

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 339 ABU DHABI

Market: 328 UNITED ARAB EMIRATES

Sector: 012 PETROCHEM & CHEM PROD, EGP, SERV

Subsector: 123 PLASTICS PRODUCTS, EQUIP, SERVIC

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	90.00M	\$ 86.00M	\$ 0.00M NA	\$ 0.00M NA
Canadian Exports \$	1.50M	\$ 1.00M	\$ 700.00M	\$ 0.00M NA
Canadian Share of Import Market	1.60%	1.16%	0.00%	0.00%

Major Competing Countries

Market Share

i) 128 GERMANY WEST	030 %
ii) 577 UNITED STATES OF AMERICA	020 %
iii) 051 UNITED KINGDOM	015 %
iv) 354 NETHERLANDS	010 %
v) 268 KOREA	006 %
vi) 026 AUSTRIA	004 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 3-5 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

Current Total Imports
In Canadian \$
\$ 96.00 M

i) POLYETHYLENE RESIN

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- a lack of interest in the market on the part of Canadian exporters
- difficulties in obtaining credit facilities in Canada
- market prospect which are relatively new and have not yet been explored adequately by Canadian exporters