tucking and lace, very dressy; sleeves of heavy embroidery, tucking and lace, baby tucked back, trimmed cuff and collar; 32 to 42 inches. Regular \$1.95. Monday special \$1.48.

Royale Corsets for \$1.25 Pair

Such a low price for fine up-to-date Corsets should keep business humming in this department from opening to closing time. Phone orders taken while they last.

400 pairs of Royale Corsets to sell Monday at \$1.25 a pair. A stylish model in fine white coutil. extra long below waist all around: front slashed to ensure comfort when sitting; medium bust, finest rustproof steels, four wide side steels, four fine garters; deep lace and ribbon satin bow. Sizes 18 to 26 inches. This corset sells regularly at \$2.25 a pair. Monday at, pair, \$1.25.

Half-price For Girls' Spring Dresses

Half a thousand Tub Dresses for Girls at halfprice is the extra attraction for mothers of girls here Monday. Every dress in the lot would sell in the regular way at twice and more than twice what we have marked them, and besides they come in very pretty styles and colors for Spring wear. Buy a whole Summer's supply Monday. 'Phone orders taken up to noon.

320 Girls' Spring Dresses, several andsome styles to choose from. fine ginghams, prints and cham-brays, prettily trimmed; styles include sailor. jumper and Dutch neck effects; colors blue, green or pink, with white. Sizes 9, 10, 11. 14 years. Regular prices \$2.00; 25. \$2.50 each. Monday to go

200 Girls' Dresses, fine black and white shepherd's check cashmer-ette; waist made wide Gibson girl effect, and trimmed with green or red piping and buttons; pretty dresses for school wear; perfect fitting; lined waist and sleeves. Size . 10. 12, 14 years. Regular e \$2.50 each. Monday to go at

Hosiery Savings

Many a woman coming to Toronto buys a whole season's supply of Hosiery at this store and saves. enough thereby to pay a big part of her visiting expenses. Some Hosiery for Monday :-

Women's Imported Lisle Thread Hose, broken lines from regular stock, consisting of plain black, tan also fancy patterns in checks and stripes. Regular 35c. Monday. pair, 19c.

Women's English Imported Ribbed Black Cashmere Hose, full fashloned, spliced heel, toe and sole. Sizes 8 to 10. 45c value. Monday, pair, 29c.

Misses' Plain Black Cashmere Stockings, full fashioned, spliced heel, toe, and sole, English made, from fine long cashmere yarn. Sizes 4 to 3½, 35c and 40c values. Monday, pair, 25c.

All the Goods in this Advertisement are **EASTER**MONDAY

Linens and Staples—Simpson Qualities



THIS list of offerings to careful housekeepers for Monday has been selected on a high standard of quality-not a low standard of price -and every item gives an opportunity for some very profitable household investments for the visitors within our gates, as well as our own Toronto people. Our magnificent new Linen Department is just one floor up on the Yonge Street side.

1,300 yards Heavy All Linen Scotch Crash Roiler Toweling, red border, nice. clean, soft; strong towelings, 17 inches wide. Regular 8 1/2c and 10c per yard. Mon-day 7c.

Apron Gingham, heavy imported cloth, assorted checks, with or without borders, warranted fam colors, 38 inches wide, nothing to heat this line for hard wear. Per yard Monday 12c.

Beautiful Satin Damask Table Cloths, every thread pure linen, finest full bleach, an elegant range of the new-est, most artistic bordered designs, and unexcelled for wear, 2 x 2½ yards each. Monday \$2.00.

160 pairs Bleached Hem-med Sheets, torn sizes, made from strong, heavy English sheetings, standard hems, 2 x 2½ yards. Per pair Monday \$1.10,

Beautiful Snow White Dress Linens, "made in Ireland," and made and finished to our own specifications, which means, as you know, something better than the common offerings, the newest weights and weaves for Summer frocks and blouses, 36 inches wide. Per yard Monday 25c.

85 only Full Bleached English Satin Quiits, exceptionally fine make and finish, newest scroll and floral designs, full double bed size. Each Monday \$1.98.

1,600 yards Heavy Un-bleached or Factory Cotton, good sheeting weight, round thread, yard wide. Per yard Monday 81/2c.

Phone Linen Department.

furnishing Department SEE these prices for Monday. Genuine Oriental Rugs they are, too. Out-of-town shoppers should make a point of visiting this department on the 4th floor on Monday.

Easter Monday in The House-

26 Anatolian, Shirvan and Kazak Rugs, sizes run from 2-ft. 8 in. x 4 ft. to 4 ft. 3 in. x 5 ft. 7 in. Regular \$15.00 to \$22.50. Monday. each, \$11.49.

30 Kazak, Kabristan. Shiraz and Shirvan Rugs. Shiraz and Shirvan Rugs. sizes 3 ft. 4 in. x 5 ft. 3 in. to 3 ft. 10 in. x 7 ft. 3 in. Regular \$25.00 to \$30.00. Monday, each, \$18.49. 28 Kabristan, Shiraz, Kazak and Monsul Rugs. sizes 2 ft. 9 in. x 5ft. 2 in. to 3 ft. 5 in. x 8 ft. Regular \$30.00 to \$40.00. Monday. each, \$22.49.

