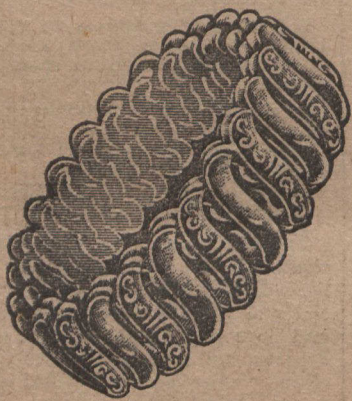


Three Bracelets of Wonderful Value at the Price

OUR Jewellery Department is winning a reputation among jewellery manufacturers for its power to handle quantity. We order by the hundred where they are accustomed to receive orders for single dozens or half dozens. If, by taking a thousand pieces we can bring the cost down to a startling minimum, we are never afraid to do so, our output is so large, our new store gives us such splendid facilities for showing Jewellery to advantage.

We have a good instance of the way we do things in these expansion Bracelets. Bought in the usual way these goods sell as high as \$7.00 apiece!



B1 N.M.



B2 N.M.



B3 N.M.

We Offer Half a Thousand of Them at \$1.95

500 14 karat gold-filled expansion Bracelets (1½ to 9 inches), smooth on the wrist, will not get out of order, guaranteed to give satisfaction or your money back.

Regular value, plain, as cut B1 N.M., \$4.50

Regular value, amethyst, as cut B2 N.M., \$5.50

Regular value, signet top, as cut B3 N.M., \$7.00

Your Choice B1 N.M., B2 N.M. or B3 N.M., all at One Price, \$1.95

Write to-day, as there will be a heavy demand.
When ordering be sure and give number.

THE
ROBERT

SIMPSON

COMPANY
LIMITED

TORONTO, CANADA