

3-Day Bargain Sale At Gammage's

All Bedding Plants must be sold this week to make room for fall stock. Phone us your order now and get the choice of these wonderful bargains.

100 Only Well-Filled Hanging Baskets
Regular \$1.50 each. Sale Price \$1.00 each

Red Geraniums
Regular \$1.50 dozen. Sale price \$1.00 per dozen

Coleus---All Colors
Regular 75c dozen. Sale Price 50c per dozen

Salvia
The beautiful red flowering border plant; regular \$1.00 dozen. Sale Price 50c per dozen

25 Only Boxwood Bushes
Ideal plants for verandas and doorsteps \$1.00 each

Achyranthus
Red and green bedding plant; regular 75c per dozen. Sale Price 50c per dozen

Cut Sweet Peas
This week only 25c per dozen

GAMMAGE

FLOWERPHONES: 90, 5313.

INCREASE CLOSE TO QUARTER MILLION IN WARD 3 ASSESSMENT

1917 Figures Announced as
\$7,914,532.

POPULATION SMALLER

Reduction of 330 Recorded
Due to Change of Troops
at Park.

The assessment in ward 3 shows an increase of \$202,270, according to the figures just made public by Assessment Commissioner Stephen Grant.

The total assessment of the ward, including the annexed district, is \$7,914,532, as compared with \$7,712,262 last year.

The population shows a shrinkage of 330. The figures show that there were 13,320 people in the ward. When the assessors were at their work, 1,500 soldiers were quartered in Queen's Park. These have since left, so that the net population is 11,820. In 1915, the population was 18,500, but there were from 1,500 to 2,000 soldiers then in Queen's Park.

School Properties Deducted.

The land assessment for the old portion of the ward is fixed at \$2,916,224, as against \$2,936,654 last year, a loss of \$20,430. This is caused, according to Mr. Grant, by the purchase of certain properties on Dundas street for school purposes, and by placing some of the Federal Square property on the exempt list.

The buildings show a good increase. This year they are figured at worth \$3,477,100 for tax purposes, as compared with \$3,231,165 last year, an increase of \$245,935. The total land and buildings assessment is \$5,393,324, an increase of \$125,965.

The business assessment is \$480,700, an advance of \$11,278, the income \$396,549, an increase of \$8,161. The total assessment for the old portion of the ward is \$5,870,572, as compared with \$5,838,629, an increase of \$31,943.

Annexed Property Goes Up.

The land assessment in the annexed district is \$263,686, as compared with \$259,136 last year, an increase of \$4,550. The buildings at \$634,966, an advance of \$50,920, and the total of the lands and buildings \$898,652, a gain of \$54,470. The business assessment, \$231,153, a loss of \$1,545, and the income \$15,825, a gain of \$2,101. The total assessment of the annexed district in ward 3 is \$943,659, as compared with \$886,628, an increase of \$57,036.

BOARD WILL ACCEPT RESIGNATION OF AUDITOR

Has No Other Option in View of Official Determination to Quit.

The board of control will meet this afternoon to discuss the resignation of City Auditor F. G. Jewell. It will be accepted, as Mr. Jewell is emphatic in declaring that he will not remain in his present position. The board will consider the advisability of increasing City Treasurer Bull's staff, and retaining Mr. Jewell as consulting auditor.

The camp situation may also be discussed.

FEW RESIGNATIONS FROM CITY TEACHING STAFF

Only Three So Far Received From School Teachers of London.

Only three members of the public school teaching staff have this summer sent in their resignations, to take effect this fall.

"It is hardly probable there will be any more," said Secretary R. M. McEhleran to The Advertiser today. "In order to be accepted by the board of education, resignations are required to be in before the end of June or December. Only extreme circumstances would cause the board to make exceptions to this rule, such as death or marriage."

"Are more schools than usual advertising for teachers this summer?" was further asked of Mr. McEhleran. "About the normal number," was the reply, with the qualification: "There is probably a greater scarcity of male teachers, owing to the war, but there are plenty of women teachers."

MOTHERS' CLUB "PARTY" WILL AID 365 CLUB

Purchase of Number of Shares Made Possible by Garden Fete.

In order to raise money for a contribution to the Children's Aid Society "365 Club" fund, the Chesley Avenue Mothers' Club last evening held the ideal kind of entertainment for a summer evening, a garden party on the grounds of the Chesley Avenue school, raising as a result about \$75. It is expected that after all expenses are met, enough will be left over to purchase five or six shares of interest in the Children's Aid Society Shelter at \$10 a share. In consequence, the Chesley Avenue Mothers' Club will rank high among the members holding a number of shares in the institution. It was decided to open the party at an unfashionably early hour, to get full advantage of the long evening, so by 7 o'clock the booths were all in readiness for customers, and a number of visitors on the grounds. The children who are deeply interested in the "365 Club" were among the first arrivals, and the mothers followed in crowds, and prominent among the latter many men in khaki.

The band of the 118th Battalion, which played by kind permission of Lieut.-Col. W. M. O. Lochead, was a great drawing card, providing as it did a splendid program of music throughout the evening. Strawberries, ice cream and home-made cake, the pies that mother alone can make, cool drinks, candy and peanuts, had been sold at the party, and by the end of the party not a penny's worth was left.

Mrs. McDowell was in charge of the tea, which was served in the hall. In person supervised the dispensing of pie and cool drinks, while Mrs. Steik directed the candy and peanuts booth, and Mrs. Fickler, president of the club, having general supervision. Members of the Mothers' Club express their warm appreciation of donations from the several merchants and also from teachers of the Chesley Avenue school.

INTEREST IN SHELTER CONTINUES UNABATED

Original Members of 365 Club Continue Good Work for Kiddies.

The Children's Aid Society now has on hand \$1,550 towards the 365 Club Fund for the improvement, extension and maintenance of the Shelter. The interest of members of the club has not ceased with the purchasing of original shares of interest, nor has their feeling of responsibility ended towards neglected, dependent and delinquent children. The opposite rather has been the case, and the people who have begun to waken to the fact they can help in giving unfortunate children a happy childhood and the chance to become worthy citizens are the ones who are busy devising ways and means of securing still more shares of interest in children's lives and also of interesting other people.

A. M. Hamilton, one of the first to become a member of the 365 Club some months ago, is so well satisfied with his original investment that he has taken still another share at \$10, thus guaranteeing the support of the Shelter for one more day.

INSPECTOR PLEASSED WITH LOCAL KINDERGARTEN SCHOOL

London Stands in Second Place of Provincial Summer Classes.

Dr. F. W. Merchant, who includes in his long list of important duties that of inspector of kindergarten primary summer schools, is in the city today and spent the morning at the Aberdeen School, where the London kindergarten primary school is in session.

Dr. Merchant expressed himself as well pleased with the number of teachers enrolled and also the number of children secured for the primary classes. Of the three kindergarten primary schools being held this year, the second year of the experiment on the part of the department of education, Toronto, because of its position, has the largest attendance. London comes second and Ottawa third.

BIG PRIZES FOR CATTLE

The Hague, Via London, July 7.—Breeding cattle and heifers brought six times their normal prices at the recent Koenigsberg auction. A total of 600,850 marks was paid for 206 animals and one young steer changed hands for \$800 marks.

SAY PROTECTION IS NECESSARY IF DYE INDUSTRY STARTS

London Men Declare This
Must Be Given.

ANTI-GERMAN PROTECTION
Chemists and Manufacturers
There Could Undersell
After War, Is Claim.

In accordance with his statement to The Advertiser, Industrial Commissioner Gordon Philip has wasted no time in writing the Federal Dyestuff and Chemical Corporation of New York in regard to the announcement that the establishment of a large plant for the manufacture of dyestuffs in Western Ontario is under consideration.

Such a project is of particular interest to A. E. S. Little for two reasons. In the first place, he is chairman of the manufacturers' committee of the city council and in the second place, his firm annually gives large orders for dyestuffs used in the manufacture of hosiery.

Mr. Little's opinion is that if such an undertaking is to be a success it must be entered upon in a very large way. "Already," he says, "capital amounting to fifteen million dollars has been raised in Great Britain for a similar project which doubtless has in view export throughout the Empire."

Demanding Protection Contracts. "One large American plant from which we have been buying has refused to sell us dye at all unless a contract for three years is made. This is a protection against competition from Germany again at an earlier or later date."

In establishing such an industry, there would require to be enough capital to insure continuance of manufacture for a certain period until contracts were filled, made, for protection, as in the case to which I have referred, for I am naturally interested in the development of London and Western Ontario, and appreciate what it would mean to secure such an industry."

T. A. Faust of Yokum-Faust, Limited, a recent comrade to London, speaks with authority on the dyestuffs question from his association with plants manufacturing dyestuffs. The charter of the Yokum-Faust Company, indeed, covers the manufacture of dyestuffs. "There are three things that would be necessary for the establishment of such an industry in Canada," he states, "men to run it, capital and protection. The capital wouldn't be a difficult matter, and from the fact that the wealthy New York company is named in connection with the establishment of this industry, Canada is always generous in support of a project that promises to be of benefit to the country. It seems to me under present conditions, this is a great opportunity if only the right men can be obtained. This is a young country with great future, and if ever the step is going to be taken, now is the time."

German Chemists Predominant. "But there is the question of the men. Men with ability to run dyeing houses are practically all German. The German chemists have solved the problem of making dyes as no others have done. In the American dye concerns, it is German experts largely who are employed, and this would hardly be feasible in Canada. In the third place, German dyestuff plants are protected by the German Government in a way that would not be allowed in English or American countries. It would savor too much of trusts.

"While the plants in Germany have not been established by the Government, they have received every protection. The best chemists available have been employed on the discovering of new colors. Owing to the close relation existing between every dye and other dyes, manufacturing must be carried on on a very large scale or there will be enormous waste. The Germans have shown their thrift in the discovering of continual new uses for waste products, consequently they have been able to offer their products at a price with which other countries could not compete.

"Again, as soon as their chemists have discovered new colors, these have been straightway patented in other countries. Even if other countries took up the production of these colors by the time the patents expired, the German would have by that time have the new plants paid for and be able to go on selling at a price which would be impossible for new manufacturers."

"The United States plants will be faced with this problem of competition again at the close of the war which probably would not affect a Canadian industry to the same extent if the necessary protection were given."

LONDONERS FIGURE IN LEVEL CROSSING ACCIDENT

Were Passengers in Auto Struck by Train Near Tillsonburg.

Mrs. Homer Pearson of Simcoe street, daughter-in-law of Mr. and Mrs. Walter J. Pearson, 148 Grey street, this city, and Miss Margaret Munnich, daughter of Mrs. John Munnich, 115 Waterloo street, had a most harrowing experience and a narrow escape from death a couple of days ago.

Accompanied by Miss Munnich, Mrs. Pearson was motoring over to Tillsonburg from Simcoe, running in her car herself, when, at a level crossing, the rear of the automobile was struck by a train. With the exception of a severe shaking up and a bad fright, the occupants were uninjured, but a kind wheel was taken of the automobile and other minor damages done which can be repaired.

Telephone messages to relatives in the city stated that Mrs. Pearson and Miss Munnich were uninjured, but beyond the meagre details already given, nothing further is known of the accident or how it occurred.

Miss Munnich is returning home to London tomorrow. Very much exaggerated reports were at first circulated in Simcoe, and reached London, to the effect that both Mrs. Pearson and Miss Munnich had been killed and the automobile smashed to pieces.

TURK CRIMES IN SYRIA. [Canadian Press.] Paris, July 7.—George Leygues, formerly minister of the colonies, presiding at a meeting of the foreign affairs committee of the Chamber of Deputies last night announced that, as a result of representations made by the committee regarding the situation in Syria, Premier Briand had requested the American Government to make known to the Turkish Government that the French Government was resolved not to allow the crimes alleged to have been committed in Syria to go unpunished.

The American Government, he said, was also asked to again concern itself with the revictualing of the Syrian population.

NEW YORK SCOURGE NOT PRESENT HERE FOR PAST 12 YEARS

Infantile Paralysis Claimed 30
Victims in 1904.

DISEASE DUE TO GERM
Dread Plague, Claiming Baby
An Hour in Metropolis, Is
Highly Communicable.

Infantile paralysis, that dread yet mysterious scourge of early childhood, which is now raging as an epidemic in New York City, and gradually spreading westward, has not been present in this city since the summer of 1904, when an epidemic of the disease claimed over thirty victims in three months. It is due to a germ, and is of a highly communicable character.

The after effects of the disease have in most cases left the victims partially crippled, and in some instances helpless, bedridden invalids. The malady makes its appearance usually during the months of July and August, and mothers at this time of year are being urged to use all measures within their power to conserve the strength and health of their babies.

Generally Occurs in Infants. Infantile paralysis occurs usually in children ranging from six months to two years of age, although sporadic instances are related where children up to 12 years have been attacked.

The first theories regarding this yet strange disease were that it was due to colds brought on by allowing babies to sit on the damp grass or overexertion when the infant's limbs were just developing strength.

The latest theory, established within the last two years by the Rockefeller Research Institute of New York, establishes the fact, beyond a doubt that the disease is due to a germ, and that this germ is believed to thrive in and around livery stables and becomes particularly active during the warm months of July and August.

The initial symptoms are, fever, usually 101 to 102, restlessness, convulsions, muscular twitchings and cerebral disturbances, which finally develop into a paralysis that usually affects either a leg, an arm, or sometimes both, or, in fact, any portion of the body.

Should the disease develop in the city a serum will no doubt be used to inoculate its victims. In this course, the serum having been discovered in the last three years.

Summer Gatherings Taboo. Another precaution advised by physicians is to be children guarded against summer gatherings as much as possible, particularly indoor meetings. Another precautionary measure urged is to exclude household pets during the summer, and to keep all screens open to flies. "Keep babies between the ages of 6 months and 2 years as quiet as possible, and use preventive measures to avoid summer colds," says a health expert.

One Baby Only. In New York City the toll exacted yesterday was one baby an hour, and rigid lines have been drawn to check the epidemic by putting a ban upon all children's excursions and Sunday school gatherings.

A shortage of monkeys is handicapping the work of the Rockefeller Institute. The simian animal is the only one yet found which will develop the disease on inoculation. In the development of a serum it is absolutely necessary to have such animals.

The New York health commissioner issued instructions yesterday regarding dustless cleaning. He advises that before floors are swept they be dampened with tea leaves or wet sawdust. Curtains should be taken down for dusting, and wooden floors with a wet rag. The commissioner's step was based on a series of experiments conducted by Dr. M. Neustadter, neurologist, and his associate, Dr. William Throw. They gathered sweepings from a room which had held sufferers from infantile paralysis.

The sweepings were shaken for six hours in a salt solution and strained through cotton and a Berkefeld filter. The solution was then slightly evaporated in a vacuum and a portion of it was injected into a monkey.

Disease Spread By Dust. Seven days afterward the monkey became nervous and trembled as usual. A day later its forepaw became paralyzed. It never recovered from the paralysis.

In the second instance the sweepings were shaken with sterile water and, after filtration, the solution was injected into the spinal fluid of a monkey. Six days later the right foreleg of the animal became paralyzed.

CANADIAN CASUALTIES

Ottawa, July 7.—Casualties:

Infantry.
Killed in Action—No. 138860 Pte. J. N. Sturges, 26 Geary avenue, Toronto. Prisoner of War—No. 76061 Pte. John M. Carnes, Vancouver, B. C.

Previously Reported Unofficially. Now Officially. Prisoner of War—No. 76135 Pte. Stephen L. Henderson, 54 Madison avenue, Toronto; 76239 Pte. Charles L. Lewis, Vancouver, B. C.; 76015 Sergt. G. N. Slaughter, Vancouver, B. C.; 76218 Pte. E. A. Stewart, Banff, Alta.

Wounded—Nos. 147998 Pte. Henry Burke, Belmont, Ont.; 6853 Pte. Samuel Seriver, McKellar, Ont.; 44237 Pte. R. Wickham, 51 Alberta avenue, Toronto. Armory.

Wounded—Lieut. H. J. Rolph, 95 Roxborough street west, Toronto.

ALLEGED DESERTER.

PORT STANLEY, July 6.—Duncan George, an Indian, alleged to be a deserter from the 155th Battalion, was apprehended by Chief McIntosh here Wednesday night.

George, it is claimed, deserted from the Middlesex unit some weeks ago. London (Ontario) news, however, had offered no resistance when arrested. Authorities from London claimed him Thursday afternoon.

TAXES INCREASE.

BRANTFORD, July 6.—Through war grants the Brantford township tax has been increased by one mill. The council in session here placed the tax rate at 11 1/2 cents in the dollar, or \$11.50 per \$100. The total assessment is \$5,556,514, and it is estimated that \$82,899.80 will be needed this year. Last year the war tax and county grant only amounted to \$15,215. This year the grant for county purposes is more than that itself. With the exception of the grant to schools all the other grants are smaller than they were last year.

STEAMER ARRIVALS. Liverpool, July 7.—Steamship Durango, from Halifax; Quebec, from New York; Rowanmore, from Baltimore. Glasgow, July 7.—Arrived: Saxon Monarch, from Boston.

The Time of Year That Best Proves Smallman & Ingram Efficiency

Summer Merchandise in Demand and Thousands Buying Vacation Apparel

Tomorrow, the first business Saturday of the great vacation month of the year, this store will have its best opportunity to prove its capacity and ability to give good service and good value. We believe that our customers have distinct advantages, always, and that these advantages are more pronounced now than at other times. Shop early Saturday. Store open 8:30 to 6.

Sale of Manufacturers' Sample Dresses Saturday--- Dresses Up To \$13.50 All One Price, \$5.75

85 Sample Dresses, no two alike, and all this season's, the travelers' samples of one of our favorite manufacturers—dresses reflecting the tendency of sport styles, but are as charming and free from over-trimming as can be. Pretty embroidered voiles, rice cloths and muslins, some with dainty colorings, others all white—dresses, if placed in regular stock, would sell for up to \$13.50. Women who pride themselves upon being up to the minute will be delighted with this event; 85 only sample dresses, no two alike; sizes 36 to 42. Come at 8:30 for your choice of the higher-priced models. Sale price.....\$5.75

Sale of American Lady Corsets Saturday, \$1.39

12 dozen pairs "American Lady" Corsets, summer weight, boning guaranteed not to rust, medium bust and skirt, with elastic inserts at sides, top neatly finished with embroidered banding. A special from the factory for Saturday sale; sizes 19 to 28. While they last Saturday, 12 dozen only, sale price \$1.39 pair

Bungalow Aprons, 39c

10 dozen Bungalow Aprons, made of good quality print, in splendid assortment of light and dark colors, good full width. Saturday morning 39c each Dutch Dusting Caps to match aprons 15c each or 2 for 25c

Bring This Coupon Saturday---A 75c Package for 39c

One bottle of Palmolive Shampoo or jar of Palmolive Face Cream, 50c. Two 15c cakes of Palmolive Soap, 25c. Saturday only, all for 39c

FREE PALMOLIVE SOAP

This coupon signed and presented at the store of the dealer whose name appears below entitles the holder to 2 cakes of PALMOLIVE SOAP free of charge with each purchase of a jar of PALMOLIVE CREAM at 39c. Regular price 50c.

I hereby certify that I have purchased a jar of PALMOLIVE CREAM and received free of charge 2 cakes of PALMOLIVE SOAP.

Name

St. & No.

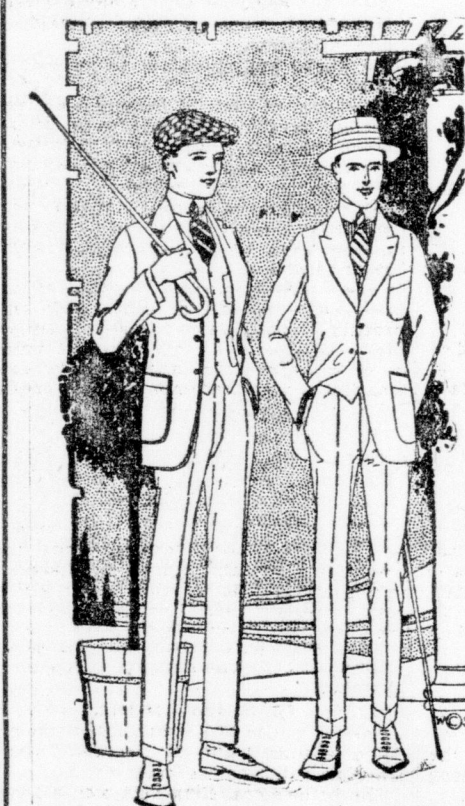


With above coupon you not only get a 50c jar of Cream or bottle of Palmolive Shampoo, but you also get two 15c cakes of Palmolive Soap with every purchase.

Note—Customers will have the privilege of buying both shampoo and cream at 39c each and receive four cakes of 15c Palmolive Soap free. Bring the coupon. At Toilet Counter.

