

## NOW IT'S WALL PAPER

Spice and span from the best Canadian, English and American factories.  
Patterns exclusively ours and bearing our mark.  
This stock for beauty of design and excellence of coloring has no peer.  
Estimates given and workmen sent any distance.

PAINTING AND TINTING.

O. B. GRAVES  
222 Dundas Street.

## INCANDESCENT WIRING

Estimates Furnished.  
Prices Lower Than Ever.

London Electric Co.  
(LIMITED),  
359 RICHMOND STREET.

GENTLE SPRING CALLS

## Every Man to Do His Duty

That duty is to provide himself with a new hat. Our stock represents the best makers. You are sure to be pleased here.

## H. BEATON'S

188 Dundas Street.

## CLEARING SALE OF DOG COLLARS AT COST.

W. A. Brock,  
192 Dundas Street.

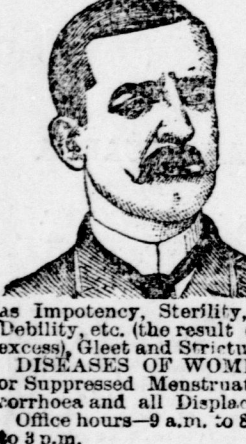
## Only Think

Of us if you wish another supply of Coal. We can supply the best of Scranton Coal and No. 1 Maple Wood. Lowest prices.

CAMPBELL &amp; CHANTLER

176 Bathurst Street.

Branch Office—12 John St., London West.

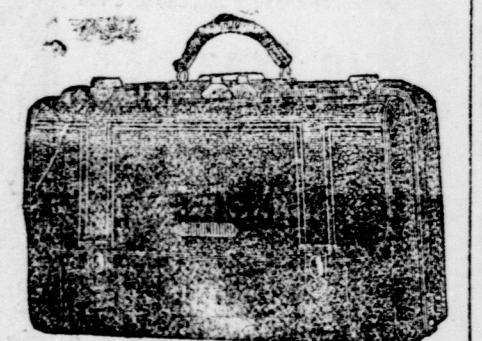


Dr. W. H. Graham  
188 KING ST. WEST.  
Toronto, Ont.  
Treats Chronic Diseases and gives special attention to skin diseases, as Pimples, Ulcers, etc.  
PRIVATE DISEASES, and Diseases of a Private Nature, as Impotency, Sterility, Venereal, Debility, etc. (the result of youthful folly and excess), Gleet and Stricture of long standing.  
DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Ulceration, Leucorrhoea and all Displacements of the Womb.  
Office hours—9 a.m. to 8 p.m.; Sundays, 1 p.m. to 3 p.m.

R.K. Cowan  
Barrister, etc., over Bank of Commerce London.Cream Candy  
Hand-made  
Cake and Confectionery  
AT  
FYSH'S, 220 Dundas St.

Catering of all kinds attended to.  
Prices given for parties and balls.  
Try our BOSTON BROWN BREAD.

## Trunks, Valises and Satchels FOR SALE.



Just in, a large assortment of Trunks, Valises and Satchels, in all the popular makes, not a poor quality among them. We buy and sell enough to give us the newest styles and best makes at very near the actual cost of manufacture. Free delivery to all parts of the city.

Gentlemen, are you ready? Our assortment of Men's Footwear for this spring surpasses anything heretofore, comprising all the newest styles in the Slater \$3, \$4 and \$5 Shoes, as well as other leading Canadian and American makers.

Pocock Bros.  
PHONE 309.

ONE WAY.  
"Bridget, you've broken up much this month as your wages amount to. Now, how can we prevent this occurring again?"  
"Oh, don't know, mum, unless yez raises me wages—Life."

## WAR!

## SHIRT WAISTS

Our 50c Ones

TAKE THE LEAD.

Priddis Bros.

158 DUNDAS STREET,  
157 CARLING STREET.  
Telephone 324.

## YOU MAY LAUGH

When a funny story is told you, and it will do you good. You need not laugh at this, but come and see what we have for you. Our stock of stories are from the best makers. We also carry all the necessary kitchen furniture in stock.

