1898 TWENTY-FIRST ANNIVERSARY **SIMPSON'S** COMING OF AGE YEAR 1919

Today in the Simpson Men's Store

Men's Overcoats $18.50---Special

A Price Which is Actually 25 Per Cent. Below Today's Value

Reduced to its simplest terms, this event offers the "chance of the hour." Men and young men should buy new overcoats for the remainder of this season and for next winter too. The coats are developed in ulster model of heavyweight coatings in fashionable dark grey shade. They are double-breasted with warm convertible collar which can be adjusted as the weather commands. Belted back and wool linings. Choose them in sizes 36 to 44. In point of tailoring, fabric and fit, these coats are wonderful value at $18.50.

Store Opens at 8.30 a.m. and Closes at 5.30 p.m. Daily

Buy Plenty of Shirts Today

Regular $1.75 to $2.50 Kinds **$1.39** Four for $5.50

They're All Famous Arrow, Tooke and Forsyth Qualities

Dressy, stylish and brand new! Plain and fancy hairline and cluster stripes in black, blue, helio, tan, green, in two and three-tone designs. The most wanted materials are here. Double French soft cuffs, also laundered stiff cuffs. Sizes 14 to 18. Today, all one price, $1.39, or 4 for $5.50

Smartly Styled Trousers for Men

Worsted Trousers—Dark greys with neat stripe effect. $4.50.

Whipcord Trousers — Dark grey, good weight. Sizes 32 to 38. $5.50.

Navy Blue Worsted Trousers, $7.50.

English Tweed Trousers —Rich dark brown with neat dark stripe. $8.50.

Black Worsted Trousers —All wool. English material. $10.50.

Simpson's—Main Floor.

Superior Suits for Dressy Men

Because of infinite care in the selection of fabrics and expert knowledge and ability in tailoring and styling the garments, Simpson Suits for men and young men are unqualifiedly the utmost value at the price. Your personal inspection of the clothes will substantiate the favorable opinions which we have advanced in their behalf. These representative numbers for today—

At $20.00—Tweed Suits in grey and black mixture. 3 button conservative mixture. Sizes 36 to 44. $20.00.

At $22.50—Worsted Suits, dark grey pin check pattern. 3-button, soft roll, semi-fitted sack. Sizes 36 to 42. $22.50.

At $24.00—Tweed Suits, rich dark brown and black mixture. 3 button soft roll sack. Sizes 36 to 44. $24.00.

At $28.50—Navy Blue Worsted Suits. 3 button, soft roll semi-fitted sack. Sizes 36 to 44. $28.50.

Simpson's—Main Floor.

Dine in the Palm Room

—where substantial, healthful foods in satisfying portions tastily cooked and tastefully served await you for breakfast, lunch or afternoon tea. Additional convenience is afforded through the roominess and genuine comfort of the Palm Room.

Delicious French Pastries

may be bought daily after 10.30 a.m. at the Pastry Counter just outside the Palm Room.

Simpson's—Sixth Floor.

The Sale of Men's Boots, $5.45

Is Far Too Important to Miss

A glance at the boots will prove that they are $7.00, $8.00 and $9.00 values. Brown, gunmetal and storm calf, patent and dongola kid leathers. Blucher, button and straight lace styles. Goodyear welt and Neolin soles—medium and narrow toes—military and flat heels. Sizes 5 to 11. Today, $5.45.

BOYS' ACTIVE SERVICE BOOTS—Made of heavy box kip leather, in blucher cut, heavy solid leather standard screw soles. Sizes 11 to 13 at $2.75, and 1 to 5 at $3.25.

CHILDREN'S BROWN KID LACE BOOTS—300 pairs. Havana brown kid lace, with medium weight sole, wide fitting last. Sizes 8 to 10. Today, $1.69.

Simpson's—Second Floor.

New Soft Hats for Spring--$3.00

Special Introductory Price for Today

The advantage of choosing now lies in the fact that assortments are untouched and variety fresh and complete. Shapes and colors to suit every taste and fancy. All fur felt qualities. Choice of all the new shapes. Today, $3.00.

Caps Reduced to 79c

Regular 95c, $1.25 and $1.50 Kinds for Men and Boys

One, four and eight-piece top shapes with and without inside earbands. Today, 79c.

$5 Black Dogskin Gauntlets $3.65

Strong well made gauntlets with solid leather palms and deep cuffs. Today, $3.65.

Simpson's—Main Floor.

