- TABLE OF CONTENTS -

EXECUTIVE SUMMARY AND RECOMMENDATIONS I

I. BACKGROUND 7

I.1. The Trend and Prospect of Construction Industry in the Korean Economy 8

1. Economic and Demographic Profile
2. Future Economic Trends
3. Construction Industry in the National Economy
4. Overseas Construction

I.2. Demand and Supply of Housing 15

1. Changes in Living Pattern by Economic Growth
2. Current situation and Future Trends for the Demand and Supply of Housing
3. Public Construction Projects
- New Town Development Plans

II. MARKET ANALYSIS BY SEGMENT 21

II.1. Exterior Structural Components 25

1. Granite
2. Doors, Windows and their Frames
3. Fiber Glass
4. Roofing Materials

II.2. Building Engineering and Equipment 48

1. Heating Equipment
2. Smart Home System

II.3. Interior Fittings 59

1. Tiles
2. Sanitary Fixtures and Bathroom Kits
3. Gypsum Board
4. Carpets and Flooring Materials