

Canadians with more education are more likely to see China as an important potential market for Canada - 20% of university graduates mention China in this regard, as compared to 12% of Canadians with elementary education only.

Conversely, Figures 21 and 22 show that Canadians are more likely to view Eastern Europe and the former Soviet Union as markets (10%) than as competitors (3%). Once again, Mexico and Latin America are seen to be less important markets for Canada than the United States and Asia.

Table 8
Perceived Trading Relationship
(In the Next Decade)

	<u>Main</u> <u>Competition</u> %	<u>Best</u> <u>Opportunity</u> %
United States	22	20
Japan	18	6
China	14	15
Asia/South East Asia	14	12
Mexico/Latin America	7	8
Western Europe	6	7
Eastern Europe/Former USSR	3	10