## STEVELY'S,

362 Richmond Street.

## FINE AND MILD.

Toronto, Ont., March 26—11 p. m.—The depression central over the Georgian Bay yesterday is now central over Maine. It is causing strong winds, and a fall of snow in the Upper Lake and Ottawa districts and rain is setting in in Nova Scotia. Higher pressure is moving eastward over the Lake District, accompanied by fair, colder weather. In the Northwest the pressure is low and the weather is fair and milder.  
Minimum and maximum temperatures: Calgary, 28—52; Battleford, 12—38; Qu'Appelle, 14—38; Winnipeg, 6—36; Toronto, 20—38; Ottawa, 34—36; Montreal, 32—38; Quebec, 32—34; Halifax, 32—50.

PROBABILITIES.  
Toronto, March 27—1 a. m.—For the lower lakes region (including counties lying south of the Georgian Bay region, east as far as Belleville)—Fine weather; slowly rising temperature.

## PROVE YOUR FAITH

By planting seeds. We have the seeds, and guarantee them for quality, freshness and reliability.

J. GAMMAGE & SONS,  
213 Dundas St.

Steamships Arrived.  
March 26 At From  
Ethiopia.....New York.....Glasgow  
Southwark.....New York.....Antwerp  
Germania.....Quebec.....New York

## WE LEAD.



Others try to imitate. Quality our watchword. Progress our motto. Admiration of flowers is on the increase. We do the decorating at all the leading social events. Our Easter stock is larger and better than ever before. If you want a strictly up-to-date floral decoration let us do it. Our roses are famous, and our artistic designs or floral arrangements are a dream of beauty and wonder. Our prices are consistent with the quality of our work. Place your order now for Easter. J. Gammage & Sons.

## An Open Confession.

A lady of this city, who is far more particular about her husband's appearance than he is, was surveying him with evident disapproval.  
"What is the matter?" he inquired.  
"That suit of clothes. You've had it only three weeks, and it looks as if you had slept in it."  
"I have," he replied candidly; "I wore it to church."

This was not one of Oak Hall's \$7 suits. You can sleep in them, walk in them, and get married in them, and they will still retain their good appearance.

One of the finest packs of hounds in England was recently sold for \$15,000.  
Why will you allow a cough to lacerate your throat or lungs and run the risk of filling a consumptive's grave, when, by the timely use of Bickie's Anti-Consumptive Syrup the pain can be allayed and the danger avoided? This syrup is pleasant to the taste, and unsurpassed for relieving, healing and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc., etc.

A lawsuit to recover new rent was brought last week by a church in Saco, Me.  
Poet Laureate Austin is the latest addition to Mme. Tussaud's wax exhibit.

Tisdale's Toronto Iron Stable Fittings  
Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.



## Don't Forget Your Rubbers!

Please remember, too, that we have rubbers which are a constant source of dry feet in the worst weather, and that will not sit or give out after a few days' service. Nothing less than a first-class article will serve the purpose. The Hiram's rubber shoes that flood the market can't protect the feet, and during a whole season it takes so many pairs of them not to do it that they're expensive. Here are comfort and economy for you:  
Women's First Quality Rubbers, all shapes, regular price 50c—Our price 40c.  
Women's First Quality Stung Rubbers, regular price 45c—Our price 35c.  
Men's Light Rubbers, all shapes, first quality, regular price 10c—Our price 8c.  
Men's Heavy Rubbers from 50c up.

J. P. COOK,  
173 Dundas Street.

## London Advertiser.

Call Us Up! Telephone Numbers:  
107 ..... Business Office  
108 ..... Editorial Rooms  
175 ..... Job Department

## STREET CAR TICKETS

ARE ON SALE AT  
T. R. PARKER'S,C. P. R. Ticket Office  
Southwest corner Dundas and Richmond Streets.

## London and Environs

—Spring vegetables soon.  
—Another 100 men Sunday.  
—March came in like a lion, but a few spring days will put knots in its tail.

