

Fair Weeks at The Royal Stores

MEET MR. BILL SAVER

The many people who remember with pleasure our Bill Saver Sale, during the Fair last Autumn, will be delighted to know that Mr. Bill will be with us again this year. For the next two weeks Mr. Bill Saver will be at The Royal Stores saving you considerable money on every purchase you make. Buy your needs for present and future use during his visit and save.

Women's Skirt Values

A complete showing of the newest styled skirts in Tweed, Gaberdine, Serge, Hop-sack and Plaid, accordeon pleated and wrap over style, nicely trimmed; all sizes. During Bill Saver Sale, your needs can be supplied at a splendid saving.

Wool Plaid Skirts	Tweed Skirts
Women's All Wool Plaid Skirts, accordeon pleated, newest shades and color combinations, with silk bodice attached; assorted sizes.	Wrap over style of best quality English Tweeds; assorted sizes.
Reg. \$7.00 each. Sale Price .. \$6.30	Reg. \$2.85 each. Sale Price .. \$2.57
Reg. \$11.00 each. Sale Price .. \$9.90	Reg. \$3.00 each. Sale Price .. \$2.70
Reg. \$15.00 each. Sale Price .. \$13.50	Reg. \$4.50 each. Sale Price .. \$4.05
Tweed Skirts	Striped Skirts
A nice assortment of pretty Tweed Skirts, accordeon pleated, with silk bodice attached; \$5.00 to \$10.00 each. Sale Price .. \$4.50	Women's Skirts in pretty Roman stripes, newest colorings, wrap over style, neatly trimmed with self buttons; assorted sizes.
Hopsack Skirts	Serge and Gaberdine Skirts
Fancy Hopsack Skirts, in wrap over style, neatly finished with fancy buttons; extra special value. \$10.00 to \$15.00 each. Sale Price .. \$9.00	Colors of Black, Navy, Grey and Fawn, wrap over style, finished with buttons and pockets.
Reg. \$4.55 each. Sale Price .. \$4.10	Reg. \$4.55 each. Sale Price .. \$4.10
Reg. \$5.50 each. Sale Price .. \$5.05	Reg. \$6.00 each. Sale Price .. \$5.40
	Reg. \$7.75 each. Sale Price .. \$6.98
	Reg. \$8.50 each. Sale Price .. \$7.65
	Reg. \$10.00 each. Sale Price .. \$9.00

Magnetic Values from Our INFANTS' WEAR SECTION

The vastness of our stock of Infants' Apparel, has to be seen to be appreciated. Baby must be kept warm and comfortable in cold weather, so we have prepared well to supply every requirement of clothing for babies of every age. Mothers will welcome the opportunity presented by our Bill Saver Sale, to secure these much needed articles at a substantial reduction.

Child's Sleeping Suits	Flannelette Baras
High neck, long sleeves, buttoned down back, full length with feet; to fit ages 1 to 10 years, warm and comfortable for the cold weather; priced according to size. Reg. up to \$1.50; all offered at Bill Saver Sale Prices.	Scalloped edge, silk stitched.
Infants' Nightgowns	Reg. 60c. each. Sale Price .. 54c.
Flannelette and Winsey Nightgowns, high neck, long sleeves, some lace trimmed, others hem-stitched, still others nicely embroidered.	Reg. 75c. each. Sale Price .. 69c.
Reg. 95c. each. Sale Price .. 86c.	Reg. 95c. each. Sale Price .. 86c.
Reg. \$1.20 each. Sale Price .. \$1.08	Infants' Flannel Bands, silk stitched edge.
Reg. \$1.45 each. Sale Price .. \$1.31	Reg. 45c. each. Sale Price .. 41c.
Reg. \$1.70 each. Sale Price .. \$1.53	Reg. 50c. each. Sale Price .. 45c.
Reg. \$2.20 each. Sale Price .. \$1.98	Reg. 75c. each. Sale Price .. 69c.
Infants' Wool Jackets	Reg. 95c. each. Sale Price .. 86c.
White wool, in plain and fancy knit, also in brushed wool, nicely trimmed in a variety of ways; long sleeves; very dainty for baby.	Infants' Flannelette Bands, plain bound edge.
Reg. \$2.65 each. Sale Price .. \$2.39	Reg. 30c. each. Sale Price .. 27c.
Reg. \$3.35 each. Sale Price .. \$3.02	Reg. 35c. each. Sale Price .. 32c.
Infants' Baras	Infants' Dresses
Flannel Baras, plain bound and silk stitched edge.	Dainty Cashmere Dresses; colors of White, Blue and pink, embroidered in self colors.
Reg. \$1.00 each. Sale Price .. 90c.	Reg. 90c. each. Sale Price .. 81c.
Reg. \$1.25 each. Sale Price .. \$1.13	Reg. \$1.00 each. Sale Price .. 90c.
	Reg. \$1.10 each. Sale Price .. 99c.
	Reg. \$1.20 each. Sale Price .. \$1.08
	Infants' Rubber Pants
	Made from special quality live rubber, elastic at waist and legs.
	White—Reg. 45c. pair. Sale Price .. 41c.
	Cream—Reg. 80c. pair. Sale Price .. 72c.



