

A Message from Western Canada to the Manufacturers of Great Britain, of the United States and of Eastern Canada



To the left appears a rough map of the Dominion. You will notice Winnipeg is the point where East meets West. Have you secured the trade that is to be had from this Western field? Are you preparing for the greater trade this vast district will have to offer?

Last year over 1,000 new towns sprang up in Saskatchewan and Alberta. From April 1st, 1912, until the end of December, 334,083 immigrants arrived at ocean ports, and 113,789 came in from the States. This was an increase of 53 per cent.

The majority of these people settled in the West. The majority of them are provident, well-to-do people. They, and many thousands who have been here for years, buy largely. During March of this year over 19,000 new settlers arrived. So the population grows, and the demand for household lines increases.

Western Canada is an expensive territory to cover. The distances are great. Regina is 387 miles from Winnipeg, while Saskatoon, on another line, is 517 miles distant. From Regina to Calgary is 482 miles, and Edmonton is 192 miles north of Calgary.

Yet the expense of these long trips can be offset. Many Commission Merchants and Manufacturers' Agents have systematized this field. They reach the wholesaler and the retailer. They go to the large centre and to the new towns. They realize that even the small towns are worth reaching, for these serve huge territories. The Manufacturers' Agents stock goods so that prompt service may be given retail dealers. They undertake to introduce new lines.

You, Mr. Dealer, might well avail yourself of this service at once. You might well get your product to this fine Western field, which is consuming much now, and will consume more and more each succeeding year.

We can help you.

Eastern Manufacturers, Ltd., Saskatoon.
Escott & Harmer, Winnipeg.
J. J. Gilmore & Co., Winnipeg.
Holloway, Reid & Co., Edmonton.
Leadlay, Limited, Winnipeg.
Mason & Hickey, Winnipeg.

Nicholson & Bain, Winnipeg.
H. P. Pennock & Co., Winnipeg.
Ruttan & Chipman, Winnipeg.
Teese & Persse, Winnipeg.
Frank H. Wiley, Winnipeg.