

cramp in my pocket-book, I'm not posing as a hero. It's only good, hard-headed Canadianism. And it's something I want to see you all in on. Grab your chance, and invest in your own bigness. Show 'em what the Whelp of the Lion can do. We belong to the land of the Beaver, which is the wisest and the hardest worker on four legs. So show 'em what the sons of the Beaver can do, when they get down to real digging. We're all one family, remember, pulling together. So let's make it half a billion, boys, before we're through—let's make it so big the Maple Leaves will flush with pride!"