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Dependable Spark Plugs
have Quality, Service, Efficiency
and Satisfaction "Built-in"

You need have no hesitancy in buying Spark Plugs with "Champion" on the insulators. Every one is absolutely guaranteed.

3450 Insulators have a "built in" quality that withstands excessive temperature changes, cylinder shock and vibration, to a far greater extent than our best previous insulators which gained for Champions a world wide reputation for dependability.

Champion dependability and efficiency have been paid an overwhelming tribute by the greatest automobile engineers in the world in their selection of regular factory equipment for Ford, Overland, Studebaker, Maxwell and over two hundred other makes of gasoline motors and engines.

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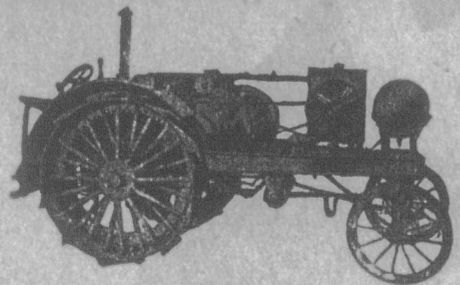
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Maxwell Cars
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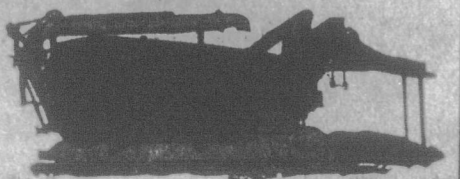
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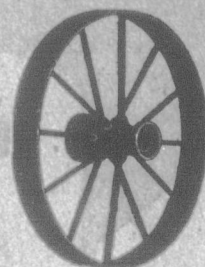
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