

# THE BROADWAY HOUSE OF FASHION

"The Store of Real Values"

## OUR GREAT SUMMER

# CLEARANCE SALE

BEGINS TO-MORROW FOR TWO WEEKS ONLY!

## Tub Dresses

REDUCED TO CLEAR

Dresses both pretty and practical for sports and general wear. Of cool Voiles, or Swiss Ginghams, in many designs and colours. Delightfully feminine touches on collar and cuffs, and effective new trimmings add further charm. Sizes 36 to 52.

VALUES to 1.84 VALUES to 2.44 VALUES to 2.69 VALUES to 2.98  
for \$3.25 for \$8.75 for \$4.50 for \$5.98

Every Summer Dress price slashed for immediate clearance.

Our entire stock—no reserve—reduced to prices which have only one meaning—fast and furious selling—Summer merchandise prices slashed beyond recognition. A backward season has left us with great stocks which demand immediate disposal. Take advantage of this Sale. Buy your needs in this Store. Your supreme saving opportunity.

## Clearance of All Ladies' Coats

IT IS THE GREATEST VALUE-GIVING EVENT WE HAVE YET STAGED THIS SEASON! We have taken drastic means to rid our stocks of this season's Coats to make room for Fall merchandise. That is why we have grouped Coats that formerly sold up to \$60.00 and marked them down to \$29.50. Also Coats which formerly sold for \$29.50 for \$19.50. At these low prices you can buy a Coat at a sensational saving for immediate and early Fall wear.

VALUES to 11.50 VALUES to 14.50 VALUES to 19.50 VALUES to 24.50 VALUES to 29.50  
for \$19.50 for \$23.50 for \$29.50 for \$37.50 for \$60.00

## Clearance of Hats

CHOICE OF OUR ENTIRE STOCK OF HATS.

2.00 4.00  
VALUES to \$4.50 VALUES to \$8.00

Every Hat in stock grouped in two lots for speedy clearance. You will find many sport hats in Felt, also dozens of charming Dress Hats which could be worn during the early part of the Fall season—all reduced below cost.

## Clearance of Girls' Dresses

MOTHERS! Take advantage of this Clearance of Children's and Misses' Summer Dresses. You will save dollars by buying your children's needs for immediate and next season's wear. Every child's dress reduced to cost and below cost. BUY NOW AND AVE!

49c 84c 1.17 1.88 2.49

### SALE OF Children's Rompers

Good washable  
Ginghams or  
other durable  
materials.  
Values to  
1.75.

98c

MOTHERS!  
Buy 2 pairs  
for the  
same price  
as one.

### SALE OF Tricolette Vests

Values to \$1.95

These come in  
many beautiful  
shades.  
A Wonder  
Special!

1.24

A great  
saving to  
those who  
appreciate  
good values!

### MARVELLOUS REDUCTIONS IN White Skirts

Skirts worth  
up to \$2.75,  
fine washable  
materials, at a  
trifle outlay.

79c

Buy two and  
three for the  
price of one.  
You will never  
get this oppor-  
tunity again.

### SALE OF CREPE-DE-CHINE Step-Ins

Values to \$2.75

Made of  
fine Crepe-  
de-Chine in a  
great variety  
of colors to  
choose from.

1.94

Never before  
have such fine  
Step-ins sold  
for as low a  
price as  
these.

### SALE OF Silk Camisoles

Values to \$1.00

Fine Silk  
Camisoles,  
in colors of  
Black, Navy,  
and Pink.

47c

Some have  
fine Lace  
yokes; others  
nicely made  
and trimmed.

## MEN! Great Savings

IN CLOTHING AND FURNISHINGS.

# 675 Men's Suits

MUST BE CLEARED AT ONCE.

MEN! THEY'RE VALUES TO \$42.50. The broken assortments of odd lots from our recent big sales. While not every size and pattern can be found in each style, every man is assured of a tremendous bargain if he can be suited.

12.50 ONE AND TWO 16.98 Worsteds Tweeds Serges 22.98 Collegian Single and Double 27.98 English and Semi-English styles, Conser- vative models. 32.98  
VALUES to 18.98 PANTS SUITS VALUES to 22.50 Etc. Etc. VALUES to 30.00 Models. VALUES to 38.50 Sizes to 48 Stouts. VALUES to 42.50

### SALE OF BOYS' UNDERWEAR

Made of fine Balbriggan  
in sizes 28 to 34. These  
Shirts and Drawers re-  
present great savings to  
parents who wish to  
save. Values to 85c.

For 49c. garment.

### REDUCTIONS MEN'S SHIRTS

Here Men! Extra fine  
corded Madras Shirts,  
with double cuffs, in  
beautiful patterns. Col-  
ors guaranteed. All sizes.  
A value you must  
not miss. Values to  
\$2.75 for

\$1.89

### SAVINGS!

#### Boys' Wash Suits

Ages 2½ to 5 years.  
Mothers! Now is your  
chance to stock up your  
boys' needs. Made of  
good strong washable  
materials in such becom-  
ing styles as Oliver  
Twist and Middy effects,  
these Wash Suits repre-  
sent the cream in value  
giving. Values to \$2.25.

BUY! BUY! BUY!  
\$1.09

### EXTRA VALUE KNITTED TIES

Values to \$1.00

Silk Knitted Ties, in a  
great variety of patterns  
to choose from. Re-  
markable savings for  
every man to fill his  
needs with.

64c.

### BUY NOW! BOYS' SUITS!

A special grouping of  
Boys' American made  
Suits in good, strong,  
serviceable Tweeds. Coat  
made in the Norfolk  
style with knicker pants  
fully lined. Values to  
\$10.50.

\$7.98

## CLEARANCE OF Skirts

Beautiful White Satin Skirts—Broadcloths or Summer Silks, all grouped together at one price to insure fast selling. Skirts worth up to \$8.00 go on sale at this low price:

Sizes up  
to 34  
Waistbands.

3.48

Don't overlook  
these great  
Savings!

## CLEARANCE OF Sweaters

Every popular style for immediate and Fall wear in these two groups at these low prices. Sweaters worth up to \$5.50 in many beautiful shades. Styles are sleeveless Cardigan—Pull-over and many other popular styles.

1.88

BUY A SWEATER NOW—YOU  
WILL SURELY APPRECIATE THE  
SAVINGS WHEN YOU SEE THESE.  
THE STORE OF REAL VALUES!

2.79

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