

GREAT CLEARING SALE

**OPENS SATURDAY, DEC. 2,
Bankrupt Stock of A. E. JOLLY & CO.**

Consisting of Wall Paper,
Pictures, Picture Frames,
Etc., Etc., at

190 Dundas Street

This is one of the best selected stocks in the city and must be cleared out at once, as store is rented. Come early and, where possible, ATTEND THIS SALE IN THE MORNING.

ALLIES' SUPERIORITY STEADILY GROWING, SAYS MR. CARLISLE

Chaplain of 18th Praises the
First Canadian Division.

NATIONS DEBT TO NAVY

Owe More to It Than Can
Ever Be Told, Declares
Officer.

"My impressions at the front" was the subject chosen by Rev. Arthur Carlisle for his address before the members of the London Women's Canadian Club at the Normal School yesterday afternoon. As chaplain of the 18th Battalion, he gave his impressions as gained during eighteen months at the front.

Before introducing the speaker, Mrs. Donald McLean, president of the club, explained that Rev. Mr. Carlisle had agreed to fill the gap caused by the unavoidable absence of Arthur Stringer, who had been specially called to Montreal on business, but had agreed to be present at a later date.

A vote of thanks, moved by Miss Vining and seconded by Mrs. A. T. Edwards, was tendered Mr. Carlisle at the conclusion of his address.

Mrs. McLean announced that the Women's Canadian Club had been instrumental in raising \$1,360 towards the Soldiers' Relief Fund, and expected to yet reach the \$2,000 mark, which added to the \$3,000 granted by the city council, would make \$10,000 from the city. In opening his address, the speaker thanked the members of the organization for the honor of being able to address the Women's Canadian Club of London.

He paid high tribute to the Londoners in the 18th Battalion, whom he had observed so closely during his eighteen months' experience.

Deserve All Honor. "Every Londoner that I saw at the front is worthy of all the honor and praise that can be bestowed. I don't know that I attained any eminence while at the front, except as a printer or possibly in the realm of domestic science. I originated a novel scheme for darning socks. I simply gathered the ends together and tied a string around the lot. If I can't tell you of anything I have done, I can at least describe some of my impressions. Britain's absolute sovereignty was the cause for pride. We were warned before we left the Canadian shore and reminded at all times of the danger of submarines.

The Navy's Work. "We found out later, when out on the Atlantic, the great protection afforded by the British navy. We really do not realize the great magnitude of the navy. We owe more to the British Navy than we do to any other force. Across by an armored cruiser and surrounded by torpedo boats, even into the harbor, I then realized that the British navy was beyond doubt mistress of the seas."

"The organization of Britain's life most impressed me. The gathering of an army of millions in such a short time can be characterized as nothing short of a miracle. "The organization of the industries and the finances was also nothing short of a miracle. Factories that were formerly engaged in business manufacturing were converted into munition works, beehiving forth shells. Charitable System. "The charitable system was wonderful. More wonderful than all, I think, is the moral stability of the people of England. Their morals are so organized that, despite zepplin raids, the English people do not know the meaning of the word fear."

"The English people have never been pessimistic in any way, but have always looked forward to the ultimate victory, which is bound to come. "The minute details in connection with the organization of the army is simply marvellous. The manner in which the wounded men are recorded and how it is possible to know from day to day where and how they are is only one sample of this wonderful organization."

"When you receive word that some loved one has been wounded, rest assured that the best care possible is being given; on the other hand, should

STRATHROY SOLDIER MAKES SACRIFICE IN LIBERTY'S CAUSE



CORP. E. LEADEN.

you get the message that a loved one has fallen you rest assured that he has received a Christian burial. In fact ninety-nine of a hundred are given Christian burials. If you receive word that someone is missing you may feel confident that everything is being done to secure a trace of him.

Steady Superiority. "Another impression I received was our gradual and growing superiority over the enemy. When we first landed in France the Germans had us outnumbered in aeroplanes. When I left there were ten British aeroplanes to every German one. This is even more marked in the artillery."

We owe to the men of the front divisions that crossed to France. No word of mine can adequately convey the bravery of the men of the first Canadian division.

