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(Specialists.)
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775 DUNDAS STREET.
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Gas, Oil, Etc., at Curb.



Diamonds

Loose and mounted stones.
Rings \$ 5.00 to \$500.00
Lavalieres . . \$15.00 to \$275.00
Earrings . . . \$25.00 to \$250.00

C. H. Ward & Co.

Diamond Merchants and
Jewelers.
386 Richmond St. Phone 1084.

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FOR ELECTRIC WORK AND
SUPPLIES.
WESTERN ONTARIO ELECTRIC CO.
237 Dundas Street.

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HAROLD J. LAWSON
(Returned)
GENERAL INSURANCE BROKER.
205 Dominion Savings Bldg. Phone 350

SPRING SHOE SALE

AT SAMUEL'S SHOE STORE.
The best American and Canadian
makes of ladies' and gents' shoes, club-
bages and outsoles. Money saved on
your footwear. Two doors east of city
hall—out of high rent district.
229 DUNDAS STREET.
Phone 6977. Open Evenings.

VINOL

The Great Cold Liver, Oil and Iron
Tonic.

Taylor's 6 Cut-Rate Drug Stores



**A MEDICAL AUTHORITY
SAYS:—**

"At least half the people in
America need glasses; at present
it is utterly impossible for
any but a small fraction of that
number to get the RIGHT ones."
That is not true here. We are
skilled in the science of exam-
ining eyes and fitting glasses.
We have had many years' experience
and have a large stock of all
the latest.

**Carlyle
TREBILCOCK
OPTICIAN**

233 Dundas Street. Phone 2351.
Two Doors East of Majestic.

PHONE 2334

Don't run flat. Call our
service car. Our Vulcanizing
quality work, not average.

London Tire Repair Depot

354 Wellington Street.

The Tecumseh

SPECIAL DOLLAR DINNER
SERVED 1 TO 2:30 P.M.
EXCELLENT CUISINE.
EFFICIENT SERVICE.
JACK CORTESE ORCHESTRA IN
ATTENDANCE.

**GET YOUR
TIRES
RETRADED.
IT PAYS.**

**London's
Rubber Man**

346 DUNDAS STREET. PHONE 5124.

London Loan and Savings Co.

OF CANADA

MONEY TO LEND

**Government Bonds
Negotiated**

Special Debiture.
M. J. KENT, Manager.

Only \$58.55 required for \$100.



BELTZ & CO.

**Have You Corns, Bunions,
Callouses, Fallen Arches, etc.?**

Then come here and let our foot
specialists show you how to
cure these troubles. Consulta-
tion free.

COOK'S SHOE STORE

**Steel Thumb
Tacks**

In 1/2-inch, 7-16-inch and 1/4-inch
Sizes.

These are dandy tacks; when passing
drop in and see them.

HAY'S Stationery

London's Leading Stationers.

A BLACKSMITH AT YOUR WATCH

would make as good a job of it as some
so-called battery men. Why not send
your battery to our experts? You'll save
time and money.

BENSON-WILCOX ELECTRIC CO.

264 Dundas Street. Phone 2671

**The Big Busy London
of Today Has "Grown
Up" On**

**Johnston
Bros.**

XXX Bread

For more than 30 years the name
of Johnston has been a mark of
quality in thousands of homes in
Western Ontario.

Fresh at your grocer's today.

JOHNSTON BROS. PHONE 944

"TREAT 'EM ROUGH"

**A THRILLING PICTURE
AT THE PATRICIA**

**Tom Mix Appearing Again
Today and Wednesday in
One of Best Plays.**

There is something fascinating about
a story of the western plains, and "Treat
'Em Rough," with Tom Mix in the star-
role, is one of the best cowboy
stories ever seen.

"Treat 'Em Rough" was presented at
the Patricia Theatre yesterday, and will
be repeated today and Wednesday. It
is the cinema version of Charles Alden
Seltzer's famous novel, "The Two-Gun
Man." It is replete with action, ro-
mance, thrills and suspense.

Tom Mix as Ned Ferguson, the two-
gun man, has the best role of his career,
and does stunts that will make patrons
marvel at his daring. One in particular,
that of bulldozing a steer to stop a
stampede, is the most thrilling sight of
his sensational feats. It is here
shown for the first time on the screen.