12.000 yards Japanese Matting, in reversible weave, self and multi-colored cotton warp, fine straw. Regular 25c. Monday, per yard, 13c. 1,000 Window Shades, in various colors, size 36 in. x 70 in., mounted on rollers. Regular 35c. Monday, each.

800 yards Frilled Sash Curtains, 36 in. wide, finish-ed with lace and insertion. Monday, per yard, 14c.

Monday for Boys' Clothing at Simpson's



ASTER Monday starts off many a new boythat is to say, a new looking boy. The starting point for the best-looking of them is right here in our Boys' Store.

Have a look at these on Monday :-

Boys' Two-piece Norfolk Suits, in dark Oxford gre, mixed Scotch tweed, neat Spring patterns, made with box pleats and belt; plain knee pants. Sizes 24 to 20. Special \$4.00.

Boys' Norfolk Suits, in English tweeds, soft, smooth finished, strong wearing materials, newest Spring color-ings. 24 to 28, \$5.00; 29 to 22, \$5.50.

Boys' Sailor Blouse Suits,

high-grade, stylishly made, in smooth velours finished wor-steds, stone grey and slate shades, trimmed with green slik braid and emblems. 5 to 8 years, \$4.75.

Boys' Russian Suits, made from a fine grade English worsted, newest weaves and colorings, in mode and slate shades, trimmed with silk braid, and embroidered emblems, finished in the latest New York style. 4 to 8 years, \$6.00. A Publisher's Sale of Popular New Books

Regular \$1.00. \$1.25 and \$1.50 Editions, to be Sold Off by Our Book Dept. at 25c per Copy. THERE are fifteen titles in this overplus stock which we have purchased.

We Will Offer One Title Per Day

plan in their disposal.

We will adopt a unique

The volumes are of the regular copyrighted editions of 1909, published in the States and in England, and in Canada simultaneously. We have the entire Canadian surplus of these books, and, it is fair to say, we bought them shamefully cheap considering their literary merit. The authors are well known writers of to-day. We will sell one edition at a time till the entire collection is sold. We start on Monday with

No. 1 MR. POPP By Alice Hegan Rice, author of "Mrs. Wiggs of the Cabbage Patch." Published at \$1.00. Simpson's, Monday, 25c.

Real Battenberg Sets at Half-price

Table Centres, Doylies, Tray Cloths, Shams and Runners; also Bed Spreads, of all real handmade Battenberg Lace. purchased "at a price" for an Easter Monday

(On sale Fancy Ne partment, Main Floor.) The range of 18 x 54 Runners nsists of 8 different designs, with drawn work and plain centres, all with deep, heavy lace borders and intersections. Regular prices are 98c and \$1.25. All marked to clear at 59c.

A mixed lot of 30 and 36-inch Round and Square Shams and Fixe o'Clocks, in drawn work and plain centres, with 10 different patterns of lace to choose from. Regular prices 75c, 98c, \$1.25 and \$1.48. All to clear at 59c.

50 dozen 18 x 18 inch Real Lace Battenberg Centres, in eight dif-ferent patterns. Regular 25c each. Monday at 12 1/2c each. 16 x 23-inch Pattenberg Tray Cloths, very handsome, lace bor-der. Regular 35c. Monday, 15c

76 x 90-inch Real Lace and Pura-Linen Bed Spreads, complete with two shams to match; one of the handsomest designs we have ever had; eight only of these sets. Reg-ular price \$25.00. Monday, to clear, \$12.75.

7-inch Battenberg Doylies, 50 9-inch Battenberg Doylies, 6c 12-inch Battenberg Doylies, 10c Phone and mail orders cannot be guaranteed after the first two

hours of business. 60 Bales of Under-

bought Wall Paper The Wall Paper Department is busy, busy, busy these days. The early coming of Spring this year has brought us a welcome rush of business. We were never better equipped to receive it. To a large, spacious department, with plenty of daylight, is combined the advantage of a stock of unprecedented variety and a uniform high standard of good taste.

Come and see our new papers. On Monday we offer a "special purchase."

3,600 rolls Imported Papers, in greens, browns, blues, greys, reds, light shades, in good designs for parlors, dining-rooms, bedrooms, dens libraries. Regular to 75c, Monday, 31c; regular to 35c, Monday, 14c.

Room Mouldings. Regular to 21/2c. Monday, 11/2c.

Belts-New and Pretty New Embroidered Wash Belts, in very newest designs, many designs to choose from. 25c, 50c, 75c to \$3.50 each.

NEW HAND BAGS. Special show of New York Hand Bags, 8, 9 and 10-inch frames. To sell at \$1.25 each.

35c Pad Hose Supporters, 18c

Wor

CRO

That tegrity never mitted In ver gest in excellitelse in bine to fellows thing good if fighter trounc unable in his half of

half of have it him. long a highly his fol public strong places, their of fellow

The men in McBrid is prace ascept wa. T West is the side he can patent born fr with C it's wr death. hurts. will ex ness of Alb has no is resp for his A. S. who w Bride's North tawa, most a severa

Choice MON The n