

THE BROADWAY HOUSE OF FASHION
"The Store of Real Values"

OUR GREAT SUMMER CLEARANCE SALE

BEGINS TO-MORROW FOR TWO WEEKS ONLY!

Tub Dresses

REDUCED TO CLEAR

Dresses both pretty and practical for sports and general wear. Of cool Volles, or Swiss Ginghams, in many designs and colours. Delightfully feminine touches on collar and cuffs, and effective new trimmings add further charm. Sizes 36 to 52.

VALUES to 1.84 VALUES to 2.44 VALUES to 2.69 VALUES to 2.98
to \$3.25 for \$3.75 for \$4.50 for \$5.98 for

Every Summer Dress price slashed for immediate clearance.

Our entire stock—no reserve—reduced to prices which have only one meaning—fast and furious selling—Summer merchandise prices slashed beyond recognition. A backward season has left us with great stocks which demand immediate disposal. Take advantage of this Sale. Buy your needs in this Store. Your supreme saving opportunity.

Clearance of All Ladies' Coats

IT IS THE GREATEST VALUE-GIVING EVENT WE HAVE YET STAGED THIS SEASON! We have taken drastic means to rid our stocks of this season's Coats to make room for Fall merchandise. That is why we have grouped Coats that formerly sold up to \$60.00 and marked them down to \$29.50. Also Coats which formerly sold for \$29.50 for \$19.50. At these low prices you can buy a Coat at a sensational saving for immediate and early Fall wear.

VALUES to 11.50 VALUES to 14.50 VALUES to 19.50 VALUES to 24.50 VALUES to 29.50
to \$19.50 for \$23.50 for \$29.50 for \$37.50 for \$60.00 for

Clearance of Hats

CHOICE OF OUR ENTIRE STOCK OF HATS.

2.00 VALUES to 4.50
Every Hat in stock grouped in two lots for speedy clearance. You will find many sport hats in Felt, also dozens of charming Dress Hats which could be worn during the early part of the Fall season—all reduced below cost.

4.00 VALUES to \$8.00

Clearance of Girls' Dresses

MOTHERS! Take advantage of this Clearance of Children's and Misses' Summer Dresses. You will save dollars by buying your children's needs for immediate and next season's wear. Every child's dress reduced to cost and below cost. BUY NOW AND AVE!

49c 84c 1.17 1.88 2.49

SALE OF Children's Rompers

Good washable Gingham or other durable materials. Values to \$1.75. Mothers! Buy 2 pairs for the same price as one.

98c

SALE OF Tricolette Vests

Values to \$1.95. These come in many beautiful shades. A Wonder Special! A great saving to those who appreciate good values!

1.24

MARVELLOUS REDUCTIONS IN White Skirts

Skirts worth up to \$2.75, fine washable materials, at a trifling outlay. Buy two and three for the price of one. You will never get this opportunity again.

79c

SALE OF CREPE-DE-CHINE Step-Ins

Values to \$2.75. Made of fine Crepe-de-Chine in a great variety of colors to choose from. Never before have such fine Step-ins sold for as low a price as these.

1.94

SALE OF Silk Camisoles

Values to \$1.00. Fine Silk Camisoles, in colors of Black, Navy, and Pink. Some have fine Lace yokes; others nicely made and trimmed.

47c

MEN! Great Savings

IN CLOTHING AND FURNISHINGS.

675 Men's Suits

MUST BE CLEARED AT ONCE.

MEN! THEY'RE VALUES TO \$42.50. The broken assortments of odd lots from our recent big sales. While not every size and pattern can be found in each style, every man is assured of a tremendous bargain if he can be suited.

12.50 ONE AND TWO VALUES to \$18.98
16.98 Worsteds Tweeds Serges Casimeres, Etc. Etc. VALUES to \$22.50
22.98 Collegian Single and Double Breasted Models. VALUES to \$30.00
27.98 English and Semi-English styles, Conservative models. Sizes to 48 Stouts. VALUES to \$36.50
32.98 VALUES to \$42.50

CLEARANCE OF Skirts

Beautiful White Satin Skirts—Broadcloths or Summer Silks, all grouped together at one price to insure fast selling. Skirts worth up to \$8.00 go on sale at this low price:

Sizes up to 34 Waistbands.

3.48

Don't overlook these great Savings!

CLEARANCE OF Sweaters

Every popular style for immediate and Fall wear in these two groups at these low prices. Sweaters worth up to \$5.50 in many beautiful shades. Styles are sleeveless Cardigan—Pull-over and many other popular styles.

1.88

BUY A SWEATER NOW—YOU WILL SURELY APPRECIATE THE SAVINGS WHEN YOU SEE THESE. THE STORE OF REAL VALUES!

2.79

SALE OF BOYS' UNDERWEAR

Made of fine Balbriggan in sizes 28 to 34. These Shirts and Drawers represent great savings to parents who wish to save. Values to 85c.

For 49c. garment.

REDUCTIONS MEN'S SHIRTS

Here Men! Extra fine corded Madras Shirts, with double cuffs, in beautiful patterns. Colors guaranteed. All sizes. A value you must not miss. Values to \$2.75 for

\$1.89

SAVINGS! Boys' Wash Suits

Ages 2½ to 5 years. Mothers! Now is your chance to stock up your boys' needs. Made of good strong washable materials in such becoming styles as Oliver Twist and Middy effects, these Wash Suits represent the cream in value giving. Values to \$2.25.

BUY! BUY! BUY! \$1.09

EXTRA VALUE KNITTED TIES

Values to \$1.00

Silk Knitted Ties, in a great variety of patterns to choose from. Remarkable savings for every man to fill his needs with.

64c.

BUY NOW! BOYS' SUITS!

A special grouping of Boys' American made Suits in good, strong, serviceable Tweeds. Coat made in the Norfolk style with knicker pants fully lined. Values to \$10.50.

\$7.98

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