



# GROWTH

*is a matter of merit—  
and service*

The sales of Cox's Gelatine never stand still. Their unqualified goodness and world-wide reputation are building big business for thousands of grocers, but more particularly during the winter months, when social events call for dainty, unusual desserts. Get them on display prominently in your store. Get their reputation, their quality, their goodness, working behind your sales. Write your nearest wholesaler to-day for particulars and supplies.

Arthur P. Tippet & Co.  
Agents            ::            Montreal