

Telephone Main 7841

1898--TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--1919

Market Adelaide 6100

Simpson's Friday Bargains

Misses' Capes Half Price Today

Regularly \$22.50 to \$47.50 at \$11.25 to \$23.75. Made from fine serges and wool poplins, mostly in the favored navy. Smartened by braid and buttons, contrasting trimmings—shawl or tuxedo collars.

Misses' Wash Suits Bargain at \$10.95. Wonderfully attractive styles in good quality beach cloth, belted designs. Some with long tuxedo collars and novel pockets—others with chic pipings and pearl buttons.

Friday Bargains in Women's Ready-to-Wear. No Exchanges, No Refunds, No C.O.D.'s on These Items. 35 Coats, smart styles, in assorted shades. Regularly \$35.00 to \$45.00. Friday bargain, \$25.00.

Millinery Bargains

Maline Trimmed Hats \$7.95. Unusually becoming in transparent styles—some with satin crowns. Cleverly trimmed with beads, ribbons and feathers. Colors black, navy and white. Friday bargain, \$7.95.

Toy Panamas \$1.19. Smart mannish Toy Panamas, in a wide variety of shapes. Friday bargain \$1.19. **Large Panamas \$1.29.** Untrimmed sailora, mushrooms and rolling brim styles of fine quality Toy Panamas. Friday bargain, \$1.29.

Children's Panamas 99c. A large assortment of fine white Toy Panamas in smart shapes. Friday bargain, 99c.

White Canvas Low Shoes 99c. No Phone, Mail or C.O.D. Orders on Sale Footwear. 1000 pairs Women's White Canvas Low Shoes, the balance of a big purchase from the John Lennox Co. Sizes 2 1/2 to 7. We cannot accept with ribbon bows. British made. Low and Cuban leather and covered heels. Today, 99c.

Women's Patent Leather and Kid Slippers \$1.99. 600 pairs, in patent and black kid. Strap slippers, plain pumps and coloniala. McKay and turn soles. Sizes 2 1/2 to 6 1/2. Regularly \$3.00, \$2.50 and \$4.00. Today, \$1.99.

Men's Box Kip Boots \$2.89. Blucher cut on full-fitting last, with medium toe. Standard screw and sewn solid leather soles. Sizes 5 1/2 to 10. Today selling, \$2.89.

Leather Outing Shoes. Durable and comfortable, made of brown buck leather, with thick flexible sewn soles and low heels. Children's, sizes 5 to 7, 99c; Girls', sizes 8 to 10, \$1.19; Misses', sizes 11 to 2, \$1.49; Boys', sizes 1 to 5, \$1.69; Men's, sizes 6 to 11, \$1.89.

White Canvas Outing Shoes

For Men. White Canvas Straight Lace Boots, with rubber toe caps and rubber sole. Leather insole. Sizes 7 to 11. Pair, \$1.19.

For Children. White Canvas Shoes, with heel, sizes 11 to 2. \$1.69. Same style, without heel, \$1.19.

For Women. White Canvas Boots with red foxing and leather insole. Sizes 7 to 11. \$1.49. Same style in oxford, with red foxing, sizes 2 1/2 to 7. \$1.49.

Glassware and Dinnerware

Water Sets, seven pieces, colonial glass. Friday bargain, the set, 99c.

Berry Sets, pressed glass, seven pieces, pretty design. Friday bargain, the set, 79c.

Table Sets, consisting of spoon holder, butter dish, cream jug and sugar bowl. Friday bargain, set, 79c.

Covered Glass Butter Dishes, 16c.

Lemon Reamers, 10c.

Metal Top Syrup Jugs, each, 20c.

Footed Colonial Ice Cream Dishes, each, 10c.

Tumbler Bargains. Colonial Glass Tumblers, each, 4c. Plain Glass Tumblers, each, 4c. Thin Glass Table Tumblers, each, 10c.

Star Cut Glass Table Tumblers, each, 15c.

Star Cut Glass Table Bell Shape Tumblers, each, 15c.

Silverware Friday Bargains

Butter Dishes, \$1.98—Butter Dishes, with glass drainer and silver-plated cover. Regularly \$2.50. Today, \$1.98.

