

Fashions and
Personals

SOCIETIES and THE HOME

Theatres and
Concerts

Zona Gale Says:

'A Similarity Between the Ancient and Modern Worlds
Lies In the Attitude Toward Labor.'

A similarity between the ancient and modern worlds lies in the attitude toward labor.

The Egyptians, the Assyrians, the Babylonians, the Persians, the Greeks and the Romans despised manual toil. To labor with the hands was the lot of slaves; free men worked only with their heads.

Labor was despised because it was cheap. It was cheap because of slavery. The proportion of slaves to free men in cultivated Athens was large; in Rome during the days of the empire, it was so large that to protect the comparative handful of masters the most stringent laws were enacted.

If a master was killed in his house every slave on the premises, regardless of his part in the assassination, was put to death. Naturally when one infuriated slave turned on an owner, every other slave not in a like desperate state of mind insured the safety of his skin by defending the master's precious life.

So cheaply were slaves' lives held that even the amiable first emperor, the golden Augustus, slew one with his own hand for killing a nightingale.

But the ancient white slavery was flexible. Slaves could earn money and buy their freedom. Many of them became shopkeepers and small businessmen, paying part of the profits to the masters and laying by another part for ultimate emancipation.

Epictetus, whose lofty stoicism approached in some particulars the ideal of Christian love, was a slave.

In fact, a newly-rich Roman added lustre to his household quite often by immediately bustling out into the market place and picking up at current rates a few used but almost as-good-as-new Greek philosophers, poets, rhetoricians and other cultured bargains. Cicero's copyists were slaves.

Even Plato, with his vision of tomorrow, could not conceive of a state where the many were not kept in ignorance and drudgery that the few might become the intellectual ornaments of the age.

Slavery fooled the ancients just as it will fool anybody who trifles with the idea of privately agreeing with Plato that the many must work so the few may become rich and wise and powerful.

And the rich and wise and powerful despise labor. Because these

Your Home and You
By HELEN KENDALL.

TO CALL OR NOT TO CALL.

"Do let me tell you the most delightful instance of true thoughtfulness and courtesy that I've come across in years," writes a woman friend who has taken a house for the summer out on a lovely country road.

"As you know, I have spent a desperately busy winter and spring in the city, working for that hospital benefit, getting the children properly graduated, and running the Monday Music Club. All I asked was to be let alone—entirely alone—for the summer, so that I wouldn't have to talk to a lot of people, preside over anything, or do anything except read, wander about in the woods, and go to bed at dusk.

"Imagine my horror when I found that some other summer people and the regular winter residents were planning all sorts of affairs—garden parties, bazars, masquerades, and dear knows what not. I was sure that as a newcomer I would be urged to go in for these things and would be considered ungracious if I didn't.

"And then the most interesting thing happened. Out on the sunny road, a day or two after we arrived, I met a pretty woman, stylishly dressed. She smiled at me and then frankly held out her hand.

"I'm your neighbor, Mrs. Arnold," she said, and we have been trying to decide a very important question about you and a few other summer residents—to call or not to call! Of course we all know you are a woman who have been on the go all winter, and we know you are here for the summer only. Now do you want us to call and to invite you to join all our activities, or would you rather we simply let you alone and let you rest? We would like to know you and have you with us, but we want to give you the kind of summer you want and need."

"Wasn't that thoughtful and kind? Of course I told her the truth—that I would like to know them if I were



going to stay there, and that I wasn't ungracious; but that I had to be ungracious, and that I couldn't take any active part in their affairs. She laughed sympathetically and quite understandingly. Not one of the women has called or sent me any invitations, although they all come up and speak pleasantly to me in the village and then and then run in for a moment informally to bring flowers or fruits. They make no demands and leave me perfectly free. They are dears and I love them for their thoughtfulness."

THE INTEREST
CREATED IN
HOT WATER

during these warm
days has amazed
even the

Expert Demonstrator

who is showing the
advantage of hav-
ing water

Heated Electrically

If you are interested in the economy, efficiency and reliability of electrically heated water, be sure and bring your problem to our expert this week.

The Hydro Shop
Dundas, at Wellington Street.

