

VI. THE PROPOSED CONSULTING TEAM

The team would consist of four people. It would be led by Douglas R. Halliday.

Mr. Halliday is the partner in our firm responsible for our relations with the Asian Development Bank. He also holds responsibility for our Vancouver consulting practice, for our Strategic Management practice in Western Canada and for our relationships with European-based lending agencies. He has a degree in business from the University of Strathclyde in Scotland. While there he was involved in studies of non-quantifiable factors of industrial purchasing behaviour.

Mr. Halliday has 15 years consulting experience and received his early training in marketing with Colgate-Palmolive and General Foods. Over the last ten years he has specialized in business strategy development and during the last five on the application of strategic management principles to economic development for governments. Mr. Halliday was involved in all but two of the projects quoted under our firm's experience. In our project relating to the Middle East multi-use resort project, which he supervised, he worked with a Canadian consulting engineering firm in sourcing all products including construction materials, hotel and casino furniture and fixtures, all products related to energy generation, irrigation, water supply and sewerage, fire protection and other municipal services. He is also the Partner responsible for the evaluation of Technonet Asia on behalf of CIDA.

He has travelled extensively in Europe, the Middle East and South East Asia. He has also represented Canada on a Trade Mission to Zimbabwe and received members of foreign Trade Missions to Canada.

He was last in Manila this past December and enjoys a personal relationship with several ADB staff members. His role in this assignment would be: