

Agricultural Journalism

The Student's Duty and How to Do It.

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AGRICULTURAL Journalism offers to the practical farmer, to the agricultural college student, and to the graduate in scientific agriculture, unlimited opportunities not only toward the betterment of their own conditions and the improvement of their own knowledge, but more particularly in the extension of knowledge gained to others who are in need of it and who appreciate the efforts of those who have had the advantages of wide practical experience to spread the gospel of better agriculture broadcast over the field in which it will do greatest good. The man on the land, who finds out something of value to himself as a result of certain methods in his farming operations, owes it to his fellow farmer that he spread the knowledge so gained. The graduates and undergraduates of the Ontario Agricultural College should feel it their duty to contribute to the columns of the press their advanced, yet practical, ideas on subjects connected with agriculture and upon which they should have special knowledge. I have contended that every good student of agriculture has found out something, somewhere, in his career, something of value to the man on the land and in view of this fact he should be

able in simple, plain English and in concise, readable form to pass his findings or his ideas along to the great rank and file of the producers upon whom we all depend, not only for our agricultural colleges with the opportunities which they offer to those fortunate enough to be able to attend for short or longer terms, but for our very existence. Writing for the press is a duty none should shirk.



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Besides being a duty to others, preparing articles for publication is of distinct advantage to the author of those articles; I care not how familiar he may be with his subject, if he is in earnest he will further improve his knowledge in the actual preparation of material for print.

The intense thought necessary and the care in expression of the ideas one wishes to pass on, is advanced education and training in itself. If the man who would write is not prepared to give thought and care to his work he had better not write at all. Articles should not be made up of words used as space fillers but rather of phrases so arranged as to clearly, concisely and convincingly carry ideas to the reader.

Aside from the value which the writer of articles for publication re-