

Wife and Children Left Penniless

Safeguard them against this terrifying contingency with our Life Rate Endowment.

Same rate as ordinary pay-till-death policy, with this difference—after you reach a certain age policy can be cashed for full death-claim value. Booklet if interested.

London Life

POLICIES

“GOOD AS GOLD”

SEASONED SECURITIES

This Corporation was established in 1855, and for fifty-nine years has been steadily growing in strength and in the confidence of the depositing and investing public. In that long period there have been “hard times” as well as seasons of prosperity, but the monies entrusted to our keeping have always been ready when called for.

The Corporation's bonds are, therefore, a “seasoned security.” They are issued in accordance with the restrictive provisions of the Corporation's Charter, and also those with which the Legislature circumscribes the investment of Trust Funds. More than Ten Million Dollars of Shareholders' Money are a further pledge of their security.

These bonds may be had in sums of One Hundred Dollars and upwards.

We shall be glad to have you call and enquire as to the terms upon which they are issued, or to send you a copy of our Annual Report and all particulars.

Canada Permanent Mortgage Corporation

Paid-up Capital and Reserve Fund exceed
TEN MILLION DOLLARS

Toronto Street - Toronto