The Hardest Work. "They faced the worst features of the war in the early days at Ypres and St. Julien, when they had inadequate artillery support. Conditions though have been reversed, and today the British pour three shells into the German lines where one came back. We are proving ourselves superior in every way."

When I was first allowed to go up to the front line trench I found things just as I expected, and just as I had seen them pictured in the magazines. Even in spite of all the noise at the front the birds sang.

Are Fearless. "I was surprised at the utter absence of all fear among men who even in life were nervous men. It is astounding to see the few that break down under the strain. The readiness with which all were willing to adapt themselves to new conditions was another thing that impressed me. Men accustomed to all the conveniences of modern homes made themselves content in their new surroundings, deprived as they were of these conveniences."

"When these men come back give them a warm and hearty welcome. Nothing is too good for them, and see that you give them the best."

DISTRICT ODDFELLOWS HEARD FINE ADDRESSES

Open Meeting of Harmony Encampment
Held Last Evening.

Oddfellows from all over London district and many prominent officials attended an open meeting of Harmony Encampment, held last evening. Among those present were Past Grand Patriarch Ed Clapp of Toronto, Grand Scribe James A. MacDonald of Toronto, Grand Senior Wagon F. L. Wagner of Aylmer, Past Grand Patriarch Wm. Potter of Chatham, and Past Grand Sire Dr. Cl. T. Campbell of London.

Past District Deputy Robert Pearce was in the chair, and High Priest J. L. Goodburne was chaplain.

Splendid addresses of a fraternal character, telling of the good work done, were given by various grand officers. Those who spoke were G. S. W. Wagner of Aylmer, G. S. J. MacDonald, P. G. P. Ed Clapp, P. G. P. Wm. Potter, District Deputy James Peters of Mount Brydges, P. C. P. John M. Parsons, and Past Grand Sire Dr. Cl. T. Campbell.

A letter was read during the evening from Grand High Priest J. M. McCorvie of Chatham, regretting that he was unable to attend owing to illness.

HIGH TRIBUTES PAID TO LATE DR. MUNRO

Clergy and Friends From All
Over District at
Funeral.

Presbyterian clergymen and friends from all over Western Ontario attended the funeral service of Rev. Dr. Gustavus Munro, held in St. Andrew's Church on Thursday afternoon. Dr. Munro preached in London district for forty years, and members of nearly every pastorate of which he had charge were present.

Rev. John Currie, of Belmont, paid high tribute to the dead minister, of whom he had been a life-long friend. As a man he was of a cheerful and genial disposition, he said. His heart was true and his soul noble. He was infinitely possessed of the instincts of a Christian gentleman.

As a minister he enjoyed the confidence of both his officers and people. He was a power for good, as a preacher. His teachings showed careful and scholarly preparation, his reasoning was logical. In his pastoral work he was kind, tender, considerate and sympathetic, and his influence brought joy and comfort to each home.

All his life he was blessed with health, and during his whole ministry missed not one service because of illness. Rev. D. C. MacGregor also spoke of the fine character of the man who had been his assistant. His chief work had been visiting those of the congregation who through physical disabilities were unable to come to church, and his work had made him beloved by all.

Prayer was offered by Rev. Mr. Stuart of Knox Church, South London, and by Rev. Dr. Radcliffe, of St. Catharines, moderator of the Presbytery of Hamilton.

Following the service nearly all those who attended passed to the front of the church for a last view of the dead minister.

The pallbearers were four of his sons and R. Fraser and James McMillan. Interment took place at Woodland Cemetery.

PASSENGERS ESCAPED WHEN CARS COLLIDED

Spectacular Crash at Rectory and Dundas Streets at Midnight.

At midnight last night an Ottawa car, bound for the barns, crashed into a Dundas car, eastbound, at the corner of Dundas and Rectory streets. The Ottawa car was turned almost completely around. Several people who were in the cars escaped with a shaking-up.

LIFTED HEAVY LOG STRAINED HIS KIDNEYS. GOT PAINS IN BACK.

Men in all walks of life where it is necessary to stoop, bend and lift heavy objects, put a great deal of strain on the kidneys, and this continual wear and tear sooner or later will cause the kidneys to become affected in some way. The most common of these troubles is backache, and the only way to cure the lame and aching back is to strengthen the kidneys.