Dining-Room Furniture is Featured in the February Sale for Today

Handsome Buffets Are Sale Priced

BUFFET — Solid quarter-cut oak, fumed or golden finish. Regularly $39.75. February sale price **$26.95**

BUFFET—Solid quarter-cut oak, fumed or golden finish, colonial design. Plate mirror. Regular price $38.75. February sale price **$27.35**

BUFFET—Solid oak, fumed or golden finish, mission design. Regular price $36.50. February Sale price **$27.95**

Another Shipment of 8-Piece Dining Suites $80.30

Regular Price $107.00

In genuine quarter-cut oak, consisting of buffet, extension table and set of chairs.

Buffet, heavy colonial design.

Extension Table, top 45 inches. Heavy pedestal base, shaped feet.

Five Small and One Arm Chair. Movable seats in genuine leather.

8 pieces complete. Regular price $107.00. February Sale price **$80.30**

Simpson's—Fifth Floor.

Three Specials in Extension Tables

EXTENSION TABLE—Selected oak, fumed or golden finish. Regular price $19.00. February Sale price **$13.95**

EXTENSION TABLE—Quarter-cut oak, top 45-inch. Fumed or golden finish. Regular price $28.00. February Sale price **$20.95**

EXTENSION TABLE—Genuine quarter-cut oak, fumed or golden finish. 45-inch top. Regular price $27.75. February Sale price **$20.50**

The Home-Lovers' Club

is doing much to lighten the task of furnishing homes. It offers the convenience of deferred payments spread over several months. No extra charge for this service. Club customers buy at special sale prices and secure immediate use of purchase upon making a first cash deposit. See the Club Secretary, Fourth Floor.

Noteworthy Values in Wanted Rugs

$15.00 Tapestry Rugs, $11.95 Each

Floral or conventional designs. Assortment of colorings. Size 7 ft. 6 in. x 9 ft. Regular $15.00. Sale price, $11.95.

$18.00 Heavy Tapestry Rugs, $14.95

Oriental patterns and floral or chintz effects. Size 9 x 9 ft. Regular $18.00. Sale price, $14.95.

$31.00 Seamless Tapestry Rugs, $25.95

Oriental and conventional effects. Seamless. Size 9 x 12 ft. Regular $31.00. Sale price, $25.95.

Specials in Rag Rugs

1,000 Rag Rugs. Striped effects in mixed colorings. Size 2 x 3 ft., sale price, 69c each; 2 x 4 ft., 89c; 2 ft. 3 in. x 4 ft. 6 in., at $1.19 each; 3 ft. x 5 ft. 3 in., at $1.79 each.

$45.00 Brussels Rugs for $39.95

Small conventional patterns, soft colorings. Size 9 x 12 ft. Regular $45.00. Sale price, $39.95.

Hemp Stair Carpet, Half Price

Shades of green, blue and brown effects. 18 in. wide, regular 75c, sale price 37c; 22 in. wide, regular 85c, sale price 42c; 27 in. wide, regular 95c, sale price 48c.

Simpson's—Fourth Floor.

Noteworthy Savings on Curtains and Portieres

Specials in Draperies

DOUBLE FACED CHENILLE PORTIERES AT $17.50 PAIR—In rose, blue, green, brown.

WINDOW SHADES, WITH INSERTION, AT 79c EACH—Cream only. Size 37 in. x 70 in. long.

PLAIN WINDOW SHADES AT 63c EACH—White and green only. 37 in. wide x 70 in. long.

Three Big Lace Curtain Specials

English make—white only. Pair, 73c, $1.49, $1.79, $2.19.

IMPORTED SWISS NET CURTAINS AT $6.98 PAIR—Irish point, tambour and duchesse styles.

PORTIERE RODS, WITH SOCKETS, COMPLETE, 49c—Extend from 30 to 54 inches.

Saturday is a Fine Day to Choose

Your New Wall Papers

Special Rates on Decorating During February
Estimates Furnished Free of Charge

Conventional design worked in rich color tones of tan, grey and buff, swirl embossed, giving a subdued effect. Suitable for living-rooms. Single roll, $1.75.

JAPANESE GRASSCLOTHS, REGULARLY 75c, HALF PRICE, 37½c YARD—One tone and two color treatments, including blues with gold, tan, pretty green and iridescent shades.

VERDURE TAPESTRY WALL PAPERS, 50c ROLL—Large range of new patterns in rich and subdued color combinations, for living-rooms, halls and dining-rooms.

Simpson's—Sixth Floor.

Phone Main 7841 The Robert SIMPSON Company Limited Market Adel. 6100