All the Theatres

ALLEN'S

THURSDAY, FRIDAY, SATURDAY—Thorn and Orange Blossoms, featuring Kenneth Harlan.

LOEW'S

THURSDAY, FRIDAY, SATURDAY—Enid Bennett, in "Your Friend and Mine"; vaudeville.

PATRICIA

THURSDAY, FRIDAY, SATURDAY—Mark Twain's best loved story, "The Prince and the Pauper."

Greeks despised labor they never touched tools.

But it was the touch of an idle apprentice upon various glasses that paved the way for the telescope.

Lacking the telescope, the Greeks went wrong on their astronomy, and, as a by-product of that mistake they went wrong on most of the guesses as to what the world was like. Lacking the microscope, they also went wrong on what was before their very noses.

In fact, because they left manual labor to slaves and hence never released the natural human impulse to find quicker and easier methods, they missed the scientific knowledge which, linked with their bold philosophy, would have made them speed up civilization by many centuries.

Even Archimedes, whose suggestion of what he might do with a lever if he had a place to stand is known to every schoolboy, was so indifferent to knowledge unseemly for a philosopher that he refused to write down any of his remarkable discoveries in mechanics, hydrostatics and optics!

The steam engine was anticipated by steam-driven machinery invented and operated in the century before Christ.

But the Roman world was obsessed with the idea of military conquest and passed it up. Why fuss with labor-saving devices when slaves taken in war could be bought in chariot-load lots?

The modern drudge is the lineal descendant of the ancient slave. And he is as great a menace to mechanical, political and spiritual progress now as he was then.

The harder society makes the exploitation of human beings the more it greases the wheels of progress.

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Stage and Screen

NEW ROLE FOR WALSH.

George Walsh has achieved a new distinction in his selection for the role of Raphael in "The Magic Skin." This will be the most important role he has essayed yet. Walsh did excellently as Rawdon Crawley in "Vanity Fair," the last film in which he appeared in the city.

WITWER IN FILMS.

H. C. Witwer's popular fight story, "Cain and Mabel," is to be transferred to the films. Anita Stewart will have the lead. Oscar Shaw, a Broadway musical comedy star, has been secured to support her.

HERE IN "JAZZMANIA."

Rod La Roque, who recently appeared in "Jazzmania" with Mae Murray, has been signed for a long-term contract by Famous Players-Lasky Company.

NEW RAY PICTURE.

The forthcoming Charles Ray picture, "The Courtship of Miles Standish," has been heralded by American reviewers as both beautiful and forceful. Ray pictures of late have had a tendency to weakness. This is expected to redeem him.

SON OF NOVELIST.

Stanley Rinehart, son of the famous novelist, Mary Roberts Rinehart, has achieved moderate success in writing a series of movie comedies.

THRILLING NEW FIGHT.

Fans who have followed the movies for some years will remember the famous fight in the film version of "The Spoilers" by Rex Beach. The Goldwyn people have completed a new version of the same story, starring Milton Sills, and the fight episode in this is said to even surpass that of the former picture.

HART COMING BACK.

The absence from the screen of William S. Hart is explained by the fact that he has been engaged in writing a book on the life of Patrick Henry, of which famous orator, Hart is said to be a staunch admirer. To Patrick Henry is attributed the famous statement "Give me liberty, or give me death." The book called "The Lighter of Flames" is expected to be published early in the fall, and later on, Hart is to appear in a film version of it.

BURLESQUE ON SHEIK.

In a new five-reel comedy feature, Ben Turpin has produced a burlesque on Valentino called "The Shrike of Arabia."

"MAIN STREET."

Florence Vidor and Monte Blue are said to have done extremely well in the moving picture version of Sinclair Lewis' well-known novel "Main Street."

Fashions by Wire

Special to The Advertiser.

Paris, July 11.—Fur has become such a popular summer trimming that now it is continuously adorns the most summerlike of accessories. For example, some of the new parasols have tufts of fur on the sunshade and on the handle.

Lamp Shade Hat.

London, July 11.—There is a type of hat being worn here today, and which is becoming more and more popular as the season advances, that bears a startling resemblance to a large lamp shade. This effect is heightened by shirtings of lace and georgette around the top of the crown, and by a valance of lace below the brim.

