

**Goods and Reasonable at WHITLOCK'S**

Full Hot Weather Goods.  
Shirts—Regular \$1.00. Reversible 75c  
and Separate Garments to be 25c  
going at 25c, 37½c, 50c, 75c, and \$1  
and 15c, 25c, 39c, 50c, and 75c.  
Sizes and prices.  
Tie Sox going at 15c, or 2 for 25c.  
All specially priced.

**Whitlock & Co.**  
COURT STREET TEMPLE BUILDING  
EAST OF POST OFFICE.

**BRICK!**

The stock at the Allen Yard, we are selling  
**STOCK BRICK**  
at Right Prices.

THE  
**Ann Brick Co., Limited**  
COLBORNE STREET.  
Phone, Bell 90; Machine 46.

**BRANTFORD-MADE GOODS!**

Reference and Talk for Articles  
in Brantford Factories by Brant-  
forders—Your Neighbors and  
Citizens—Who Are Helping to  
keep Brantford. Keep Yourself Fa-  
miliar With the Following:

Your Dealer Can Supply You  
With  
**BLUE LAKE BRAND  
PORTLAND CEMENT**  
Manufactured by  
**ONTARIO PORTLAND  
CEMENT COMPANY, Ltd.**  
Head Office - Brantford

New Equipment  
Expert Management  
**Courier Job Dept.**  
do High-Class Printing Promptly

**SHIRTS!! SHIRTS!!!**

**DADBENT HAS**  
from England, some of the best  
ever handled, made especially for  
the hard man. You men who find it hard  
to get long enough, step in and look them

**DADBENT**

Haberdasher—4 Market St.  
Specialties, Ely's Neckwear,  
Garment Underwear.  
Agent for your Furnishing needs

**15¢**  
for the  
big bar  
There are  
no frills to  
**N.P. SOAP**  
It's all SOAP  
Best washing soap. And  
more in one 15¢ bar of  
N.P. will buy of other kinds.



**USE the TELEPHONE**  
During the Sizzling Weather



When you have that "all-in" feeling, you can save yourself a lot of extra work and a lot of extra steps if you use the telephone.  
Cold Lunches, Ice Cream, Taxi Rides, a Cool Theatre, Cooling Drinks, and Tasty Restaurant Meals, are all aids to help you bear hot weather. Get the habit of saving yourself as much worry and work as you can in the hot weather, and you will feel the heat less. Let these merchants help you.

**BRANT Theatre**

Reserve your seats in advance. No orders held after 8 p.m.  
Don't forget our new ice cooling plant, using one ton of ice a day.

Both  
Phones  
**435**

**SUGAR**

Has Dropped in Price But Not in Quality. WE SELL REDPATHS

- 20 lb. sack Redpath's Granulated Sugar. \$1.75
- 10 lb. sack Redpath's Granulated Sugar . 90c
- 100 lb. sack Redpath's Granulated Sugar \$8.50
- 2 lbs. large Prunes for . . . . . 25c
- 2 1/4 lbs. large Peaches for . . . . . 25c
- 3 packages Corn Flakes for . . . . . 25c
- 2 lbs. Apricots for . . . . . 25c
- 2 tins Sterling Salmon for . . . . . 25c
- 24 lb. sack Purity Flour for . . . . . \$1.00

Your orders solicited and deliveries made promptly.

**Cash Bargain GROCERY**  
104 DALHOUSIE STREET  
Both Phones 290

**The Telephone**

is another entrance to your business.  
**Keep the Door Open.**

Call Contract Dept. No. 896  
**CANADIAN MACHINE TELEPHONE CO., Ltd.**  
32 QUEEN STREET  
BRANTFORD, ONT.

**THE GLASS THAT CHEERS**

and refreshes you on a warm day is our delicious Ice Cream Soda, any flavor, the 10-cent kind, our price FIVE CENTS. No question but what pure fruit flavors make a healthier drink than those made from acids and extracts. Remember when you want soda water or ice cream soda, our price is FIVE CENTS, not 10 cents, and our flavors are pure fruit flavors. Have you tried our VELVET ICE CREAM BRICKS? You can have them at a minute's notice. No bother, no muss. Just cut down corners of box and slice.

Our Leader—SOCIETY BRICK—3 colors, 3 flavors.

Bell Phones—2140 or 2141 - Auto—581

WHOLESALE OR RETAIL

**Alf. Patterson**  
143 William St.

**SPEED Combined With SAFETY**

THAT'S  
**Lindsay's TAXI SERVICE**  
Phone  
**2148**  
Night  
Phone  
**2004**

**SMOOTH AS VELVET And Rich in REAL CREAM**

That Correctly Describes Our ICE CREAM

Made on the premises in all flavors and correctly packed so that we send it to you in good condition.

Phone Bell 517 for a Brick for Dinner

**Olympia Candy Works**

**Spare Yourself Telephone Bell or Auto 274 AND LET THE Brantford Laundry**

Send for your Parcels. Try us during the hot weather.

**We Certainly Do Know How**

**Certain Satisfaction**

Is mighty hard to achieve—But satisfaction is assured in the results from

**CLASSIFIED Advertising**

In the COURIER Have YOU tried them? Use our Want or For Sale Columns.

**JUST PHONE 139 AUTO or BELL**



**KEEP COOL AT THE Artemis Sweets**

Let the Telephone Run the Messages  
And you eat our delicious ICE CREAM  
Made fresh daily, from the purest ingredients, on our own premises.

**In The Grill**  
Regular dinners a la carte daily from 7.30 a.m. until 2 a.m.

**Artemis Sweets**  
148 COLBORNE ST.  
Bell Phone 1491

**Trouble With Your Plumbing**

usually needs immediate attention. We are vividly alive to the urgency of these needs, and keep a staff of expert workmen to wait on you.

For Any Need Call Bell Phone 1362

**Anguish & Whitfield**

**Fresh FRUIT**

**Peaches Berries Watermelons - Pears**

Coming in fresh daily. Telephone your order. You can depend on us. Your order will be as carefully selected as if you had chosen it yourself.

THE NEW FRUIT STORE  
**Wm. Smith**  
48 MARKET ST.  
Bell 2260 Both Phones, Auto 396

**A NEW NUMBER**  
Not our Telephone Number which still remains as before Bell 525 But we have moved from King Street and  
**31 Colborne Street**  
is our new address.

**R. G. Ballantyne and Son**  
Painters and Decorators  
**R. H. BALLANTYNE**  
Plumbers and Steamfitters

**TOURING CAR SERVICE**

We have at the public's disposal, at moderate rates, McLaughlin and Overland Touring Cars, which insure you of every comfort and convenience.

SPECIAL RATES TO CAMP BORDEN

**20th CENTURY MOTOR CO.**  
Phones: Bell 581, Auto. 582  
Night Calls—Bell 2053

**Get Connected**

WITH US WHEN YOU HAVE TROUBLE WITH YOUR

**PLUMBING**

We are as close to you as your phone, and we make it our business to attend promptly to every call.

No matter what your plumbing need is, just call us up.

**R.S. Hope**  
Bell Phone 1700

**THE TEA POT INN**

Brantford's Popular Restaurant  
Bell Phone 917

Under New Management

Choicest Candies and Confections  
City Dairy of Toronto Ice Cream  
IT'S PURE—THAT'S SURE  
Bricks a Specialty  
Catering for Parties, Dinners and Weddings

F. D. SMITH  
Manager,

**USE the PHONE**