Lunch Cruets, including cut glass mustard pot, salt and pepper shakers, silver-plated top and stand. Regularly \$3.50. Today, \$1.98.

Silver-Plated Bake or Pudding Dishes—Regularly \$6 each. Today, \$2.95.

Glass Fruit Dishes—Silver-plated stand. Regularly \$3.50. Today, each, \$2.00.

Casseroles, with chocolate or green colored linings. Silver-plated frame. Regularly \$6.00. Today, each, \$3.75.

Oyster Forks and Pickle Forks—Rogers' silver-plated. Regularly 45c and 65c each. Today, each, 15c.

\$1.75 Leather Bags 89c. 75 only. Real Leather Hand Bags—crepe finish—neatly lined. Fitted with change purse and vanity mirror. Safety catch. Regular value \$1.75. Today, 89c.

French Briar Pipe and Leather Tobacco Pouch 89c. Genuine Briar Pipe, with black vulcanite mouthpiece—of bent or straight stem, and black leather tobacco pouch. Wallet style. Regularly \$1.25. Today, 89c.

Women's Long-Waisted Pullovers \$4.95. Newest styles, with harmony stripe trimmings, in such color combinations as: Mauve with white and straw. Straw with black and orange. Purple with white. Pearl grey with white and Paddy. Sky blue with straw and white. Paddy with black and orange. Nile green with white. Old rose with white and black. Sizes 36 to 44. Rush Friday bargain at \$4.95.

Women's Pure Linen Handkerchiefs, 3 for 69c. Narrow hemstitched borders, firm quality. Today, 3 for 69c.

Handkerchiefs 20c Men's Khaki Handkerchiefs, 3 for 25c. Mercerized finish, full size. Regularly 20c each. Today, 3 for 25c.

Women's Pure Linen Handkerchiefs, 3 for 69c. Narrow hemstitched borders, firm quality. Today, 3 for 69c.

HOUSEHOLD HARDWARE At Friday Bargain Prices

Aluminum Tea Pots, 6-cup size. Rosewood handle. \$3.25 value. Today, \$2.49.

Aluminum Tea Kettles, 3 1/2-quart size. \$3.25 value. Today, \$2.75.

Wear-Ever Aluminum Covered Saucepans—4 quart size. \$2.25 value. Today, \$1.85.

Wear-Ever Aluminum Windsor Kettle, with cover. 4-quart size. A kettle of many uses. \$2.70 value. Today, \$1.98.

Step Ladders—5-foot size, with shelf. \$1.25 value. Today, 89c.

"Kleeno" Polish Mops. Complete with handle, and a 50c bottle of Cedar Oil Polish. \$1.25 value. Today, set, 98c.

Corn Brooms—Four string. Medium weight. \$6c value. Today, 69c.

Rolling Pins—Revolving handle—smooth. Today, 25c.

Pastry or Bake Boards, with sides. 18 x 28 inches. 90c value. Today, 69c.

Grill, with pans, fully nickel-plated and with 6 feet cord and plug. Today, \$7.75.

Room Mouldings 2c Foot. White Enamel Room Moulding, 2c Foot—1 1/2 inches wide. Good quality finish.

Imitation Oak Room Moulding, 1 1/2c Foot—1 1/2 inches wide. Golden oak finish.

Simpson's Ready-Mixed Paints. Half pints, 30c. Pints, 50c. Quarts, 75c. Half gallons, \$1.10. Gallons, \$2.40. Quality guaranteed.

Bargains in Art Needlework

White Centrepieces 14c. Stamped in 12 different designs for embroidery or braiding. Size 18 x 18 inches. Friday bargain, 14c.

White Huck Towels 75c. Hemstitched. Stamped on end in simple designs. Size 22 x 40 inches. Friday bargain, each, 75c.

Women's \$1 Wash Gloves 79c. Made of chamousette, in white only. Sizes 5 1/2 and 6. Regularly \$1.00. Friday bargain, 79c.

Women's \$1.00 Silk Gloves 69c. "Kaysers" make, in black and white. Sizes 5 1/2 and 6. Regularly \$1.00. Friday bargain, 69c.

Women's 75c Stockings 50c. Silk Ankle Hose, in sizes 8 1/2 and 9 only. Friday bargain, 50c.

