

Heavy Rubbers



For Boys and Girls!

We have added to our Boys' and Girls' Rubber Department this year a stock of **HEAVY RUBBERS**, made to stand hard wear. The price is just a little higher than "ordinary" Rubbers, but one pair of our **HEAVY RUBBERS** will wear the whole season. Ask for **BOYS' RED BALL RUBBERS** and **GIRLS' WHITE ROCK RUBBERS**. Sold only by

PARKER & MONROE, Ltd.,
The Shoe Men.

NOTICE TO SEALERS!

No man will be signed on any of the Steamers prosecuting the Seal Fishery unless he produces a Doctor's Certificate that he has been vaccinated successfully within the past seven years.

No unmarried man between the age of eighteen and thirty years, eligible and physically fit for service in His Majesty's Army or Navy, will be signed on any Sealing Steamer unless he can produce a valid Certificate of Rejection.

BOWRING BROTHERS, LTD.,
JOB BROS. & CO., LTD.,
BAINE, JOHNSTON & CO.,
JAMES BAIRD, LTD.
A. J. HARVEY & CO., LTD.

Jan 30, 61

TEAS!

Just received a shipment of our choice blends of **TEAS**,
Royal, Crown, Our Best,
retailing at
50c., 60c., 70c. per lb.,
which for quality and flavour cannot be surpassed. A trial will convince.

RED CROSS BAKING POWDER,
Good value. In 5 lb., 1 lb., 1-2 lb., 1-4 lb., 2 1-2 oz. tins.

CLOCK SOAP—pale,
Boxes of 40—2 1-2 lb. bars, and 448's, 168's (3 1-4 oz. tabs),

BOWRING BROTHERS, Limited,
Phone 332. GROCERY DEPT. Phone 332.

BARGAINS IN READYMADES!

We are offering our entire stock of **Men's & Boys' Suits, Pants, Overcoats**,
at our Old Prices. Don't wait until prices advance but buy now and save money. Special attention to all mail orders.

WILLIAM FREW, Water St.

Advertise in The Telegram

5c The Crescent Picture Palace. 5c.

Afternoon, 2.15; Night, 7.30.

Presenting Marin Sais and Ollie Kirkby in
"A War of Wits."
An episode of the "Social Pirates" series.
"CINDERELLA OF CRIPPLE CREEK"—A Vitagraph western drama.
"SELIG WORLD LIBRARY"—A film magazine; now and educational.
"HUGGSY IN SOCIETY"—A Ray comedy, featuring Johnny and Emma Ray.
THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.

Casino Theatre

The machine that wins the war through fighting or through industry is the human brain.
And what the brain requires the theatre gives—change of thought, relaxation, the real rest—that makes the brain better fit for work next day.

The W. S. Harkins Players
—Including—
MR. JOSEPH SELMAN - - - MISS MARJORIE DAVIS
In a Selected Repertoire of Popular Plays.

To-Night The
Beautiful Irish Comedy,
"PEG O' MY HEART."

WEDNESDAY AND THURSDAY NIGHTS
Sir John Forbes Robertson's world-famous play,
"The Passing of the Third Floor Back."

Matinees Wednesday and Saturday, 2.30.
PRICES—Evenings, 75, 50, 30, 20; Matinees, 30, 20.

Reserved Seats now on sale at F. V. Chesman's, 178 Water Street.

SOAP! SOAP!

Owing to the increased cost of all Fats and Greases the Soap market has advanced considerably the past few weeks, and we would not be surprised to see prices go still higher before very long. We offer the following lots of Soap to-day at lowest prices:

- "KIRKMAN'S" BORAX SOAP (100 cakes; a big seller).
- "SUNLIGHT" SOAP (144 12-oz. cakes).
- "IVORY" SOAP (100 cakes).
- "SKYLARK" SOAP (2c. and 3c. sizes; a great Soap for hard wear).
- "GOODWIN'S" TOILET SOAP (boxes, 1 doz. each).
- "ZULU" TOILET SOAP (boxes, 1 doz. each).

F. McNAMARA,
QUEEN STREET.

We have just received a shipment of
44,640
Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever brought into Newfoundland. The sales of "2 in 1" increase monthly. It preserves the leather you know.

T. A. Macnab & Co.,
Wholesale Distributors.
Telephone 444. City Club Building.

Advertise in The Telegram

Reid-Newfoundland Co

South Coast Service.

S.S. "GLENCOE"
Will sail from Dry Dock Wharf at 3 p.m.
TUESDAY, February 5th, calling
at the following ports:

Cape Broyle, Ferryland, Fermus, Trepassy, St. Mary's, Salmonier, Placentia, Marytown, Burin, St. Lawrence, Fortune, Grand Bank, Belisair, St. Jacques, English Hr. West, Harbour Breton, Pass Island, Port aux Basques	Hermitage, Gaultois, Pushthrough, Rencontre, Francois, Cape La Hune, Ramea, Burgeo, Grand Breitt, La Palle, Rose Blanche, Burnt Island, Channel, Port aux Basques
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*For passenger and freight rates apply Passenger and Freight Departments.