This Doan's Kidney Pills will do for you. They know nothing but kidney disorders, because they are made for the kidneys only.

Mr. Owen Hewey, West Clifford, N.S., writes: "I was working in the woods and lifted a heavy log. I must have strained my kidneys, as I got kidney trouble and pains in my back. I could not do any work for five months. A friend advised me to try a box of Doan's Kidney Pills, and after having used them I felt as if I were only eighteen years old. I can now work as well as ever I did, and have had no pains since."

Doan's Kidney Pills are put up in an oblong gray box, with the trade mark of a "Maple Leaf." Do not accept any other.

Price 50c, or 3 boxes for \$1.25, at all dealers, or mailed direct on receipt of price by The T. M. Munn Company, Limited, Toronto, Ont.

Specify "Doan's" when ordering direct.

Their training, to fill up battalions.



CUT GLASS MARMA- LADE JARS, 75c EACH.

Dainty Bowl, with Glass Cover. A limited number. Special Saturday, 75c each

IVORY COMB AND BRUSH TRAYS, 85c.

2 dozen only, Ivory Trays, size 7x10 inches. Special Saturday 85c each

MESH PURSES, 50c and \$1.00.

Those smart styles, gate top, jittney top and straight frame. Special..... 50c

Also Gate Top Silver Mesh Purse. Extra fine mesh with fringe at bottom. Special \$1.00

At Jewelry Counter.



30 DOZEN LADIES' NEW YORK NECKWEAR, SATURDAY, 29c and 50c.

30 dozen Smart Neckwear, direct from New York, many pretty styles, in flannel, Bolton cloth, Swiss embroidery, also organdy with pleated frills, all new styles. Special, 18 dozen at 29c each; 12 dozen at 50c each.

COLLAR BAGS, 50c.

6 dozen only, Collar Bags, grey, brown and tan suede, 7-inch, round style, drawn in at top with cord and tassel. Special 50c each

MANICURE SETS.

Special Ivory Manicure Set, a dainty four-piece set, in padded box, consists of nail box, buffer, cuticle knife and flexible file. Special 95c

SOAP SPECIALS.

The Monster Buttermilk Soap, an excellent skin tonic 5c each
Huberta Espana, Olive Oil Castile Soap, made of pure vegetable oil, healing and soothing to the skin 15c bar
Soap Babies, in pink or white 5c each

Boys' School Suits \$6.50

Two-Piece Suits, Norfolk coat and bloomer knickers, good strong durable dark tweeds. Just the suits for school that will stand the rough and tumble. Sizes 25 to 33 A limited quantity in some, for ages 7 to 15 years. Saturday sale \$6.50

Men's Sweater Coats, \$5.00

120 Fine All-Wool Sweater Coats, with and without collars and pockets, plain or fancy color combinations in grey, navy, brown, cardinal, green and khaki. These are extra quality, best makers' goods. Sizes 36 to 48, Price, \$5.00

Flannelette Pyjamas

Extra quality, in neat assorted stripes, also plain, military style, with buttons and frogs. Sizes 34 to 48. Price \$2.00 Set
Flannelette Nightrobes \$1.00 to \$1.50 each

Boys' Overcoats, \$5.95

45 Overcoats, for ages 4 to 8 years, in grey, brown and navy tweeds and chinchilla, smart styles for boys up to 8 years, lined with flannel, warm, durable winter coats. Special group for Saturday sale \$5.95

CORTESE ORCHESTRA SATURDAY AFTERNOON

Main Floor, Balcony and Tea Room.

SMALLMAN & INGRAM

SAVED LIVES OF THREE

Pte. John E. Grieves is Now in the Hospital Here.

Pte. John E. Grieves, formerly of the 13th Battalion, who arrived recently from England, has returned to this city

DECEMBER 1st GET AN EARLY START SATURDAY

Christmas shopping is always a pleasure, and some folks enjoy the good-natured elbowing with throngs of others engaged in the happy play-work of gift-buying. But the crowds are not so great in the early morning, because all who want to come to the store cannot come before noon, though all know that more can be accomplished before streets and stores become crowded. Get an early start if possible, but early or late, we are prepared with dependable merchandise and increased Christmas service.

