



N. T. S.



NO travelling salesmen. That is what "N. T. S." means, but it also means much more. It means that my system of selling goods without travelling salesmen is enabling retail jewelers who handle my goods to buy them cheaper than their opponents in business possibly can who buy from houses that sell their goods on the road. If I employed travelling salesmen, I would be obliged, in figuring the cost of each new article, to add a proportion of the \$10 per day paid the traveller for salary and expenses. As it is, I propose to reach the Trade through my advertisements, and at an almost nominal cost. In buying my goods you do not have to pay any travelling railway fares, no hotel bills, no extra down at rock bottom prices, and am not afraid to place class goods. I do not propose to start you with baits. You can inspect my entire stock and purchase just what you want, when you want, and in quantities to suit your trade. I guarantee to sell any goods in my line cheaper than any other jobbing house in the Dominion of Canada. If you do not believe this, give me a call and a sample order and you will be convinced. If you can pay me a visit, it will pay you, as I have always a lot of good stock that I can sell at less than manufacturer's cost. If you can't come to the city yourself, send me a trial order and I will guarantee you entire satisfaction. ✉ Mail orders promptly attended to, but always remember that **S. FRENKEL, 55 YONGE STREET, TORONTO,** keeps no travelling

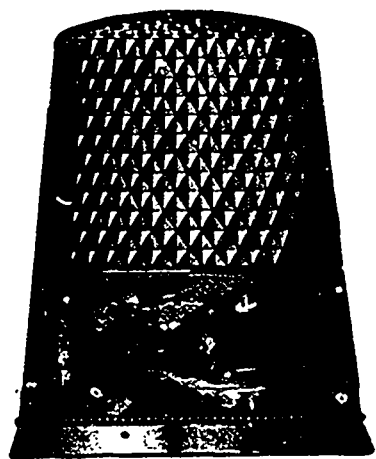
TRAVELLING

SALESMEN.

SIMONS, BRO. & CO.

MANUFACTURERS OF FINE JEWELRY,

Chains, Thimbles, Canes, Umbrella Mountings.



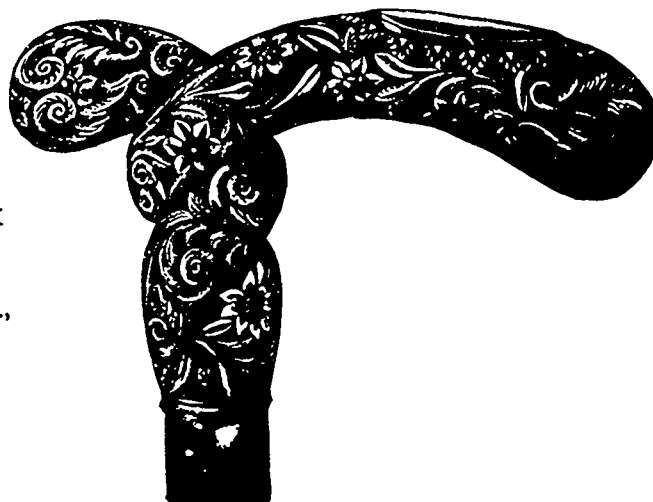
N. Y. OFFICE, 20 MAIDEN LANE.

Address all Orders to Factory.

Established 1840.



611 & 613 Sansom St.,
618 Chestnut St.,
PHILADELPHIA, PA., U.S.



No. 76. 5/8 in.