REID-NEWFOUNDLAND Company

SLATTERY'S Wholesale Dry Goods.

TO THE TRADE.
We always carry large stocks of
English and American
DRY GOODS.

Headquarters for POUND GOODS.

Slattery Bldg., Duckworth Street.
Phone 522. P. O. Box 236.

J. J. ST. JOHN.

BIG DROP IN PROVISIONS.
We carry a large stock and our prices are lower than the other man's. Touch in and see.
450 bris. VICTOR FLOUR, 200 bris. FIVE ROSES,
250 bris. ROBIN HOOD, 150 bris. VERBENA,
100 bris. DAILY BREAD,
150 puncheons BEST BARBADOS MOLASSES,
125 bris. PORK at \$42.50 and \$45.00 brl.
95 bris. BEEF at \$30.00,
1,000 bags CATTLE FEED, \$4.00,
500 bags GLUTEN FEED, \$4.00,
850 bags WHITE & MIXED OATS, 600 bags BRAN.

J. J. ST. JOHN,
186 and 188 DUCKWORTH STREET.

Your Business Success in 1918

Rests upon the dependability of your service of supply.
Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.
It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.
DO IT NOW.

Newfoundland Clothing Co., Ltd

The Evening Telegram is the People's Paper.

Now Landing

1000 Tons Anthracite COAL.

H. J. Stabb & Co.

THE LONDON DIRECTORY
(Published Annually)

ENABLES traders throughout the English World to communicate directly with

MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and Colonial and Foreign Markets and supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailings;

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the leading provincial and industrial centres of the Kingdom.

A copy of the current edition will be forwarded, freight paid, on receipt of Postal Orders for 25s. Dealers seeking Agencies can advertise their trade cards for 1/6 larger advertisements from 1/6.

The London Directory Company, Ltd.,
25, Abchurch Lane, London, E.C. 4.

Just Received from New York and for sale by

M. A. BASTOW, Beck's Cove
HORSE BLANKETS.
WATERPROOF COVERS.
SWEAT PADS, FEED BAGS.
RUSSETT HALTERS—Leather.
EXPRESS PADS—Asbestos.
COLLAR PADS.
CARRIAGE WASHERS.
febl.31.eod
MINARD'S LINIMENT CURE FOR COLDS, ETC.

EIGHT PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Midnight—Strong winds of gales west and northwest, local low flurries, but mostly fair and decidedly cold.

VOLUME XXXX.

HAY! HAY!

Just arrived ex Steamer,
317 Bundles Hay.
Selling from ship's side.
M. A. BASTOW,
Beck's Cove.



Parcels for Newfoundland Forces Overseas!

(1) Parcels must not exceed 11 lbs. in weight.

(2) Parcels addressed to members of the Newfoundland Forces Overseas should bear the name and address of a second addressee to whom the parcels may be delivered or forwarded if it should prove impossible to deliver the first. The original address should be written on the FRONT of the parcel where the postage stamps and Customs declaration are affixed, and the second or alternative address should be written on the BACK of the parcel. If not deliverable to first addressee, send to (2nd address).

(3) If a second address is not furnished at the time of posting and delivery cannot be effected, the contents of the parcel, unless of exceptional value or of a personal nature, will be turned over to the Military Authorities for distribution.

(4) Parcels containing articles of a personal nature or of special value will be returned if a request for their return in case of non-delivery is made by the sender, such request to be written on the parcel at the time of posting.

(5) This plan is being adopted at the suggestion of the British Post Office, which states that the present procedure of holding undelivered parcels at the Dead Letter Office until instructions are received as to their disposal is resulting in the waste of a large quantity of perishable foodstuffs, which form the contents of 90 per cent. of parcels addressed to soldiers.

J. R. BENNETT,
Acting Minister of Militia.
Jan 25, 1918, eod

MONEY TO LEND!

I have Money to Invest only on first mortgage security of first-class city real estate.

C. J. CAHILL,
Barrister & Solicitor,
Jan 14, eod, t

THIS YEAR'S

Boys' Own Annual AND Girls' Own Annual.

The Christmas Number of **THE SPHERE, THE ILLUSTRATED LONDON NEWS, THE GRAPHIC, HOLLY LEAVES, THE SKETCH.**

GARRETT BYRNE,
Bookseller & Stationer.

NOTICIE!

John Smith, Late General Merchant of Brigus, C.B., To Outport Buyers and Sellers

Having sold out my interest in the business at Brigus and removed to the City, I am now open to act as your lowest rate, and everything you have to sell sold at the highest price obtainable. My long experience in the general business of the country is now at your disposal.

Correspondence solicited.
Office No. 206 Duckworth Street.
nov 17, 1917, eod

MINARD'S LINIMENT CURE FOR COLDS, ETC.