

Completeness

- Is the information sufficiently complete?
 - Is there important information missing? What other information would you like there to be present? If you had to point out only one type of pertinent information that is missing, what would it be?
 - Is there superfluous information? What?
- Is the level of detail sufficient or insufficient? *If insufficient* : can you give me examples?

Exclusivity

- In your opinion, does InfoExport offer information that one could easily find elsewhere or do you think it contains important information that one couldn't always easily find elsewhere?
- Is an opportunity of finding all this information on a single site a value-added feature?
- To what extent is InfoExport comparable to, or different from other sites aimed at exporters? (*Probe*)

Visual environment

- Overall, what do you think of the visual aspect? How would you describe it?

Probe:

- the colors
- the images
- the text's readability
- the government's identification / the site's name
- the graphical design