

"The Sign of the Slate"

> OLKS believed in signs in Dickens' day. "The Marquis of Granby"-"The Magpie and Stump"-"Blue Boar" -- Great White Horse"-meant foaming ale, the best of wines, a jolly good meal, and a "bed that was a bed." In fact, the sign in front of an inn, was its most valuable asset.

What the old inn signs meant to travelers years ago, "The Sign of the Slate" means to shoe-buyers of to-day. It swings in front of every "Slater" Shoe Store or Agency, and is a landmark as well as a trademark.

Lots of people—who are not a bit superstitious—believe in "The Sign of the Slate."

117 Yonge St., 528 Queen St. West, J. Jupp & Son, 810 " " East. Thomas Powell, Toronto Junction.

MACKENZIE EXPLAINS TO MAYOR

MACKENZIE EXPLAINS TO MAYOR
AND SAYS WORST IS NOW OVER

Lots of Power in Sight Within
Few Days—The Whole Sad
Story in Detail.

The mayor received a reply late yesterday afternoon to his letter to President Mackenzie of the Toronto Rati-way Company in reference to the street car service now given in this city. It will be seen from the tensor of the communications that Mayor Urquhart is in a mood to take drastic what has been said that the company is endeavoring to get along with the contractors it would be unwise to did excess and practically admits what has been said that the company is endeavoring to get along with the contractors it would be unwise to contract the street car service must prove a company to the contractors it would be unwise to did excess and practically admits what has been said that the company is endeavoring to get along with the contractors it would be unwise to contract the street can be obtained from Niagara Falis.

The mayor quotes the the presented of the old bollers are received in the form of the contractors it would be unwise to continue this work. Involving as it different periods during the day to accommend the proceeds:

"Instead of the service improving as promised in your letter of Dec. 22 last the service will be precious on the Wintherst and the proceeds:

"Instead of the service improving as promised in your letter of Dec. 22 last the service from the form of the contractors it was a promised in your letter of Dec. 22 last the service will be previous in the form in the form provided the service as laid down in the form the difficulties that has management of the big that the service as laid down in the form the tensor of the late of the contractors it would be unwise to continue this work involving as the form of the form of the contractors it would be unwise to continue this work involving as the form of the contractors it would be unwise to continue this work involving as the form of the form of the contractors it would be unwise to contract the form of the contractors it

"Instead of the service improving as promised in your letter of Dec. 22 last it has grown from bad to worse unpostpone the work."

The past three past thr

appear to fully appreciate the circumstances which the company has had

to face during the past several months.

"Early in the year 1903 the company retained the services of F. S. Pearson of New York, the foremost electrical expert in America, who installed the largest and most modern street call-way plants in existence, among others those of Boston, Brooklyn and New York. Mr. Pearson advised the com-pany as to the provisions to be made to meet the probable increase in the company's traffic during the time that company's traffic during the time that would elapse until power could be obtained from Niagara Falls. Mr. Pearson's plans and specifications were adopted by the board of directors, and in accordance therewith it was decided to practically double the powered to practically double the power-producing capacity. Contracts were immediately made providing for the full installation of the new plant by the autumn of 1903. Unfortunately the contractors were unable to fulfil their agreements. As an instance of this—material which was contracted to te delivered on the 15th of August has only been received at the power house within the last few days and is now

Traffic Increased Too Heavily. The increase in the traffic of the company during the year 1903 was far in excess of that anticipated, amounting to 18-3 per cent., more than double normal increase in the carrying of the company and the delay of the contracors in completing their work, a serles of unfortunate circumstan curred. As you know, the winter of 1903-4 was the sevrest in the history of

"In the fall of 1903 the company's reand the consequent blockade of the steam railways has prevented the supply of coal, which should have been obtained in the ordinary course. As an instance of this coal shipped on the 14th of December, 1903, arrived at Toronto only on the 5th of this month. Toronto only on the 5th of this month. It will readily be understood that the coal being stored in open cars for months is arriving at the power house much deteriorated for use as fuel. In order to supply a receive the store of the store o

time tabde. Provision is made for night cars on the Winchester and Avenue-road lines, for the combination of the King and Broadview routes, and the running thru from east to west of the Overn-street cars.