Women's White Cotton Stockings 39c. Sizes 8 1/2 to 10. Friday bargain, pair 39c, 3 pairs \$1.10.

Cotton Nets 10c yd. 36 inches wide. Foundation or mosquito netting, in navy and brown. Friday bargain, yard, 10c.

Nottingham Wash Laces 10c. 4 1/2 inches wide. Shadow effects, suitable for undergarments. Friday bargain, yard, 10c.

Women's Neckwear. \$1.50 and \$1.75 Georgette Crepe Collars, 75c. Pretty tucked and finished with wide hemstitched borders. Square back style. Friday bargain, each, 75c.

Nature Books Specials at 69c. "Wild Flowers East of the Rockies," by Chester A. Reed, with 320 illustrations in colors. \$2.50 edition. Special, 69c.

"The Vegetable Garden," what, when and how to plant, \$1.25 edition. Special, today, 69c.

Children's Library Guide to "Trees," by Julia Ellen Rogers. Cloth-bound. Regularly \$2.00. Special, 69c.

\$1.50 Bead Necklets at 79c. In the popular victory red, coral or Belgian blue. Regularly \$1.50. Friday bargain, 79c.

For Your Week-End Picnic

Drinking Cups, per doz., 10c; per 100, 75c.

Picnic Plates, 6 in. size, doz., 5c.

Picnic Plates, 5 in. size, doz., 5c.

Picnic Plates, 3 in. size, doz., 7c.

Picnic Plates, 8 in. size, one doz. in a sanitary box, set, 2 boxes for 15c.

Serviettes, plain, per 100, 15c.

Serviettes, fancy, per doz., 3c; 2 for 15c.

Picnic Set, containing two table covers and 25 napkins, per set, 25c.

Picnic Set, containing eight spoons, eight napkins, eight cups and eight paper dishes. Today, per set, 5c.

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Luggage Bargains

Trunks \$8.95. Steamer and Tourist Trunks, in fibreite. Fibre-bound and canvas covered—all with trays. Some slightly soiled. Some have two trays and two leather straps. Sizes 32, 34, 36 and 38 in., and steamer 40 in. To clear today, \$8.95.

Club Bags \$4.95. Fabrikoid Club Bags—double high and double drop handles. Reinforced corners—rubber cloth lining. Smart and serviceable. Sizes 16 and 17 inch. Today, \$4.95.

Suit Cases \$3.95. Deep fibre cases—two leather straps. Swing handle. Inside shirt pocket. Sizes 24 and 26 in. \$4.95.

Bargains in Ribbons At 75c Yard. Regularly 90c to \$1.75.

High-class ribbons, in Dresden, plaids, jacquards and embossed patterns. Light and dark colors, in all styles, 6 to 8 inches wide. Regularly 90c to \$1.75. Friday bargain, yard, 75c.

Cream Duchess Satin Ribbon, 9 in. wide. Regularly \$1.25. Today, yard, 89c.

Blue Bird Wash Ribbon, in pink, hild and blue, 1 1/4 to 2 1/4 in. wide. One-third off regular price, yard, 5c to 20c.

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MEN---Suits \$22.50 Today

Fine finished tweeds in attractive shades and patterns. For Men—The single-breasted two and three-button, soft roll, semi-fitted and conservative sacques.

For Young Men—The waist seam and form-fitting sacque. Sizes 34 to 44. Friday bargain \$22.50.

Youths "First Long Trousers" Suits \$16.80. Regularly \$18.50, \$20.00 and \$22.00.

Specially priced because they're odd sizes and broken lines. Attractive tweed mixtures in the most wanted shades of grey and brown.

Form-fitting and trencher models. Medium high vest and narrow trousers. Sizes 32 to 36. Friday bargain, \$16.80.

Men's Long Factory or Dust Coats, \$2.95. Made from good weight khaki drill—finished with close-fitting collar, two patch pockets and detachable buttons. Sizes 36 to 44. Price \$2.95.

Men's Working Trousers Today at \$2.75. Sizes 32 to 44. Made from dark tweeds, with five pockets and belt loops. Sizes 32 to 44. Friday bargain \$2.75.

