THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDEAND, NOVEMBER 18, 1920-4

## Earnings of Everybody in the Country to be Increased.

## Fishermen, Labour Men, Shop Clerks and All Others Living on Salary or Otherwise :

At 9 o'clock to-morrow morning, your earnings will be increased. For instance, if you make \$70.00 per month and purchase \$50.00 per month--part Clothing and Groceries--we offer you the earning of at least \$5.00 to \$10.00 extra per month. If your salary is greater you get so much more.

SEND IN your representatives. Let us show them how we intend doing this. Conditions are coming to a point now where immediate activity is wanting by all classes in this city and country.

In order to make both ends meet, it is necessary to buy your Merchandise cheaper--small reduction is not what we are after. Reductions worth considering should be like the ones we are here going to show you.

Look at this, Fathers of every home in the city:

175 pairs Men's Pants, formerly \$7.50, Now, \$3.75 200 Men's Suits, In heavy and light weights; all colors. Former price up to \$40.00. Now \$24.98 175 Men's Suits, formerly sold for \$30, Now \$17.50 qu

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50 Men's Overcoats, formerly sold for \$40.00, Now \$24.98.

100 assorted Men's Overcoats, very high grade, \$30 to 42.50.

1000 Men's Suits, 30 to 40 p. c. off Former Prices.

Suits formerly sold for \$45.00, now \$27.50. Suits formerly sold for \$55.00, now \$32.50

Every man whether he is or not the head of a family is duty bound conscientiously compelled to investigate the most astounding announcement.

## LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION, 283 WATER STREET, ST. JOHN'S, COR. BOWRING'S COVE.