Mrs. Wm. Geary and son leave today for the Northwest, after a visit of three months in the city.

The Irish Benevolent Society will hold their annual dinner at the Telemachus House on the evening of the 7th of April.

Auctioneer Jones yesterday sold the east part of lot 17, north side of Queen street, with front cottage, No. 48 Queen street, to Wm. Knapton for \$750.

Ald. Cooper, auctioneer, yesterday sold part of lot 1, on the south side of Simcoe street, on which are situated Nos. 138 and 135 Wellington street, for \$850. The property was bid in by John McConnell. It formed part of the Winesheimer estate. Two other lots were withdrawn.

Ald. John Heaman, Skinner, Garraff, Douglas and Nutkins, of No. 3 committee, and City Engineer Graydon inspected the market buildings and the three fire halls yesterday afternoon. A few repairs to the market buildings and a new building in rear of the Central Fire Hall were considered absolutely necessary. Very little alterations of any kind are required around Nos. 2 and 3 fire halls.

Mr. Ion G. Warner, of Elginfield, left the city yesterday for his home in Elginfield. Mr. Warner was for some time an employee of the D. S. Perrin Company, of this city. He is a young man of sterling honesty and ability, and his genial disposition gained him friends wherever he went. He was well-known throughout the county as a prominent and active member of the local fair, and taking a keen interest in all classes of stock. He was also a valuable contributor to many local papers, and his letters and short stories have been favorably received. He returns to his home to continue his medical studies, and although his absence will be much missed, the best wishes of his numerous friends go with him.

Squire R. F. Lacey yesterday afternoon further postponed the case of James W. Ward, the ex-county constable charged with assaulting William Collic, of London West, in December last. Since Ward returned to the city, nearly two weeks ago, Collic has kept out of the way, and a warrant is out for his arrest. If Collic cannot be found, and the charge of assault is dropped, Ward will probably be tried for escaping from a constable. After the alleged assault Ward was arrested by County Constables Crawford and Schneider, who brought him before Squire Smyth. Crawford left Schneider in charge for a few minutes, during which Ward picked up his hat and walked out. He went to Michigan, and did not come back to the village until about two weeks ago.

The following list of patents, recently granted to inventors residing in the Dominion of Canada, is reported for the London "Advertiser" by P. J. Edmunds, international patent solicitor, London Ont: Canada patents—A. & S. Nordheimer, Toronto, piano desk; S. Irwin & C. Lingwood, Waterloo, medical compound; D. Allen, Galt, roof covering composition; Elliott Paper Box Company, Toronto, Ont., paper box; A. Silver & J. H. Lennon, Lindsay, ornamental sign letter; B. G. Moore, Montreal, "The Gascoigne Grand March" (music copyright); G. A. McGowan, Kingston, cigars (trade mark). United States patents—J. S. King, Toronto, ventilated boot; S. Wilcock, Toronto, clock resonator; J. H. Elliot, Windsor, and C. Williams, Detroit, child's seat for bicycles.

## LUCK IN RED HAIR.

There was an interesting little scene on Queen's avenue after 4 o'clock yesterday afternoon. A boy about 7 and a girl of probably 10 were having an earnest conversation near Park avenue. The boy was trying to force a handful of marbles into the girl's hand. "Put them over your shoulder," he pleaded earnestly. "It's good luck when your hair is red." But the girl demurred. "Aw, do, Mary," pleaded the boy.

If you want a good, bright, cheerful light for the long nights, get Lilywhite Oil. Ask your grocer for it. It's the best lamp oil now offered. We don't supply peddlers. Gasoline, benzine, cylinder and machine oils at lowest price. Phone 307, Empire Oil Co.

## That Cold, That Cough, Those Bronchial Tubes, Those Lungs,

Can be completely cured by using a little care and persistent treatment with that favorite remedy known as

Bark-well's Bronchial Balsam

MANUFACTURED BY

W. S. Bryers Bark-well,  
288 Dundas Street.GET... PIPE  
YOUR NEXT  
FROM  
Sam K. Stewart,  
309 1/2 DUNDAS STREET.

"won't you? It'll turn my luck. I know it will." But Mary would not, and went to cross the street, and the boy commenced to cry. Then he called Mary names, and Mary chased him. And they were still running when the reporter lost sight of them.

