

NEW YORK LIFE
INSURANCE COMPANY,

JOHN A. McCALL, President.
January 1st, 1898.

Total Assets.....	\$303,694,441
Surplus Reserved Fund....	\$16,195,926
Net Surplus, after setting aside the above.....	17,176,105
Total.....	33,872,031
Paid for Insurance in Force.....	877,020,925
Gains in Insurance in Force during 1897	50,201,277

Applications invited by the undersigned for general and special agencies, and management of territory from experienced Life Insurance men, as well as from those wishing to acquire training and experience.

WESTERN CANADA BRANCH,
4904 Main St., Winnipeg, Manitoba.
NEW BRUNSWICK BRANCH,
120 Prince William St., St. John, New Brunswick.
TORONTO BRANCH, 20 King St., East, Toronto, Ont.
HALIFAX BRANCH,
Barrington and Prince Sts., Halifax, N.S.
R. HOPE ATKINSON.
AGENCY DIRECTOR,
Company's Building, MONTREAL

Established 1857.
The Jas. Robertson Co., Ltd.
Metal Merchants and Man'rs.,
Cor. William, Ann & Duhoussie Sts., MONTREAL.
Pig Sheet, Pipe Shot Bar, Red and White Lead
ground in oil, Oils, Varnishes and Colors, etc.
Sanitary Ware, general assortment of Plumbers',
Steamfitters' and Tinsmiths' supplies.
Man'rs of all kinds of SAWS, Gang, Mill
and Circular, Crosscut and other Saws.

Established 1809.
North British & Mercantile
Insurance Company.

Total Funds, Dec. 1896,	\$87,214,580.00
Canadian Investments,	6,466,460.00

Directors:
Henri Barbeau, Esq. W. W. Ogilvie, Esq.
Archie Macnider, Esq.
Thos. Davidson, Managing-Director.

This Company's investments in Canada greatly exceed those of other fire Companies.
C. Ross Robertson & Sons, Gen'l. Agts.
11 Hospital Street, MONTREAL.

Hartford Fire Insurance Co

HARTFORD, CONN.
Established - 1794.
Cash Assets, - \$10,004,697.55.

Authorized Capital,	\$3,000,000.00
Capital Subscribed & Paid-up,	1,230,030.00
Deposited with Receiver General in Canada,	110,934
Annual Income,	7,000,000.00
Surplus beyond liabilities and Capital Stock,	3,264,392.15

Geo. L. Chase, President.
P. C. Royce, Sec'y. Thos. Turnbull, Asst. Sec'y.
Chas. E. Chase, Asst. Sec'y.
C. Ross Robertson & Sons, Agents
11 Hospital Street, MONTREAL.

CONFEDERATION
LIFE ASSOCIATION,

Head Office: - TORONTO.

The unconditional accumulative policy issued by this Association is unsurpassed as a means of Investment.

Cash Values,
Paid up Policies,
Extended Insurance.

GUARANTEED IN THE POLICY

Montreal Office:
207 ST. JAMES ST.
H. J. JOHNSTON,
Manager, P.Q.

The Royal-Victoria LIFE Insurance Co.

President, **JAMES CRATHERN.** Head Office: MONTREAL. Medical Director, **T. C. RODDICK, M.D.**
General Manager, **DAVID BURKE, A.I.A., F.S.S.** Vice-Presidents, **HON. SIR J. A. CHAPLEAU. ANDREW F. GAULT.** Treasurer & Acting Secretary, **C. J. HODGSON.**

Full deposit in Government Securities for the protection of policy-holders made with the Government of Canada. For agencies or information as to Life Insurance apply to **DAVID BURKE, General Manager, MONTREAL.**

BOVRIL, LIMITED.

Besides the now celebrated Bovril, this Company prepares numerous other classes of condensed foods, including:
The Bacon Ration The Army Ration Johnston's Fluid Beef Soup Nodules
Lime Juice Nodules Bovril in Tins Desiccated and Dried Potatoes and other Vegetables
all of which are put up in compact form and in the smallest possible bulk, so as to suit
Explorers, Mining Prospectors, Surveyors, and all parties travelling and carrying food supplies.
Every Retail Grocer should handle our goods, and
Every Druggist, Hotel Keeper and Restaurateur should sell our Bovril as a beverage on their premises.
It requires no trouble in preparation, and is profitable to handle.
30 FARRINGTON ST., LONDON, ENGLAND, and 27 ST. PETER ST., MONTREAL, CANADA.

WESTERN ASSURANCE COMPANY.

FIRE AND MARINE. Incorporated 1851.
Assets, over \$2,320,000.00
Income for Year ending 31st December, 1896, over 2,300,000.00
Head Office. - Toronto, Ont.
Hon: Geo. Cox, Presi. J. J. KENNY Vice-Presi. & Man.-Dir.
C. C. FOSTER, Secretary.
J. H. ROUTH & SON, Managers Montreal Branch,
190 ST. JAMES STREET.

COMMERCIAL UNION

ASSURANCE CO., Ltd.,
Of London, England.
FIRE! LIFE! MARINE!
Agencies in all the principal Cities and Towns of the Dominion.
HEAD OFFICE, Canadian Branch, - MONTREAL
JAMES MCGREGOR, Manager.

THE IMPERIAL
INSURANCE COMPANY LIMITED

FIRE.
LONDON.
ESTABLISHED 1808.
SUBSCRIBED CAPITAL, \$6,000,000
PAID-UP CAPITAL, 1,500,000
TOTAL INVESTED FUNDS OVER 8,000,000
Canadian Branch:
COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.
G. R. KEARLEY, RESIDENT MANAGER.

THE LONDON

Guarantee and Accident Com'y, Limited
Of London, England.
Deposit at Ottawa \$73,000.00
Funds exceed \$1,500,000.00
SURETYSHIP BONDS issued promptly at lowest rates to all persons in positions of trust where security is required. Accident, Elevator and Employer's Liability Policies issued. Agencies throughout Canada, United States, Europe and Australia.
Canada Branch, TORONTO.
Montreal Chief Office, 180 St. James St.
A. I. HUBBARD, Manager for Canada