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MEN---Up to \$4 Straw Hats, 98c

Soiled from display and handling. Split, sennet and Canton braids. No phone or C.O.D. orders accepted. Today, 8.30 a.m., 98c.

Children's Straw Hats 49c. White, navy and black, also navy with white. Rah-Rah and Jack Tar shapes. Regularly 75c, \$1.00 and \$1.50. Today, 8.30 a.m., 49c.

50c and 75c Fancy Hat Bands at 39c. Puggaree Silk Hat Bands. Many beautiful designs. Today, 8.30 a.m., 39c.

MEN---Combinations \$1.48

Regularly \$2.50, \$3.00 and \$3.75. 300 suits High-Grade Combination Underwear, Tru-Knit brand. Broken ranges from our regular stock. Balbriggans, white lisle and silk mixtures. Sizes 30, 32, 34, 42, 44, 46, 48. Today, \$1.48.

Men's Balbriggan Underwear 69c. Natural shade, 2-thread Egyptian yarns. Long sleeves and ankle length, French neck. Sizes 34 to 44. Today, 69c.

50c Coatless Suspenders 25c. 2 or 4-point style. Nickel trimmings. Regularly 50c. Friday bargain 25c.

Boys---\$11.50 to \$15 Suits, \$7.95

126 Boys' Tweed, Wool and Cotton Mixture Worsted Finish Suits. Comprising odd sizes and broken lines.

Also brown mixtures, grey and brown stripes, fawn and heather mixed tweeds and homespuns—a few shepherd checks.

Trencher and semi-Norfolk models. Full-fitting bloomers—belt loops—some have strap and button with buttonhole at knee—others have governor fasteners. Sizes 10 to 17 years. Friday bargain \$7.95.

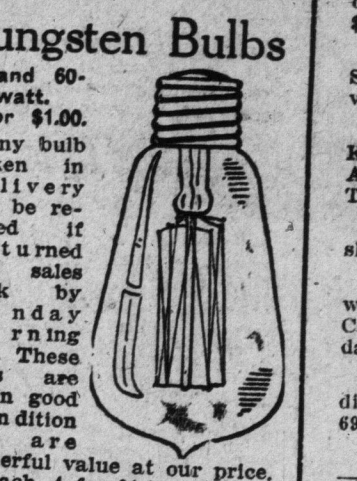
Boys' Wash Play Suits 59c. Natural linen shade. Military style coats—collar buttoned to neck. Long pants, coat and out-seam of pants trimmed with red stripe. Sizes 4, 6 and 8 years. Friday bargain 59c.

Boys' Wash Suits \$1.24. Green chambray, natural shade linenette, tan and white striped galatea, blue and white striped peggy cloth, in Oliver Twist and Tommy Tucker models. Sizes 2 1/2 to 8 years. Friday bargain at \$1.24.

Boys' Khaki Overalls 98c. Good weight, dark shade of khaki drill, having bib, two pockets and suspenders. Ankle length. Sizes 4 to 12 years. Friday bargain 98c.

Two Book Bargains. \$1.50 volume at 25c. "My Canada," by Elinor Marsden Elliot. Illustrated by 7 full-page plates. \$1.00 volume at 15c. "The White Road to Verdun," by Kathleen Burke. Illustrated. Regular \$1.00. Special, 15c.

The Robert SIMPSON Company Limited



Tungsten Bulbs

40 and 60-watt. Any bulb broken in delivery will be replaced if returned with sales check by Monday.

These bulbs are all in good condition and a wonderful value at our price. 27c each, 4 for \$1.00.

PHONE MAIN 7841

\$2.00 Lace Scarfs at \$1.19. "Peter Rabbit" Elastic Hose Supporters, children's and misses'. Regularly 25c, 22c.

Infants' Diaper Pads, softly padded and quilted. Regularly 25c. Today, 15c.

Notions. Boned Skirt Belting, 2 1/2 in. wide. White and black, 14c.

White Satin Stripe Gabardines 75c Yard. For tub skirts, blots and children's frocks. Regularly \$1.25 yard. Today, yard, 75c.

Window Shades at \$1.35. 37 in. wide, 70 in. long, at \$1.35. Combination colored shades, with dark green inside and cream to outside. Small size, 49c; large size, 69c.