Supplying your needs at this Sale, will mean turning a sharp corner on every purchase you make. It was Bill who originated that famous phrase—a dollar saved is a dollar earned. This Sale embraces practically every article in this great store. Don't fail to take advantage of this unusual offer.

SPECIAL VALUES IN MEN'S UNDERWEAR

Men! It will soon be time to don your heavy underwear; now is the time to select it—while our Bill Saver Sale is progressing. We are showing all weights in Stanfield's and English All Wool garments, at prices you should take immediate advantage of.

Men's All Wool Underwear	Men's Pyjamas
English manufacture, fine knit from very soft wool, warm and comfortable without being too heavy; all sizes.	Made from special quality Striped Flannelette, Military collar, finished with silk frogs and pearl buttons; all sizes.
Reg. \$2.85 per garment. Sale Price \$2.57	Reg. \$3.30 per suit. Sale Price .. \$2.97
Reg. \$4.65 per garment. Sale Price \$4.19	Men's Flannel Shirts
Stanfield's Underwear	Made from Union and All Wool English Flannel, light grounds with neat colored stripes, collar band, single and double buttoned cuff; all sizes.
Men's Stanfield's Underwear in assorted weights, suitable for winter wear; sizes 34 to 44. Special prices per garment.	Reg. \$2.80 each. Sale Price .. \$2.53
\$1.95, \$2.50, \$3.20 * \$3.50	Reg. \$4.00 each. Sale Price .. \$3.60
Men's Fleece Lined Underwear	Reg. \$5.00 each. Sale Price .. \$4.50
High grade underwear, heavy velvet fleece lined, very fine quality; all sizes.	Men's Grey Flannel Shirts
Special per garment .. \$1.00 * \$1.30	Single buttoned cuff, attached collar; all sizes.
	Reg. \$2.45 each. Sale Price .. \$2.21
	Reg. \$2.65 each. Sale Price .. \$2.39
	Reg. \$3.85 each. Sale Price .. \$3.47

Every Need in Fancy Linens

Every housekeeper who has need for new linens will welcome this opportunity to select from new fresh assortments at remarkably reasonable prices. We have a big selection to choose from, all of dependable quality. This is also a good time to select some for Christmas gift giving.

Tea Cloths	Cushion Covers
White Linen, lace trimmed; sizes 32 x 32.	Fawn Linen, hemstitched, colored embroidered; size 24 x 24. Reg. \$1.10 each. Sale Price 99c.
Reg. 85c. each. Sale Price .. 77c.	White Linen, self embroidered, hemstitched border; size 24 x 24.
Reg. \$1.10 each. Sale Price .. 99c.	Reg. \$1.25 each. Sale Price .. \$1.13
Sideboard Cloths	Reg. \$1.30 each. Sale Price .. \$1.17
White Linen, colored embroidered, hemstitched border; assorted sizes.	Centre Cloths
Reg. 85c. each. Sale Price .. 77c.	Circular and Oval, silk fringe, hand painted on assorted colored grounds, very dainty.
Reg. \$1.05 each. Sale Price .. 95c.	Reg. 55c. each. Sale Price .. 50c.
Reg. \$1.25 each. Sale Price .. \$1.13	Fawn Linen, colored embroidered, hemstitched border; size 24 x 24.
Pillow Cases	Reg. \$1.50 each. Sale Price .. \$1.35
White Linen, plain hemmed; size 19 x 30.	Reg. \$1.75 each. Sale Price .. \$1.58
Reg. 30c. each. Sale Price .. 27c.	Brown Linen, colored embroidered.
White Linen, hemstitched, self and art embroidered; size 23 x 35. Reg. 68c.	Oval, Reg. 55c. each. Sale Price .. 50c.
White Linen, hemstitched, size 27 x 37. Reg. 70c. ea. Sale Price 63c.	Circular, Reg. 75c. each. Sale Price .. 68c.
	Tray Cloths
	White Linen, hemstitched, self embroidered.
	Reg. 90c. each. Sale Price .. 81c.
	Reg. 95c. each. Sale Price .. 86c.
	Pillow and Bolster Cases
	Bolster Cases
	White Cotton, plain buttoned; size 18 x 54.
	Reg. 55c. each. Sale Price .. 50c.
	Reg. 65c. each. Sale Price .. 59c.
	White, frilled, size 20 x 68. Reg. 68c.
	75c. each. Sale Price .. 68c.
	White, hemstitched, self embroidered; size 20 x 64. Reg. \$1.45 each. Sale Price .. \$1.31

