

y's Englis lats ts of Merit

Co., London, men's hats hundred year is known as con akers in all part d-Canada ar States are large are superior to ers in color and he style is always ou pay no more ould for inferior

ceived a full ship se Hats in all the styles and colors tiff Hats, \$6.00.

W. & D. CO., LTD.

DIAMOND



TRY MADE R FLYING PRIZE

rize offered by The ne first flight across made today in be-P. Wood, pilot, and e attempt in an sirhad considerable ex

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g refreshments, e's Hall for British lian returned sol-

SALE HORSES.

86th, ATERSON, of Wexford.

EATON'S DAILY STORE NEWS

1869 — GOLDEN JUBILEE —— 1919

Today the First Day in the Great Special Selling of Chintzes 1500 YARDS OF CHINTZ, SPECIALLY PRICED, PER YARD, 19c

Come early today and avail yourselves of the extraordinary values in richly colored chintzes. The unusually low price has been made possible by a special purchase combined with a marking which allows only a narrow margin of profit. The chintz is in soft hanging quality, showing many dainty patterns, including small all-over tapestry and stripes in rich serviceable color treatments. Width 25 inches. Special selling price, yard, 19c.

500 YARDS 48 AND 50-INCH CHINTZ CLEAR-ING AT, PER YARD, 95c.

A special clearance of odd pieces and single colors. These are from our good quality chintzes, some being sample pieces. Suitable for valances, overdrapes and sunroom curtains. Come early, as the quantity is limited. Per yard, 95c.

IMPORTED CHINTZ, 36 INCHES WIDE,

YARD, 49c. A large range of patterns in great variety of quiet colors, including tapestry effects, printed on a serviceable cloth, on light and dark grounds. These are ideal fabrics for over-curtains, cushions, slip covers, box covers or light upholstering, and amongst this large assortment you will find something that will harmonize with any room decoration or color scheme. Special, yard, 49c.

ENGLISH ART CRETONNES, YARD, 25c.

A collection of tapestry and floral patterns on dark backgrounds. Many color combinations to select from. These are splendid wearing materials, and are extra well printed on a firm quality cloth. Serviceable and effective fabrics for slip covers, boxes or light upholstering. Width 30 inches. Special, yard, 25c.

36-INCH CURTAIN SCRIM, YARD, 24c.

Curtain Scrim, with pretty floral borders, in neat patterns, including small rose, blue birds and foliage, in dainty combinations of rose, green, yellow, blue, pink and tan, printed on white, cream and ivory grounds. These make very effective curtains for dining-room, bedrooms or kitchen. Exceptional value, yard, 24c.

-Fourth Floor, Yonge St.

Immense Showing of Klearflax Linen Rugs, Priced from \$6.00 to \$65.00 Each

Klearflax Rugs are as the name implies, a product made from the sturdy · flax, thus accounting for their durability. The splendid colors are such as be-

come their position as the base for the decorating scheme for a room, there being rich tones of blue, green, rose, brown, grey and taupe, and as the materials are dyed before being woven the color goes through and makes the rug perfectly reversible.

Size 8 x 10 feet. Price.....\$47.50 Size 9 x 12 feet. Price..... 65.00

Hearth Rugs to Match.

Size 27 x 54 inches. Price....\$6.00

Size 41/2 x '71/2 feet. Price.....\$21.00

Size 6 x 9 feet. Price..... 32.50

Size 36 x 72 inches. Price....\$10.50

BRUSSELS HEARTH RUG, EACH, \$2.45.

There is always a place around the home for a Brussels serviceable. Size 27 x 51 inches. Each, \$2.45.

AXMINSTER RUGS, SPECIAL, EACH, \$13.50.

Exceptional value in Axminster Rugs for dens, sittingrooms and for halls, made on the square plan, showing reproductions of Oriental patterns in combinations of browns, tans, green, blue and Persian red. Sizes 4 ft. 6 in. x 7 ft. 6 6 x 9 ft. Clearing, each. \$4.75. in. Special, each, \$13.50.

"NEPONSET" FLOOR COVERING, SQUARE YARD, 95c.

"Neponset" Floor Covering is suitable for kitchens, halls, These show small conventional designs and medal- dining-rooms, bedrooms, offices and showrooms. It is excellent to wear, easy to keep clean and is a range of block, tile and hardwood patterns. It lies flat on the floor without tacking, does not curl on the edges and is resilient under foot; 2 yards wide. Square

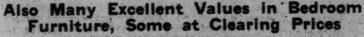
> Feltol Rugs in small conventional patterns in cream, green and red, for a kitchen, sunroom or sitting-room. Size

-Fourth Floor, James St.