ENGAGEMENTS

A charge of 75 cents for one insertion, or \$1 for two insertions is made for notices under this heading.

Orders for insertion of engagements must bear the name and address of sender and will not be taken over the telephone.

Radio
Programs

FRIDAY, JULY 13.

KDKA—328 Metres—East Pittsburgh, Pa.

9:00 a.m.—Music.

11:30 a.m.—Music. Weather forecast. United States Bureau of market reports.

2:15 p.m.—Baseball scores.

5:00 p.m.—Ball scores.

5:15 p.m.—Dinner concert.

6:00 p.m.—Ball scores. Dinner concert continued. Farmer's Evening.

6:30 p.m.—Special farm program.

6:45 p.m.—The visit to the little folks by the Dreamtime Lady.

7:00 p.m.—Ball scores. Farm program continued.

7:20 p.m.—Concert.

8:45 p.m.—Ball scores. Market reports.

9:55 p.m.—Time signals.

WBZ—337 Metres—Springfield, Mass.

8:00 a.m.—Weather reports; Springfield produce market report.

11:55 a.m.—Time signals; weather reports; Boston produce market report.

12:00 p.m.—Baseball scores. Dinner concert.

6:00 p.m.—Baseball scores. News from Farm and Home.

6:30 p.m.—Bedtime story for the children.

6:45 p.m.—Address by prominent businessman.

7:00 p.m.—Current Book Review.

7:15 p.m.—"Where to Spend the Week-End."

8:30 p.m.—Baseball scores. Bedtime story for grownups.

10:00 p.m.—Time signals.

KYW—345 Metres—Chicago, Ill.

8:30 a.m.—Late news and financial comment.

9:00 a.m.—Market reports.

9:30 a.m.—Late financial news and comment.

9:55 a.m.—Time signals.

10:00 a.m.—Market reports.

10:05 a.m.—Weather report.

10:30 a.m.—Late news and financial comment.

10:35 a.m.—Table talk.

11:00 a.m.—Market reports.

11:30 a.m.—Late financial news and comment.

12 noon—Market reports.

12:20 p.m.—Closing market quotations.

1:15 p.m.—Late financial comment and news bulletins.

1:30 p.m.—Closing stock quotations.

2:00 p.m.—Late news and sport bulletins.

3:00 p.m.—Late news and sport bulletins.

3:30 p.m.—News and sport bulletins.

4:00 p.m.—Latest news of the day.

5:30 p.m.—News, market and sport summary.

5:50 p.m.—Children's Bedtime Story.

10:00 and 11:30 p.m.—Musical program.

WGXY—380 Metres—Schenectady, N.Y.

11:30 a.m.—Stock market quotations.

CLARK'S
Economy Stores

CASH AND CARRY.

SELL GROCERIES AT
REMARKABLY LOW PRICES.

Jelly Powders, 3 for25c
Peanut Butter, pound25c

Granulated Sugar
Best quality. Special for Friday
and Saturday.
10 pounds for \$1.12

Canned Plums, 2 tins25c
Canned Blueberries, tin15c

Shelled Walnut Special
Shelled French Walnuts, 4 lb.
halves, per pound41c

Shredded Wheat Biscuits, 2 boxes
.....25c
London Cornflakes, 2 boxes.....25c

CERTO
For making perfect jams 35c
and jellies. Bottle.....

Quaker Cornflakes, 3 boxes.....25c
Grape-Nuts, package17c

Crown Fruit Jars
Small size, per dozen.....\$1.15
Medium size, per dozen.....\$1.30
Large size, per dozen.....\$1.60

Rubber Rings, best quality, 3 dozen
.....50c
Zinc Rings, for Crown jars, dozen
.....30c

Clark's Special Blend Tea
High in quality, but low in
price. Per pound55c

Aylmer Soups, 3 tins25c
Campbell's Soups, tin14c

Pure Family Lard
3-lb. pails 53c

Maple Leaf Salmon, tin47c
Brunswick Sardines, 4 tins25c

Borden's Canned Milk
Eagle Brand, per tin21c
Silver Cow, per tin19c

Laundry Soaps, 10 bars72c
Plantol Soap, 3 for25c

BUTTER SPECIAL
Choice Creamery Butter, 1
pound33c
Tipperary Brand Butter, 1
pound35c
Friday and Saturday Only.