This is only one of the dozen or more
thrills that have been put in this pic-
ture to make it the best Tom Mix has
ever done. Tom Mix rolls down a steep
incline in a horseless wagon and battles
away a small fort occupied by the cattle
bandits he is running down. The love
interest in the story is the cause of
many daring acts on Mix's part. It is
to save the girl, that Tom builds a
steer and stops a herd of stampeding
cattle running straight for his prostrate
form.

A comedy, "Money Talks," is one of
the best of its kind, and is replete with
funny situations.

In vaudeville, Fredericks, Nelson and
Fredericks present a creditable comedy
musical act.

They Build You Up

It is an assured fact that some day
you are going to try Tonal Iron Cap-
sules, the new iron tonic. It is an ex-
cellent preparation for curing nervous
debility, anaemia, system weakness,
loss of appetite and heart weakness.

You never tried anything like these
capsules, and are put up in French
cocoa, and as a result the ingredients
are quickly taken into affected parts of
the system. Their action is almost im-
mediate. That is why they have been
so successful, and why so many people
are recommending them. Why not try
the results obtained if you are suffer-
ing from any of the following ailments:
Anaemia (thin or watery blood), Impure
Blood, Nervousness, Nerve and Muscle
Trouble, Weakness or Palpitation of
the Heart, Shortness of Breath, Ex-
citability, Indigestion, Dyspepsia, Liver
Trouble, Pain in the Back, Kidney
Troubles, Rheumatism, Vital Weakness,
Premature, Nervousness, Poor Circulation,
Laziness, or any form of Physical De-
cline. Price \$1.00 a box. If your drug-
store does not carry Tonal Iron Cap-
sules, mail us \$1.00, and we will send
a box to you.

**TONAL IRON COMPANY,
Box 184, London, Ont.**

THE SATURATION POINT

is reached when your market has ab-
sorbed all of your goods that can be
used. It's a desirable destination.
You get there via the Advertising
Route.

**Federal
Advertising
Agency**

T. H. VULL

Dominion Savings
Building.
LONDON, CANADA.



**MINISTERS INTERESTED
IN MOVEMENT FAVORING
MOTHERS' DECORATION**

Churches Taking Lists of All Eligible—
Ceremony in May.

Several local clergymen on Sunday
drew attention in their pulpits to the
movement which is on foot to recognize
the mothers who have lost sons in the
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A Watch.

No matter what article you buy you naturally expect it to
serve the purpose for which it was bought well, or to give what
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In the selection of all our watches, we have borne this fact in
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DIAMONDS AND WATCHES
London**

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at the Grand twice today and Wednesday; matinees at 2:30 and evening per-
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**GAS IN THE STOMACH
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Recommends Daily Use of Magnesia To
Overcome Trouble Caused by Fer-
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Gas and wind in the stomach ac-
companied by that full, bloated feeling
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**REV. G. N. HAZEN IS
DOCTOR OF DIVINITY**

Former Londoner Honored by
Victoria College.

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Neal Hazen, B.A., of Sarnia, by Victoria
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Dr. Hazen, who is a former president
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Regular 30c Can FREE!

Containing enough varnish to cover 25 square feet
of surface.

THIS COUPON

is good for one 30c Can of CHI-NAMEL VARNISH upon
the purchase of one new 15c Brush (merely to insure a
fair trial) during our Chi-Namel Demonstration.

If larger can is desired, Coupon will apply as 30c
against purchase price.

Name

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**The Purdom
Hardware**

124 DUNDAS ST. PHONES 2800, 2801.

It Costs No More To Get the Best

**SO WHY NOT INSIST UPON
PARNELL'S BREAD**

for your next meal. All good grocers keep it, or we will deliver it
direct to your door.

PARNELL BAKING CO.

PHONES 929-1390.

**A SHAPELY OXFORD of patent leather,
leather Louis heel, grips the foot firmly with-
out discomfort.**

\$7.00

Same in kid leathers.

**To Be Graceful, Shoes
Must Have Ease**

Comfort and ease—that is the first requisite of
correct footwear fashions.

For shoes influence one's whole bearing. If
they do not give utmost ease, they take away
the natural feminine gracefulness of feet and
body.