Extra Special! "Reliance" Drop-Head Sewing Machines, Today, Each, \$27.00

40 Only of These Splendid Machines, and as They Offer Such Exceptionally Big Savings Early Buying Is Advised.

The Reliance Sewing Machine is a high arm, long shuttled model, and is smooth running, easy to operate and capable of doing well, either heavy or light family sewing. Its working parts are very simple, no trouble to understand and all the working parts are of hard steel. The case has the automatic lift, made of first quality quarter-cut oak, golden finished. Owing to a special purchase we are able to offer only a limited number at this price. Complete set of attachments for doing plain and fancy sewing accompanies each machine, also a guarantee for ten years. Special, today, \$27.00.



Brass Bedsteads, in satin or bright finished, coated with good quality lacquer, 2-inch posts with large caps, 1-inch cross top rail and close upright centre fillers. In sizes of 3 ft. 3 in., 4 ft. and 4 ft. 6 in. wide. Today, \$17.50.

Brass Bedsteads, with 2-inch round posts and neatly shaped caps, centre gallery and close centre fillers, in bright or satin finish. In all standard sizes. Today, \$21.50.

Brass Bedsteads, in velvet polette finish, ceated with heavy lacquer, have 2-inch cross top rails and posts with large ball end mounts, 1-inch upright centre fillers in 4 ft. and 4 ft. 6 in. widths. Each, \$24.50.

Brass Bedsteads, in dull or bright finish, 2-inch continuous posts with large shaped fancy husks, close centre fillers with ball end mounts and coated with best lacquer procurable. In all standard sizes. Today, \$27.50.

Kapok Mattresses, filled with 100 per cent. Japara Kapok, very light and easy to handle, weighing only about 31 pounds. It is absolutely damp or moth proof, has 5-inch double-stitched border with roll edge, very closely tufted and covered in strong blue and white floral striped ticking. Sizes 3 ft. and 3 ft. 6 in., price \$20.00, 4 ft. and 4 ft. 6 in., price, \$21.00.

-Furniture Building, James and Albert Sts.

Heavy Scotch Wool Blankets at a Greatly Reduced Price, Today, Pair, \$16.25

This exceptionally low price for heavy Scotch wool blankets presents an opportunity which you would be unwise to miss if you expect to need new blankets any time soon. They are big and thick, and, of course, all wool, finely napped, and whipped singly. "Extra size, 76 x 90, and weight about 9 pounds to the pair. Come early and get some of these beautiful blankets at this greatly reduced price. Today, per pair, \$16.25.

wee kiddies' beds are in pretty checked designs in pink and white or blue and white. These are put up in separate boxes and the blankets | duced, each, \$3.95. are 30 x 40. Priced, each, 95c.

ATTRACTIVE BATH ROBE BLANKETS. WITH FASTENERS TO MATCH, GREATLY REDUCED, EACH, \$3.95.

These bath robe blankets are in such pretty patterns, chiefly dark colors, and are designed so that they may be easily made up. They are also matched with cord for the waist and smart

Adorable Little Teddy Bear Blankets for the | fasteners for the front. They are soft cotton eiderdown, which will look well and be delightfully comfortable for a long time. Greatly res

> ENGLISH DOWNPROOF COMFORTERS, IN DAINTY DESIGNS, TODAY, EACH, \$9.50.

These very useful and attractive comforters are covered with cambric, in pretty chintz designs, combined with plain material, in paneled style. They are filled with a light down feather, and are obtainable in such shades as rose, blue green and so on. Today, each, \$9.50.

STORE OPENS DAILY AT 8.30 A.M. AND CLOSES AT 5 P.M.

CLOSING SATURDAY AT 1 P.M.

GOODS BOUGHT SATURDAY MORNING WILL BE DE-LIVERED MONDAY

Irish Linen Damask Table Cloths, to Clear, Reduced Price, \$4.95

Such opportunities as this are not often offered, so you will be wise to take advantage of it, and come early. There are only 100 of these Irish damask tablecloths which have been marked at his reduced price. They are of a strong, serviceable quality, which will wear well and launder satisfactorily. They are in attractive floral and conventional designs. Size 68 x 90. Reduced price, today, \$4.95.

Another Special Offer for Today is Strong, Heavy Cotton Huckaback Towels, with plain white borders, at a reduced price. They are of a serviceable quality, and are certain to be picked up quickly at this low price, so come early. Size 17 x 34. Reduced price today, per pair, 50c.