Men's Suits and Overcoats

During our special Bill Saver Sale, we will offer substantial reductions on our complete stock of Men's ready-to-wear suits and overcoats. All these garments are cut on the newest lines, and carefully tailored. Our big assortments make choosing easy.

Men's Tweed Suits	Men's Winter Overcoats
3 button coat, plain and cuff bottom pants, in assorted pretty mixed tweeds; all sizes.	Double breasted style in Grey, Brown and Heather mixtures, cuff sleeves, three piece belt. These overcoats are made of all wool material, cut and tailored in the latest style; all sizes.
Reg. \$14.50 per suit. Sale Price .. \$13.05	Reg. \$21.50 each. Sale Price .. \$19.55
Reg. \$16.00 per suit. Sale Price .. \$14.40	Reg. \$23.00 each. Sale Price .. \$20.70
Reg. \$17.50 per suit. Sale Price .. \$15.75	Reg. \$24.50 each. Sale Price .. \$22.05
Reg. \$19.00 per suit. Sale Price .. \$17.10	Reg. \$27.00 each. Sale Price .. \$24.30
Reg. \$20.00 per suit. Sale Price .. \$18.00	Reg. \$28.00 each. Sale Price .. \$25.20
Reg. \$21.25 per suit. Sale Price .. \$19.15	Reg. \$28.50 each. Sale Price .. \$25.65
Reg. \$22.75 per suit. Sale Price .. \$20.40	Reg. \$29.00 each. Sale Price .. \$26.10
Reg. \$23.00 per suit. Sale Price .. \$20.70	Reg. \$29.50 each. Sale Price .. \$26.55
Reg. \$23.50 per suit. Sale Price .. \$21.15	Riverside Overcoats
Reg. \$25.00 per suit. Sale Price .. \$22.50	Made from all wool. Riverside Coating, half and full lined, patch pockets; three piece belt, pretty Lovat shades of Green and Fawn. Special each .. \$28.00
Reg. \$25.50 per suit. Sale Price .. \$23.00	Men's Raglans
Reg. \$26.00 per suit. Sale Price .. \$23.50	Fawn and Navy Raglans, double breasted, Trench coat style, full belt, lined throughout with waterproof lining; also with detachable all wool lining; all sizes. Reg. \$31.50 each. Sale Price .. \$28.35
Reg. \$26.50 per suit. Sale Price .. \$24.00	
Reg. \$27.00 per suit. Sale Price .. \$24.50	
Reg. \$27.50 per suit. Sale Price .. \$25.00	
Reg. \$28.00 per suit. Sale Price .. \$25.50	
Reg. \$28.50 per suit. Sale Price .. \$26.00	
Reg. \$29.00 per suit. Sale Price .. \$26.50	
Reg. \$29.50 per suit. Sale Price .. \$27.00	

FREE!

Men! need a new Suit or Overcoat? Sure—get one, while our Bill Saver Sale is on, and save a goodly amount of money—and at the same time get absolutely free a strong serviceable fibre suit case.

SILKS

The Queen of Fabrics at Sale Prices

Our Silk Dept. is destined to be the mecca of all thrifty home sewers. For our Bill Saver Sale we have reduced prices on our complete stock. Every piece is affected, which means you make your own individual choice at a price much lower than usual.