KNOX COLLEGE PRIZE LIST. W. McLaren Wins Scholarship Scholurships and "Passes."

Amid a great deal of excitement and cu-Second year university, Kligour scholar-ship, \$50—G. A. Little. University, Archibald McArthur scholar-thip, \$60, W. R. Taylor; McClure scholar-thip, \$45, J. M. Currie. First year, Bayne scholarship, \$50—A. hompson, B.A.

First and second years, Prince of Wales, 50-R. R. Cochrane, B.A., and J. C. Ross,

First and second years, Prince of Wales, \$50-R. R. Cochrane, B.A., and J. C. Ross, B.A., equal.
Second and third years, Smith scholarship, \$50-C. A. McRae, M.A. Brydon scholarship, \$25-W. R. Wood.
Third year, Gordon M. Clark scholarship, \$125-James Little.
First, second and third years, Clarke scholarship—I. W. J. McLean; Clarke II., R. G. McKay.
Post-graduate, scholarship, \$500-W. W. McLaren.
First year—St. James-square Church scholarship, \$60, R. B. Cochrane, B.A.; Eastman scholarship, \$50, J. J. Meck; John Kay scholarship, \$50, A. Thomas; Bloorstreet Church scholarship, \$50, L. C. Fraser; Gillies scholarship, \$50, F. W. Broadfoot; Mrs. Morrice scholarship, \$50, J. McKenzie and J. R. Van Wyck, equal.
Second year—R. W. Thoruton scholarship, \$100, J. L. Boyd; Knox Church scholarship, \$50, D. M. Grant; Jane Mortimer scholarship, \$50, J. E. Reid; J. A. Cameron scholarship, \$50, D. M. Grant; Jane Mortimer scholarship, \$50, D. Nichol and R. G. McKay, equal.
Third year—Bonar Bursar scholarship,

Kay, equal.

Third year Bonar Bursar scholarship,
sew W. McLaren: Elizabeth Scott scholarship, \$60, N. A. Campbell; George Sheman Scholarship, \$50, J. Little; Heron scholarship, \$50, J. Little; Heron scholarship, \$25, II. Ketchen; Cheyne scholarship, \$25, Kerr.

The men who passed their year exams were:

RHODES' SCHOLARSHIPS EULOGIZEU.

"The Home-Makers in Their New Home."

Prices Talk for the New

Bargains From Biggest and Best Bedroom Welcome You on Friday

E have celebrated our opening in a right royal way—our 20% discount offer during opening week was a hitherto unheard-of concession to the buying public-a reception heartily appreciated. We are still in our gayest dress-the illuminations and decorations are complete-you are at liberty to use this store as your own. But after all it is price that counts.

Study this advertisement-it's worth while-and remember YOUR CREDIT IS GOOD.

Mixed Mattresses, buttoned and tufted seagrass, guaranteed, wool top and bottom, 4-feet 2.95 size only, standard price 3.75, Friday...

Mixed Mattresses, best sateen casing, wool top and bottom, bound edges and tufted, fourfoot only, regular 5.00, Friday...... 3.50

 Metallic Bedsteads

Assorted sizes, with or without brass trimmings, regular 4.50 to 5.00, Friday.... 3.95 Solid Brass Beds, large size only, shaped rails, spindles, vases and knobs reg. 25.00, 20.75



Furniture, Carpets, Rugs, Draperies, Upholstering Goods, Curtains, Chinaware, Crockery, Glassware, Silverware, Gas Fixtures, Baby Carriages, Stoves and Ranges for coal, wood, gas and oil. Everything for the home and everything in plenty.

Tracted of the service improving as promised in your letter of Dec. 2 is in the service of a service of the service of the service and Assume that is a grown row hand to worse up in proving the past lines well as the proving the work.

The worse of the service of the service