FRINGED COTTON BATH TOWELS, TODAY, English Cotton Bath Towels, with natural

and red stripes, are finished with fringed ends. These are of a quality which is very absorbent with thick soft pile. Size 16 x 39. Extra value,

Scotch Checked Glass or Tea Towelling, all linen, strong wearing quality, for kitchen or hotel use, and very absorbent, 20 inches wide. day, yard, 70c. Today, yard. 32c.

LINEN AND COTTON TABLE DAMASK, TODAY, \$1.75 YARD. Snowy white Irish linen and cotton damask table linen, in a good heavy quality, made to give plenty of wear for hotel or private homes, good selection of neat designs; 70 inches wide. Today, special, yard. \$1.75.

work, splendid for table runners or centrepieces. It is of a strong weave; 24 inches wide. To-

-Second Floor, James St

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Extra! Boys' Tweed Suits, Nearly Half-Price, \$4.95

In Single-Breasted "Trencher" Models.

In medium and dark shades of wool and cotton and cotton and wool mixed grey and brown tweeds, in single-breasted style. with plain front, all-round belt, having buckle fastener, slash pockets, and plain box back; also a few in the pleated models with box pleat running down back and front to waist, stitchedon belt, and slash pockets, and full-fashioned bloomers, with belt loops, side, watch, and a hip pocket, and "Governor" fastener at knee. Sizes 26 to 35, \$4.95.

Boys' Middy Suits, of wool, hard-finished blue serge, in a loose-fitting style, with self collar of blue serge, also detachable wash collar of blue drill trimmed with white braid; has white drill front, and lanyard. Also cuff and emblem on sleeve; with straight knee or long pants. Sizes 3 to 10 years. Straight knee pants, \$8.00. Long pants, \$8.50.

Boys' Man-O'-War Suits of a wool mixed blue serge, in the blouse style, with elastic at waist, self collar, also blue detachable drill collar, with white braid trimming, having white drill front and lanyard; also emblem and cuff on sleeve; with straight knee or long pants. 3 to 10 years. Straight knee pants, \$8.00. Long pants, \$8.50.

-Main Floor, Queen Street.

Special! Men's and Boys' Soft Collars, Nearly Half the Usual Price, Today, Each, 29c

There are nearly 50 dozen of these collars, of fancy pique or silk, with quilted collar band and interlining of mercerized cotton, in stand up turn down shapes, with long points or square corners, with narrow band. Sizes 131/2 to 161/2. Not more than four collars to each customer. Special, each, 29c.

Men's Combination Underwear (slightly imperfect) which in most cases means a slight stain or some other minor imperfection. In medium weight balbriggan, cream 1 shade, with long sleeves and ankle length. Drawers have closed crotch, close fitting cuffs and ankles. Sizes 34 to 44. Special, per suit, 98c.

Men's Medium Spring Weight Shirts and Drawers, of fine cotton yarns, with a cashmere finish; in light and me-



dium cream or natural shades. Shirts have French neck and long sleeves. Drawers are ankle length, and have closelyfitting cuffs and ankles. Sizes 34 to 44. Men's Wear Annex. Garment, \$1.25.

Men's Oxford Work Shirts with attached collar, yoke and cuffs to button; full cut bodies. In assorted stripes and check patterns of blue, white, pink and grey. Sizes 14 to 161/2. Each, \$1.25.

Special | Men's Soft Hats in Crease Crown Style, Each, \$2.25

It's a special purchase, along with a few lines from regular stock, reduced to half-price. Every hat is of fur felt in the newer blocks. They come in medium crowns, with medium flaring or flat brims. Shades are green, grey, and intermediate. Sizes 65% to 73%. Each, \$2.25.

Men's Soft Hats of fur felt in fedora style, with crease crown, and in blocks of medium dimensions, with brims not extremely wide and just enough flare to give a smart tone. Shades are green, grey and intermediate; sizes 6% to 7%. Each, \$5.50.

Children's Tams in the Jack-Tar or sailor models. Of navy blue all-wool beavercloth in sailor shape, at, each, \$2.50.

Navy Blue, wool and cotton mixture melton cloth, in either Jack-Tar or sailor shape, at, each, \$1.50. White Wool Serge in Jack-Tar or sailor shape. Each, \$2.50. These tams are trimmed with woven name or plain bands, having well-tailored bow or streamers at side. Sizes 6 to 7.

Men's and Boys' Caps, of wool and cotton or cotton and wool tweed material, in the one, four or eight-piece crowns, with or without band at back. They are easy-fitting and comfortable. Also included are some small snapes for boys from 6 years and upwards, having eight quarter crown with or without band at back. The colors include green grey, brown, fawn, stripe effect, diagonals and heather mixtures. Sizes 6% to 7%. Each, \$1.25.

-Main Floor, James St.

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