

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Store Open All Day Today, 8.30 a.m. to 5.30 p.m.

SIMPSON'S Value Giving Offering for Men Today

These Heavy Winter Overcoats Are Rare Value at \$26.95



For Young Men and Youths

Regularly \$30.00 and \$35.00

Tailored from heavy weight tweed coatings, in attractive shades of brown and gray.

Double-breasted, waist-seam models, with convertible collar, slash pockets and general body-fitting lines, and

Double-breasted Ulsterette models, with convertible collar and slightly fitted backs. 75 overcoats in the lot. Sizes 34 to 42. 8:30 this morning, at 26.95

65 High Grade Suits \$35.00

A number of these suits are sample models, and the remainder were obtained through a special purchase.

They are fine-finished worsteds and tweeds, in all the most fashionable shades of brown, gray and green.

Double and single-breasted waist-seam models and single-breasted semi and form-fitting models,

Medium height vests, trousers finished with side, 2 hip, watch pocket, belt loops, cuff or plain bottoms. Sizes 34 to 44. 8:30 this morning, at 35.00

34-oz. All-Wool Mackinaws \$12.50

Regular \$15.00 Values

50 only in the lot. They are made up from a gray and black check mackinaw cloth.

Semi-Norfolk model, double-breasted, plain back, yoke in front, loose belt, 2 flap pockets, knitted cuff in sleeves. Sizes 38 to 42. 8:30 this morning 12.50

Simpson's—Main Floor

For Men Who Need New Shirts Here Are Fine Ones at

\$2.49

The Usual \$2.75, \$3.00, \$3.50, \$4.00, \$5.00 Kinds

A Wonderful Group of Arrow, Forsyth and Other Brands

An opportunity of first importance to men who demand quality, as well as economy. Travellers' samples and incomplete ranges from manufacturers' stocks. Among them are dressy crepe, repp, soisette and heavy winter flannels. The most remarkable shirt sale we have held this season. Some shirts have separate collars to match, collar attached and neckband styles. Regularly up to \$5.00. Today, all one price, 2.49

Simpson's—Main Floor



Men's Good Style Boots \$6.95



Ordinarily You Would Have to Pay \$10.00 and \$12.00 For These Boots

When you consider that they are the newest styles and perfect in every detail the value of this offering will be appreciated.

They are gunmetal and brown calfskin, brown kid and patent leathers. Various popular shades. Low and medium heels. Wide and narrow toes—straight lace and blucher cut, medium and heavy oak

Some have solid rubber heels. Sizes 5 1/2 to 11. All grouped for quick selling. 8:30 a.m. special, today 6.95

Rubbers

We have a complete variety of sizes and styles for men and women, boys and girls, misses and children. Every good kind is here, and at a moderate price.

Boys' \$18.00 and \$19.00 Overcoats Reduced to \$14.95

185 big, warm overcoats—just the kind you have been looking for.

They are full size, neatly tailored and attractively designed, in gray, brown and olive mixtures. The materials are the kind that effectively resist the coldest atmosphere. Belter models, having convertible storm collar and vertical pockets. Lined throughout. Sizes 28 to 35. Regularly \$18.00 and \$19.00. Today, 8:30 a.m. special 14.95

Simpson's—Main Floor



Remarkable 8:30 Morning Specials in the Christmas Show

Fifth Floor



Special \$9.49

Beautifully lined leatherette case, grained ivory comb and brush and mirror. Special 9.49



Books for Kiddies, 23c

Attractive Covers, Illustrated. Mother Goose, Grimm's Fairy Tales, Aesop's Fables, Palmer Cox's Fairy Tales. Regularly 23c. 8:30 a.m. special 23

Fancy China, 35c

Royal Nippon Hand-Painted China. Bon Bon Dishes. Cream Jugs. Mustard Pots. Plates. Fruit Nappies. Spoon Trays, etc. Saturday special 35



Kindergarten Chairs, 49c

Extra well made of hard wood, and finished in red. Three rung backs and leg braces. 49c



Silver Finished Mesh Bags, \$3.95

Silver Finished Mesh Bags—embossed frames, extra hard links, with strong ball clasp, 5-inch frame. Special 3.95

Toy China Tea Set, \$1.25

9 pieces—cups, saucers, teapot, sugar and cream. Nicely decorated, in neat display box. Today 1.25

Doll Carriages, \$9.85

\$11.50 to \$15.00 Values. No Phone or Mail Orders. Reed and fibre bodies, some styles have roll edges, and adjustable backs. White, cream and gray finishes. Equipment includes steel springs and rubber tires. Today 9.85



Big Dressed Dolls, \$3.98

75 only. Beautiful Dolls—18 inches long—moving eyes—hair—dainty dresses with hood. \$6.00 value. Today, 8:30 a.m. 3.98



Rope Toss

Popular game for everybody. Two ring size 25. Four ring size 49

League of Nations Game

See it demonstrated in the Christmas Show. Price 1.00. Purchase 39c—The popular game for boys and girls. Today 39