Crepe de Chine Saturday 98c Yard

1,000 YARDS, TEN COLORS. SEE DUN-
DAS STREET WINDOW.

Ivory, Flesh Pink, Pale Blue, Maise, Deep Tuscan, O'Rose, Dark Copenhagen, Dark Brown, Dark Green, also Black.

Secure a goodly supply of these tomorrow, as it is doubtful if another such opportunity will come this way. Consider a 40-inch pure silk heavy quality dress crepe de chine, washable, special French finish, soft and bright, on sale at the price of a good quality habutai silk and you'll appreciate this great offer of 1,000 yards Saturday. A display will be made at the silk department, where you may examine the quality and also a range of the ten colors shown in one of the Dundas street windows. It will pay you to look one season ahead at this price and lay in a supply of waist lengths or quantities for dresses either for ladies' or children's wear. This make is also adapted for underwear. 10 colors to select from. All are 40 inches wide. Saturday 98c yard

MUSLIN BLOUSE--- Special \$1.25

A Very Smart Blouse of Striped Muslin, all white. Large shawl collar of organdy edged with Val. lace; long set-in sleeves with turned back cuff of striped muslin. Plain back coming over shoulder and forming yoke effect in front. Sizes 34 to 44. Special \$1.25

LADIES' KNITTED UNDERWEAR.

White Cotton Vests, light fleeced, low or V neck, with elbow sleeves, or high neck with long sleeves. Drawers knee or ankle length to match. Sizes 34 to 38. Price 35c

Cream Union Combinations, low neck, elbow sleeves, tight knee, or high neck, long sleeves, ankle length. Closed crotch. Sizes 34 to 36, \$2.00; 38 to 42, \$2.25

Cream Pure Wool Combinations, "Harvey" brand, hand finished, all flat seams, perfect fitting. Low neck, no sleeves. V neck, elbow sleeves; or high neck, long sleeves. Open drawers, ankle length. Sizes 34 to 38, Price, \$3.50; sizes 40 to 44, Price, \$4.00.

Same quality, V neck, elbow sleeves, "New Mode," closed, ankle length drawers. Sizes 34 to 38. Price, \$3.50; sizes 40 to 44, Price, \$4.00.

SECOND FLOOR.

15c CRASH TOWELING SATURDAY 11c YARD.
200 yards only, Brown and White Stripe Crash, heavy quality, 17 inches wide. Regular 15c. Saturday 11c yard

BROWN RUSSIAN CRASH, 17c YARD.

A very late shipment at old price; 300 yards only, 17 inches wide. Excellent quality. Special 17c yard

Saturday in the Basement

100 NUT SETS, 29c SET.
Special Nickel-Plated Sets, put up in separate boxes; nut cracker and six picks; 100 sets will be offered Saturday. Special 29c set

50 JARDINIERS, SPECIAL, 25c.
6-inch Table Jardinieres, embossed English design in old ivory, ribbed body, rose band top. On sale Saturday 25c each

Also a beautiful variety of Jardinieres, in conventional designs. Prices 65c to \$13.50

"ADMIRAL BEATTY" MIDDY \$1.95

The "Admiral Beatty" Middy, a perfect-fitting blouse of good quality middy drill; large sailor collar of flannel trimmed with three rows of narrow white braid and silk star on each corner; long sleeves finished with buttoned flannel cuff trimmed with braid to match collar. Red "Conduct" braid on left sleeve; laced in front and on sides with mercerized ties. Sizes 14, 16, 18, 20 and 22, or bust 32, 34, 36, 38 and 40. Special \$1.95

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Your Saturday Treat at Candy Counter

CREAMS AND
CHOCOLATES MIXED

23c Pound

100 lbs. in choice assortment, fresh from the maker. Put up in pound boxes. Saturday 23c box

Cashmere, Silk and Fibre Silk Hose for Ladies

Ladies' Pure Silk Hose, in plain dainty shades or fancy stripes; all have double heel and toe, also deep garter top. Sizes 8 1/2 to 10. Prices from \$1.25 to \$2.50 pair