## NEARLY A TROLLEY ACCIDENT.

There was a thankful motorman on a Dundas street car yesterday afternoon about 4 o'clock and two grateful people who were riding behind a skittish horse and who narrowly escaped a terrible accident. The trolley was going west, between Wellington and Clarence streets, and had the same rate of speed been maintained as has been the custom on this block up to this week there had been a different tale to tell. The horse started to back when he saw the car. The whip was applied, but the beast preferred the whip to the car, and backed all the more. And as it backed it turned the buggy, which contained a young man and an elderly woman, right across the track. Pedestrians held their breaths, and passengers in the car rose excitedly. But the motorman worked hard and kept cool, and when the car stopped the fender was touching the wagon wheels. It was a very close call.

## ST. ANDREW'S "AT HOME."

The Bible class-room at St. Andrew's Church has been wonderfully improved of late, and the ladies of the W. F. M. A. in connection with the church celebrated the completion of the work yesterday afternoon by an "At Home," to which were invited the officers of the W. F. M. A. of all the other city Presbyterian churches. Although the afternoon was very stormy between 300 and 400 ladies attended, and they were amply repaid for their trouble. The whole affair was delightfully informal, and tea and cakes were served from two tables. And while the ladies sipped their tea and chatted they had plenty of opportunity for admiring the exquisite taste of the board of managers, under whose direction the room was repaired. Not only are the walls and ceiling covered with paper of a pleasing pattern and delicate color, but the floor has been nicely carpeted with a very pretty design. Chairs similar to those at the new Methodist Sunday schools will be purchased for the class-room, which now presents a cosy, homelike interior. After tea the ladies found their way to the school room, which was charmingly decorated with plants, and where the chairs were arranged with an utter disregard for stiff formality. During the afternoon solos were sung by Miss Margaret Cowan, Miss Walker and Miss Gilmour. Mr. Charles Wheeler accompanied. Three-minute addresses were delivered by the pastor, Rev. Robert Johnston, Rev. W. J. Clark and Rev. J. G. Stuart. The guests were welcomed at the door by Mrs. Johnston, president of the auxiliary; Mrs. McCallum, vice-president, and other officers. The ladies in charge of the refreshment tables were Mrs. Fraser and Mrs. Ray, and Mrs. Gunn and Miss Fraser. The "At Home" lasted from 3 o'clock until 6, and the affair proved to be a most enjoyable one to all concerned.

THERE IS NOT a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Electric Oil—a pulmonary of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific, possesses most substantial claims to public confidence.

## Johnston's Fine Shoes

All the latest styles in footwear. Our spring stock is something new to London's citizens.

Having made a careful selection from the best samples in Canada, we are now prepared to offer special value in all lines.

LADIES' TRILBY OXFORDS

See our Twentieth Century Shoes.

## Just in

The largest stock of Valises, Telescope Cases, and Bags, Trunks, Purses, etc. Prices away down

JOHNSTON'S,  
193 Dundas Street.

## The T. E. Mara Co.

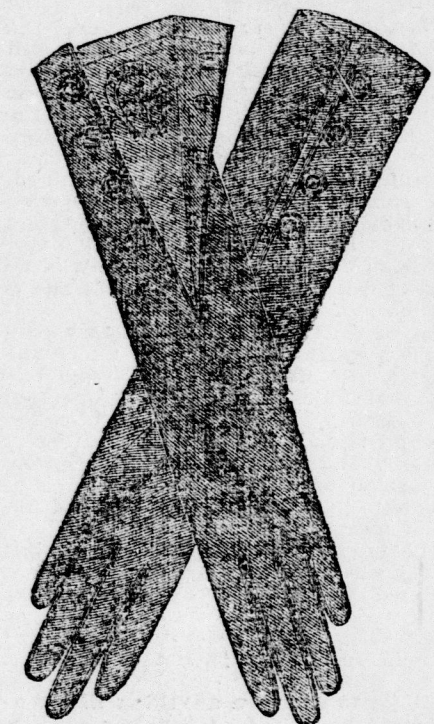
(LIMITED.)

