uctio

KE

AUGI

APPL

WITH

Friday

AT OUR 5 Wa

12,21

25 ba

FORT REVIVER

The finest tonic on the market. Every bottle is guaranteed to contain highly recuperative

POWEREX

Strengthens and invigorates Brain, Body and Nerves,

Oxo Cordial. Oxo Cubes. Bouillon Cubes Bovril. Eno's Fruit Salts. Pure Olive Oil. Calves' Feet Jelly.

SOUPS. PALETHORP'S

Mock Turtle (clear).

Ox Tail (clear). CAMPBELL'S

Vegetable and Beef. Vegetable. Mock Turtle. Ox Tail.

Health Salts. WATER GLASS.

Aspic Jelly.

Lemon Curd.

MORTON'S KIDNEY-

BOWRING BROTHERS, Ltd., GROCERY.

Fashions in Furniture.

Furniture fashions vary almost every coming into wogue.

The present trend is is toward upholster-

did selection of which we are now showing. Here — huge Cosy Chairs, Chesterfields lstered in Silk Tapestry, Damask, etc. — gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co., General Furnishers,

New Arrival Ladies' Coats

BY EXPRESS.

Manufacturers Samples. •

Every Coat Different

Opposite Dicks & Co.

The Carritte Company.

ST. JOHN, N.B.

Manufacturers and Dealers in

ASPHALT ROOFINGS. A. PHALT SHINGLES: TARRED ROOFINGS, SHEATHINGS. COAL TAR, ASPHALT. ROOF PAINT, ROOF CEMENT.

We respectfully solicit inquiries, and will gladly send samples to the trade.

SNAP IN Men's

TO-DAY.

New shipment "Rainbow" Tea in half chests and 20 lb. boxes.

If you sell "Rainbow" Tea there is no necessity to tell you of its superior qualities; but if you do not, all we ask is that you give it a trial. -Your Tea business will increase, because

everybody likes "Rainbow" Tea. If you want a cheaper Tea, then order a half chest "Primrose".

We are distributors of "Rainbow" and "Primrose" Teas for Newfoundland.

GEORGE NEAL, Ltd. 'Phone 264

ELLIS MAKE CLOTHES

ARL RIGHT IN FIT, STYLE AND FINISH



FALL AND WINTER OVERCOATINGS

in Tweed, Cheviot, Nap, Melton and All-Wool materials now on display. Our New Fall and Winter Suitings due to arrive by next steamer from England. Indigo Blue Serge always in stock.

CHAS. J. ELLIS, 302 Water St.

Forty-Two Years in the Public Service-The Evening Telegram.

Overcoats

20 Overcoats at \$15.00 each

Colors--Navy Blue and Black with storm collar; latest American cut.

Sizes, Chest--35, 36, 37, 38, 39, 40 and 42.

STRICTLY CASH.

39 Water Street, West.

Nfld. Shipping Company, Ltd.

We will have a steamer sailing about end of October for Alicante and Naples, and other ports if sufficient freight offers.

For Freight space apply to

F. W. BRADSHAW,

Sec. Newfoundland Shipping Co., Ltd.

FIRE INSURANCE. FIRE INSURANCE

SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD., OF PERTH, SCOTLAND.

The above Insurance Companies carry on a successful and tensive business, and always have maintained the highest aracter for the honourable and liberal discharge of their oblions.

Our first aim in every policy we issue is to ensure the holder
plete protection, our second to grant that protection at the
est possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited, Agents, Board of Trade Build

Furness Line Sailings

Rurness Withy & Co., Limited

GRAVENSTEIN APPLES and CALIFORNIA ORANGES.

Now in Stock,

100 Brls. Gravenstein Apples--1.2,3, Domestics 300 Cases Choice Oranges--Count 252, 216, 200

Get our prices before placing your order.

BURT and LAWRENCE.

WHEN REFILLING YOUR FLASHLIGHT

MAKE UR OWN.

You then have a battery that is absolutely fresh with full amperage.

ASK FOR

Make Ur Own Batteries.

WM. HEAP & CO., LTD., Distributors.



no time like the present and no present like the

R. H. TRAPNELL, Ltd. Jewellers and Opticians, 197 Water Street.



No Matter How the Fire is Caused

if you're not insured you're loser. Take time to see abou your policies. We give you the best companies and reasonable

PERCIE JOHNSON.

Reid-Newfoundland Co., Limited

To All Concerned!

The Company will endeavour as far as possible to forward all freight via North Sydney and Port am Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally billed via North Sydney and Port aux Basques, and designated steamers:—

Via Louisburg, collecting extra charges over connecting lines between North Sydney and

and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisburg, or Halifax, direct to St. John's, or Newfoundland ports other than Port aux Basques,

Shippers or Consignees, when effecting Marine Insurance, should bear this in mind and have the policies cover accordingly.

Reid-Newfoundland Co., Limited

MONTREAL TO ST. S.S. "Manoa" . . Oct. 13 S.S. "Manoa" . . Oct. 21 *S.S. "Mapledawn", Oct. *S.S. "Mapledawn", 23, direct. S.S. "Manoa" . . Oct. 29 *S.S. "Mapledawn", Nov. S.S. "Manoa" .. Nov. 6 10, direct.

S.S. "Manoa" . . Nov. 17 S. S. 'Manoa" has excellent accommodation for passengers.
*Between Montreal and St. John's direct, carrying

HARVEY & CO., Limited,

Representing CANADA STEAMSHIP LINES, LTD.

R. M. S. P. WEST INDIES.

S.S. Chaleur Nov. 11

From NEW YORK to HAMBURG. (The Comfort Route) S.S. Chaudiere Oct. 28

Calling at Cherbourg and Southampton.

S.S. Orduna Oct. 22
S.S. Orbita . . . Nov. 5
S.S. Oropesa Nov. 19

S.S. Chignecto Nov. 25 Ships of the West India Service sailing from Halifax call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Bailados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

The Royal Mail Steam Packet Co., HALIPAX, N.S.

RED CROSS LINE



NEW YORK-HALIFAX-ST. JOHN'S.

The S. S. ROSALIND wil sail from New York on Saturday, tober 15th.

This steamer has excellent accommodation and carries both st and Second Class Passengers.

Through tickets issued to Boston via The Dominion Atlantic Through tickets issued to Boston via The Dominion Atlantic Railway.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED.

Forty-Two Years in the Public

Service--The Evening Telegra