Ladies' Heavy Black Silk Hose, with inside lisle splicing in top and sole. Sizes 8 1/2 to 10. Prices \$2.25 and \$3.00 pair

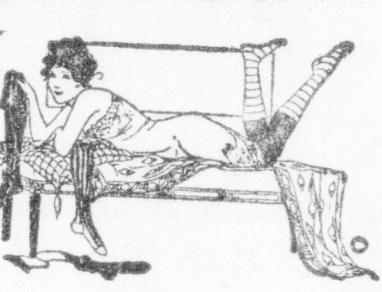
Ladies' Fibre Silk Ankle Hose, in black, white, grey, pink, sky, mauve, palm beach. Spliced feet and double garter top. Seamless. Sizes 8 1/2 to 10. Price 50c pair

Ladies' Black Pure Cashmere Hose, seamless, good weight, fine quality, spliced heel and toe. Sizes 8 1/2 to 10. Price 65c pair

Boys' and Girls' Heavy Ribbed Pure Wool Overhose, in black, white, cardinal and scarlet. The only thing to keep the feet dry and warm. Sizes 6 1/2 to 10 1/2. Prices ranging from 55c to 95c per pair

\$3.75 Embroidered Bed- spreads \$2.78

37 only, for Saturday's selling. Large Size Embroidered Bedspreads, 90x100 inches, new 4-inch H. S. all around, in very heavy linen finished cloth, beautifully embroidered. Regular \$3.75. Your choice of four designs. Saturday special \$2.78



Saturday, a Great Day in Men's Clothing

And we have reason to expect it tomorrow. At this time of the year more clothing is sold than at any other season. This, with the fact that the business of the men's clothing store has steadily increased in volume each year, fully warrants our expectations. We have prepared to care for your clothing needs as they should be cared for, with a vast and attractive collection of the smartest and best suits and overcoats possible to find.

Pinch-Back and Slip-On Overcoats \$18.50 for Young Men

Smartest models, in grey, brown and navy, pinch-back, single or double-breasted styles; also slip-on styles, single or double-breasted, in greys and tweed mixtures, shield linings, self or velvet collars. Young men's styles. Price \$18.50

Boys' School Suits \$6.50

Two-Piece Suits, Norfolk coat and bloomer knickers, good strong durable dark tweeds. Just the suits for school that will stand the rough and tumble. Sizes 25 to 33 A limited quantity in some, for ages 7 to 15 years. Saturday sale \$6.50

Men's Sweater Coats, \$5.00

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Main Floor, Balcony and Tea Room.

SMALLMAN & INGRAM

ENGLISH MELTON OVERCOATS \$18.50

These are in greys and black, with raw or turned edges; Chesterfield style, with self or velvet collar; single-breasted, fly front, one of the best coats in the trade for appearance and durability. Fit one of these on Saturday. Price \$18.50

Men's Sweater Coats, \$5.00

120 Fine All-Wool Sweater Coats, with and without collars and pockets, plain or fancy color combinations in grey, navy, brown, cardinal, green and khaki. These are extra quality, best makers' goods. Sizes 36 to 48, Price, \$5.00

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SMALLMAN & INGRAM

SAVED LIVES OF THREE

Pte. John E. Grieves is Now in the Hospital Here.



Men's Fur Collar Over- Coats, \$15.00

Black Beaver Coats, with Marmot or Persian collars. Just a few left. Price \$15.00

FUR COATS

Black Dog Coats \$25.00
Arctic Beaver Coats \$35.00
Coon Coats \$40.00 to \$125.00
Natural Beaver \$195.00

Buy your Fur Coat now, as repeat orders are uncertain.

AFTERNOON TEA.

Fried Oysters, Buttered Rolls, Cup of Tea or Coffee, 25c. Lobster Salad, 20c.

TWO MORE STRATFORD MEN REPORTED WOUNDED

[Special to The Advertiser.]
Stratford, Nov. 30.—Official message to the city today brought news of the wounding of Ptes. David L. Bell and John Affleck, the former in the hand, and the latter in the right shoulder.