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CANADIAN PARTICIPATION IN THE 1984 LOUISIANA WORLD EXPOSITION

The Honourable Allan J. MacEachen, Deputy Prime Minister and Secretary of State for External Affairs, announced today that Canada will participate in the 1984 Louisiana World Exposition (Expo 84 New Orleans). The exposition on the theme of "The World of Rivers: Fresh Water as a Source of Life" is expected to attract 12,000,000 visitors between May 12 and November 11, 1984.

Canada has been an active host and participant in expositions registered by the International Bureau of Expositions (BIE) in Paris, including such events as Montreal's Expo 67, Expo 70 Osaka, Energy Expo 82 Knoxville, and the planned 1986 Vancouver World Exposition (Expo 86).

In New Orleans today Senator Jack Austin, Minister of State for Social Development and federal minister responsible for Expo 86 in Vancouver, will formally announce Canada's participation in Expo 84 at a joint ceremony involving U.S. Senator Long from Louisiana and the organizers of Expo 84.

The theme of the exposition is of particular interest to Canada and is a growing issue of concern for many countries in the world. The nature of the Canadian exhibition will be determined in the coming weeks in consultation with other federal government departments, the provinces and the private sector. The Canadian participation at Expo 84 will be coordinated by the World Exhibitions Program of the Department of External Affairs.