

Export and Investment Promotion Planning System

MISSION: 347 RIYADH

COUNTRY: 322 SAUDI ARABIA

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: PURSUE CANADIAN BIDDER FOR TAIF SECURITY SYSTEMS. INVOLVE CCC IF NECESSARY.

Results Expected: PERSUADE CANADIAN FIRM TO MAKE QUOTATION.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: DETERMINE MARKET FOR ELECTRONIC WARFARE SIMULATION TRAINING.

Results Expected: PREPARE REPORT ON SIZE OF MARKET AND ENTRY POSSIBILITIES.

Activity: ENCOURAGE MID-SIZE CANADIAN FIRMS TO PARTICIPATE IN SMALLER SECURITY JOBS.

Results Expected: J-V BID BY ONE OF SEVERAL QUALIFIED CANADIAN GROUPS.

Activity: SUPPORT CANADIAN FIRMS TO MOVE INTO MAINTENANCE SECTOR FOR NAV AIDS.

Results Expected: J-V PARTICIPATION IN O&M CONTRACT AT AIRPORT.