Pailette Silk	Silk Broadcloth
36 inches wide, shades of Fawn, Grey, Sage, Lavender, Peach, Blue, Dark Brown and Purple. Reg. \$2.75 per yard. Sale Price .. \$2.48	A very serviceable material, 33 inches wide, shades of Pale Pink, Brown, Powder Blue, Coral, Gold, Cinnamon, Delph Blue, Turquoise, Peach, Sage Blue, Rose, Jade, Crimson, White, Cream and Black. Reg. \$1.75 per yard. Sale Price .. \$1.58
Fugli Silk	Taffeta Silk
33 inches wide, shades of Peach, Pink, Rose, Flame, Tangerine, Green, Navy, Fawn, Brown, Grey and Black. A splendid wearing silk. Reg. \$1.50 per yard. Sale Price .. \$1.35	Pretty Shot Taffeta Silk, shades of Tomato, Rose, Purple, Blue, Green, Lemon, Brown and Gold; 36 inches wide.
	Reg. \$2.65 per yard. Sale Price .. \$2.39
	Reg. \$3.00 per yard. Sale Price .. \$2.70

Boys' Suits Lower Priced

Mothers and Fathers! If you would save money on your boys' Winter outfit purchase it here while our Bill Saver Sale is on. Every suit and overcoat in stock, substantially reduced.

Boys' Long Pants Suits

A very attractive showing, in pretty and serviceable mixed tweeds; to fit ages 13 to 18 years, made right and styled just like Dad's.

Reg. \$15.10 per suit.	Sale Price ..	\$13.60
Reg. \$16.75 per suit.	Sale Price ..	\$15.10
Reg. \$17.50 per suit.	Sale Price ..	\$15.75
Reg. \$18.25 per suit.	Sale Price ..	\$16.40
Reg. \$19.00 per suit.	Sale Price ..	\$17.10
Reg. \$20.00 per suit.	Sale Price ..	\$18.00
Reg. \$21.00 per suit.	Sale Price ..	\$18.90

Boys' Rugby Suits

A selection of splendid tweeds, that looks well and wears well. 3 piece style, 2 button coat, short open pants, lined throughout; to fit ages 9 to 13 years.

Reg. \$7.50 per suit.	Sale Price ..	\$6.75
Reg. \$8.75 per suit.	Sale Price ..	\$7.90
Reg. \$10.25 per suit.	Sale Price ..	\$9.25
Reg. \$11.50 per suit.	Sale Price ..	\$10.25
Reg. \$13.20 per suit.	Sale Price ..	\$11.90
Reg. \$15.00 per suit.	Sale Price ..	\$13.60
Reg. \$16.50 per suit.	Sale Price ..	\$14.85

To fit ages 14 to 17 years.

Reg. \$11.00 each.	Sale Price ..	\$9.90
Reg. \$12.20 each.	Sale Price ..	\$11.00
Reg. \$13.25 each.	Sale Price ..	\$11.95
Reg. \$14.60 each.	Sale Price ..	\$13.05
Reg. \$16.20 each.	Sale Price ..	\$14.40
Reg. \$18.25 each.	Sale Price ..	\$16.45
Reg. \$21.00 each.	Sale Price ..	\$18.90

Boys' Wee Sport Suits

To fit ages 2 to 9 years, made from heavy Scotch Tweed, 3 piece style, with catch button.

Reg. \$8.00 per suit.	Sale Price ..	\$7.20
Reg. \$8.75 per suit.	Sale Price ..	\$7.90
Reg. \$9.50 per suit.	Sale Price ..	\$8.55
Reg. \$10.00 per suit.	Sale Price ..	\$9.00
Reg. \$10.25 per suit.	Sale Price ..	\$9.25

Boys' Sailor Suits

Made from heavy Cheviot Serge, with Sailor blouse and collar, trimmed regulation style with lanyard and whistle; to fit all ages up to 9 years. Reg. \$5.00 per suit.

Sale Price ..	\$4.50
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Boys' Sailor Suits

Of fine Navy Serge, some with blouse, others with middie, Navy Serge Sailor collar, also heavy blue linen collar, to fit up to 9 years. Reg. \$9.25 per suit.

Sale Price ..	\$8.35
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Boys' Tweed Pants

Good quality tweed pants for boys, lined throughout, fitted with two pockets; to fit ages 3 to 10 years.

Reg. \$2.50 pair.	Sale Price ..	\$2.25
Reg. \$2.60 pair.	Sale Price ..	\$2.25

Boys' Corduroy Pants

These are of a wonderful wearing quality, and are ideal for school wear, lined throughout; to fit ages 3 to 10 years. Reg. \$2.50 pair.

Sale Price ..	\$2.25
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