

Wife and Children Left Penniless

Safeguard them
against this terrify-
ing contingency
with our Life Rate
Endowment.

Same rate as
ordinary pay-till-
death policy, with
this difference—
after you reach a
certain age policy
can be cashed for
full death-claim
value. Booklet if
interested.

London Life

POLICIES

GOOD AS GOLD

SEASONED SECURITIES

This Corporation was established in 1855, and for fifty-nine years has been steadily growing in strength and in the confidence of the depositing and investing public. In that long period there have been "hard times" as well as seasons of prosperity, but the monies entrusted to our keeping have always been ready when called for.

The Corporation's bonds are, therefore, a "seasoned security." They are issued in accordance with the restrictive provisions of the Corporation's Charter, and also those with which the Legislature circumscribes the investment of Trust Funds. More than Ten Million Dollars of Shareholders' Money are a further pledge of their security.

These bonds may be had in sums of One Hundred Dollars and upwards.

We shall be glad to have you call and enquire as to the terms upon which they are issued, or to send you a copy of our Annual Report and all particulars.

Canada Permanent Mortgage Corporation

Paid-up Capital and Reserve Fund exceed
TEN MILLION DOLLARS

Toronto Street - Toronto