Men's Fur Gauntlets \$3.95

Regularly \$5.00

A great convenience for those who drive a motor car. Black dogskin gauntlets with solid leather facings. Today, 8:30 a.m. 3.95

Imitation Fur Gauntlets, \$1.95

Persian Lamb curl cloth and brown imitation buffalo, with good quality leather facings. Today, 8:30 a.m. 1.95

Electric Seal Caps, \$4.45

Regularly \$6.00

Driver and tie top shapes, with quilted linings. Today, 8:30 a.m. 4.45

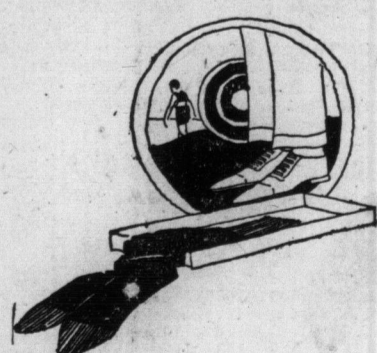
Persian Lamb Flank Caps, \$4.45

Regularly \$6.00 and \$6.50

Driver shape, with stiff peaks and adjustable slip bands. Today 4.45

Simpson's—Main Floor

Men's \$1.50 Silk Socks, \$1.00



Perfectly finished, clean merchandise. Extra fine quality, shear close weave, with lisle thread heel, toe and sole. Black only. 10 1/2 and 11. Regularly \$1.50. Today 1.00

Men's Horsehide Mittens, 79c

Regular \$1.50 Value

Genuine horsehide palm, with No. 1 muleskin back. Warmly lined, ribbed wool cuff. Only 600 pairs in the lot. Regular \$1.50 value. 8:30 a.m. special, today 79

Simpson's—Main Floor

Punch and Judy and the Marionettes



Perform every hour at the Christmas Show—10, 11, 12, 2, 3 and 4 o'clock. You should see Punch, the Alligator, the Skeleton and all the other strange creatures. They are screamingly funny and will delight you as they have delighted thousands of children.

Santa Claus

is there, too, with his supply of toys and presents for Christmas. He is waiting to see you.

Simpson's—Main Floor

Simpson's MARKET BULLETIN Today---Phone Ade. 6100

MEATS.		FISH.	
800 lbs. Shoulder Roasts, choice beef, 8:30 a.m. special, lb.	37	50 pair Young Roasting Chickens, selected stock, 8:30 a.m. special, per lb.	37
100 only Frontquarters Young Lamb, 8:30 a.m. special, lb.	37	100 pair Snowflake Shortening, 3 lbs. gross weight, 8:30 a.m. special, per pair	50
200 only Cottage Hams, boneless, peamealed, 7 1/2 to 4 lbs. each, for boiling or frying, 8:30 a.m. special, per lb.	37	SUGGESTIONS FOR SUNDAY BREAKFAST.	
600 lbs. Breakfast Bacon, boneless, mild flavor, whole or half piece, 8:30 special, per lb.	37	Halibut Steaks, per lb.	30
600 lbs. Prime Corned Beef, our own mild curing, 8:30 a.m. special, per lb.	48	Sea Salmon Steaks, per lb.	35
600 lbs. Brisket Boiling Beef, lean, 8:30 a.m. special, lb.	48	Choice Grapefruit, 3 for	25
GROCERIES.		Cheese, fresh, smoked, per lb.	25
2,000 pairs Pure Raspberry Jam, No. 4, size pail	1.10	Kipperd Herring, large, per pair	18
Finest Canned Tomatoes, 2 tins, 25		Fresh Deep Sea Oysters, in glass, per jar	46
New California Prunes, lb.	25	FRUIT SECTION.	
Bowen's Mince-meat, 1-lb. tin	25	California Valencia Oranges, Sunkist brand, dozen	58
Stuart's Strawberry Jam, 2-lb. tin	70	California Lemons, dozen	25
Kingnut Butter, lb.	36	Choice Grapefruit, 3 for	27
Finest Canned Corn, tin	17	Cooking Onions, 4 lbs.	29
Loaf Sugar, 2 lbs.	28	CANDY SECTION.	
Choice Olives, bottle	15	Fruit and Nut Fudge, lb.	25
Finest Canned Pineapple, sliced, tin	40	Butter Scotch Taffy, lb.	30
Kellogg's Toasted Cornflakes, 2 packets	25	Hand-Rolled Cream Chocolate, lb.	55
		Satinettes, lb.	40
		Citrus Wagons, each containing 10 chocolate animals, each	10
		FLOWER SECTION.	
		Roses, \$2.00, \$2.50 and \$3.00 dozen	75
		Pom Poms, bunch and \$1.25 dozen	75
		Carnations, \$1.00 and \$1.25 dozen	50
		Violets, bunch	50

The SIMPSON Company Robert Simpson Limited