## London's Greatest Store.

## How About Easter?

Never before in all the years we've been anticipating your needs have we had such elegance and excellence in new things to wear. All over the store you'll find the expression of dazzling beauty and extreme novelty in such assortment as you'll see nowhere else in Canada. The several stocks are reaching very near perfection. Test them, and you'll not find them wanting at any proper point. Our preparations for Easter are notable in several ways, including the largeness of stocks the extent of varieties, the richness of styles and the closeness of prices. We are far out of the crowd in Stylish Cloaks and Dress Goods, and you can't imagine a worthy style or quality that we haven't got. New things are constantly coming to us from the leading fashion centers, and a larger intelligence inspires the management to do better and better. It is easy; we're not resting on past reputation. Our ambition, our business, our ideas are progressive, and the best possible values of last season are surpassed by the better possible values this spring. Everything is leaning your way, and those who investigate these goods and prices will fare better than those who don't.

## GLOVES.



The Andree Kid Glove, dome fastenings, \$1 35 line for \$1.

Ladies' Cashmere Gloves, 25c line for 15c.

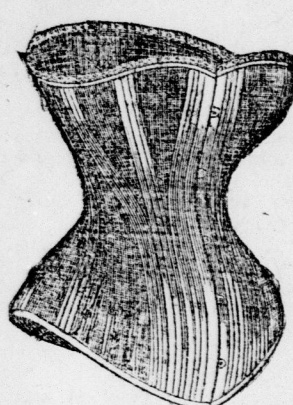
Lacing Kid Gloves, regular \$1 25, all shades, 95c.

Josephine Kid Gloves, black and colored, 75c.

White Chamis Musquetaire Gloves, regular \$1 line, for 75c.

White Undressed Kid Gloves, fancy stitched back, \$1 25 line for \$1.

## CORSETS.



Mara's Special Corset, coralline filled, for 50c.

Mara's Long Waist Corset, six clasps, for 75c.

The "Elegant" Corset, kabo filled, regular price \$1 10, for 85c.

Dress Improver High Bust Corset 90c.

The "Watchspring" Corset \$1 08.

"Dress Form" Corset, high bust, regular \$1 50 line, our price \$1 20.

## HOSIERY.

Fine Ribbed Cashmere Hose, double sole, 23c.

Ladies' Fine Cashmere Hose, special value, 30c.

## DRESS GOODS.

Black Mohair Lustre, 25c.

Black Figured Lustre, 25c.

Colored Sicilian, all the new shades 50c.

52-inch Figured Lustre, all colors, 50c.

44-inch Fancy Lustre, light shades, 70c.

46-inch Silk and Wool Crepons, stripe, extra heavy, worth \$1 75, for \$1 25.

## VEILINGS.

White Silk Veilings, with black chenille spot, 18c yard.

Black Silk Veilings, white chenille spot, 15c yard.

Black Silk Veilings, with chenille spot, regular 20c line, for 12 1/2c yard.

Black Fish Net Veilings, 10c yard.

White Veilings for 10c.

## Snap for the Ladies:

150 Doz. Gold Line and Spring Cups and Saucers

WORTH \$1 00 DOZEN.

Mara's Price 35c Half Dozen

ONLY ONE DOZEN TO EACH CUSTOMER.

SOLE AGENTS FOR ROYAL ENFIELD BICYCLES.

MAIL ORDERS filled promptly and samples sent to any address for the asking. We've said that hundreds of times, but perhaps you never really thought to send. We make a specialty of mail orders, and ask nothing better than for you to put us to the test

The T. E. Mara Co.  
LIMITED.

New April Fashion Sheets Now in. Call and Get One.