	THE -: DRY -: GOODS -: REVIEW
7	THINK===THINK===THINK
1111	How particular every lady is in choosing her Gloves and Hosiery.
4	THINK———
	How she never knowingly buys a poor article nor one not guaranteed fast color.
	THINK
	Once she gets a reliable make, how persistently she sticks to it.
	THINK————
	How easy it is to make a Fast Dye once you learn the secret.
	THINK-
	For years Louis Hermsdorf has been
4 4 4 4	known throughout the world as the most famous dyer, and his goods sell wherever offered. "The name does it."
	THINK
	Of your loss in moneyas well as reputationby experimenting with unknown goods.
	THINK———
	This carefully over, and place your order at once for a full line of



P.S.-Think to look for the stamp on each pair. It should be there.

The American Bureau of Louis Hermsdorf

NEW YORK. 78-80 Walker St.

THINK