Corset Covers, 59c

5 dozen splendid-fitting Corset Covers, fine cotton, with pretty insertion yoke back and front, neck and sleeves trimmed with lace to match; sizes 34 to 46. Special Saturday.....59c
5 dozen new Envelope Combinations, made of soft-finished white cotton trimmed with pretty lace and insertion; sizes 36 to 42. Special Saturday 85c



Two Great Specials in Men's Suits--- Outing Suits, \$15; Business Suits, \$20

These Outing Suits are just the sort of easy lounge suits one likes to wear during the brief summer vacation or on one's week-end trip to the lakeside, and the business suits are made especially for your comfort during the summer months, for men do like to feel comfortable at business without looking too much dressed for golf or tennis.

Two-Piece Suits for Outing Sports, \$15.00

150 Men's Summer Two-piece Suits in palm beach, kool kloth and lightweight worsteds in grey, fawn and navy blue, made up in stylish models for men or young men, the very styles you meet at the fashionable summer watering places; a very complete assortment at above price for Saturday's selling; sizes 33 to 44. Price \$15.00 Also models for stout men, sizes 40 to 46.

Men's Business Suits, \$20.00

80 Men's Fine Tweed and Worsteds Suits, three-piece business models, made from British tweeds and worsteds, in neat checks and plain grey shades, also stylish mixtures in tweeds, all single-breasted standard models. These suits have style, quality and durability; sizes 34 to 44. Price \$20.00

MOTOR DUSTERS, in grey, fawn and drab shades, all sizes 36 to 46. Prices \$1.95, \$2.50 and \$3.50

MEN'S OUTING SHIRTS, 89c

50 dozen Summer Outing Negligee Shirts, in neat pin-stripe patterns, all good washing fabrics, laundered or soft French cuffs; a manufacturer's clearance; sizes 14 to 17 1/2. Saturday.....89c

SILK LISLE SOCKS, 45c PAIR

Special quality Men's Silk Lisle Half-Hose, in white, black or tan; sizes 9 1/2 to 11 1/2. Price.....45c pair

At the Soda Fountain, Saturday Specials
—"Khaki Custards," "Watermelon Water
Ice." Special 10c.

SMALLMAN & INGRAM

MUSIC SATURDAY AFTERNOON.—Orchestra on Main Floor Balcony, 3:30 to 5:30.

THE SOLDIER'S WIDOW

The Tragedy of Wife and Children Robbed of Protector While Single Men Are Deaf to the Appeal.

[Hamilton Times.] There is no kind of cheers we can give for the little woman who sits in her home with the fateful yellow paper in her hand and fixed stare in her eyes, while the reporter is at the door asking, in a quiet voice, for a picture of the man who gave his life in Flanders. Yet it is often given to the one who gathers news to offer the first weak glances of consolation. He seldom departs without thinking of the grim aftermath of the tragedy of war, of the days of loneliness and the days of forgetfulness on the part of those who rush along undisturbed.

was surrounded by four little children just recovering from the measles, three of whom—providentially will we say?—knew not the import of the grave tidings contained on that slip of paper. Two of the woman's neighbors were there to offer what consolation they could to the grief-stricken woman, now a widow.

For months this poor lonely woman had lived in hope and fear, fearing for the worst and yet hoping for the best, perhaps dreading every strange step that passed her door. At last on this quiet pleasant afternoon the long, dread herald of death arrived, and then that little woman knew the worst. It was only some few hours after the stroke fell that we reached her home, yet she was bravely bearing her burden; so bravely that we wondered if she really realized what had actually happened and what it meant to her and her children. We imagine that a kind providence had purposely softened the blow to her.

Poor human words are of little avail on occasions like this. But the man

of God spoke what words of comfort he could, and then in the open air before the cottage door he bared his head and pleaded with the Trustees of this sorely-stricken woman should receive all needed strength to bear the burden thus placed upon her shoulders. It was a striking scene. With the humble cottage for a background, and the blue heavens for a canopy, these friends and neighbors, with the widow and her wondering children, grouped around the minister as he pleaded for divine consolation and help to the tragically bereaved family, the chief human consolation being the fact that their provider had died a glorious death in behalf of king and country, home and friends.

The question would not down. Why did this man have to go and die and sacrifice himself to leave a wife and four little children behind, when so many single men might have taken his place? The only answer we can get was because he was an old countryman and the call came to him which he could not resist.