Baby's Own Soap, cake10c
Charm, 2 packages25c

CLARK'S
Economy Stores

719 RICHMOND STREET
754 DUNDAS STREET

11:45 a.m.—Weather forecast.
11:55 a.m.—Time signals.
1:00 p.m.—Music and talk. "Points to Follow in Washing Clothes."
5:00 p.m.—Produce and stock market quotations; news bulletins; baseball results.

5:30 p.m.—Children's program.
7:55 p.m.—Health talk. "Safe and Safe Vacations," state department of health.

7:40 p.m.—Baseball scores.
7:45 p.m.—Musical program.
Late Program—Eastern Standard Time.

10:30 p.m.—Musical program.
CFCA—400 Metres—Toronto Star.

12 noon—Weather forecasts. Opening stock markets.

2:30 to 3:30 p.m.—Grain, produce and dairy markets. News items. Music.

5:30 to 6 p.m.—Closing stock markets. Late news.

7:55 to 8 p.m.—Baseball scores.
8 to 9 p.m.—Concert program.

WWJ—100 Metres—Detroit.
9:30 a.m.—"Tonight's Dinner."

9:45 a.m.—Public health service bulletin and talks on subjects of general interest.

10:25 a.m.—Official weather forecast.

11:55 a.m.—Arlington time.

12:05 p.m.—The Detroit News Orchestras.

3:00 p.m.—Concert.
4:00 p.m.—Official weather forecast.
4:05 p.m.—Market reports.
5:00 p.m.—Baseball scores.
7:00 p.m.—The Detroit News Orchestra, the Town Crier; concert by Schumann's Band broadcast from Belle Isle Park.

The Beach Umbrella.

New York, July 11.—The beach umbrella, designed to go with the swimming costume, is a thing of amazing color and design. It is smart today to have a bathing cap, sash, shoes, cape and umbrella, in the same or harmonizing shades of some brilliant hue.

Earrings and Carbuncles.

New York, July 11.—The jeweler, not the doctor, fixes up the kind of carbuncles, the deep red sort, that are in favor once more. Earrings like heavy golden shields, two inches or more in length, have a huge glowing carbuncle set in the center.

Pale Fawn Shoes.

New York, July 11.—Pale fawn shoes and shoes of deep bronze, with stockings of fawn or sand, today are worn, oddly enough, with costumes of black and white. The effect is much more attractive than might be imagined.

Don't Fail To See the Cooking Demonstration Now Going On At the
City Gas Co. Show Rooms

**GAS RANGES FROM \$30.00
CONNECTED**

\$4.00 down and \$4.00 a month.

Use Gas for Speed and Economy.

CITY GAS CO. OF LONDON
COMMERCIAL DEPARTMENT.
213 DUNDAS ST. PHONE 835.

Your Grocer is
the Carnation Milkman

YOUR grocer has the most convenient milk supply in the world ready for you all the time—Carnation Milk. Order it from him and always have on hand rich, sweet, safe milk for any use. Carnation is simply fresh, whole milk with about 60% of the natural water content removed by evaporation, sealed in the container and sterilized. Nothing is added. Ready for use as cream, or by adding a little more than equal parts of water ready for all milk uses.

Order from your grocer several tall (16 oz.) cans or a case of 48 cans.

Cook with Carnation Milk. Try this recipe and write for our Cook Book containing 100 tested recipes.

SCALLOPED POTATOES

One tablespoonful salt, 4 medium-sized potatoes, 1 1/2 cups water, 2/3 cup Carnation Milk, 1/2 tablespoonful butter. Wash, pare and cut potatoes in thin slices. Put a layer in buttered baking dish, sprinkle with salt and dredge with a small amount of flour. Add milk, mixed with the water, and butter, and bake until potatoes are soft. This recipe serves six people.

CARNATION MILK PRODUCTS
COMPANY, Limited
Condenseries at Aylmer and Springfield, Ont.



Carnation Milk
"From Contented Cows"