

B232002.
\$90.00



B232001. This watch is delightfully "pocketable," if there is such a word. By that we mean it is so moderate in size, so strong, and at the same time so thin that you would hardly miss it from your pocket. It has a very high-grade movement, our 19-jewel Downwing STREET, with Breguet hairspring, patent regulator, etc., and is adjusted to five different positions. The case is of 14-kt. gold and very attractive in its simplicity. Price in 14-kt. gold, \$95.00

Although the great majority of ladies' watches sold by us to-day



are open-faced, there are those who still cling lovingly to the hunting case.

B232007. This watch is well worth a second look. The case is our best gold-filled, perfectly plain and adapted for crest or monogram, if desired. The movement is our ST. JAMES, a good 15-jewel timepiece. Price in best gold-filled, \$30.00
B232008. The same case exactly as the last mentioned, only with a still higher grade 16-jewel movement, the FAIRFAX. Price in best gold-filled \$35.00

B232013.
\$150.00



B232011. This is a good robust, 16-size watch for a robust man. It is very strong, and will stand as much rough usage as is good for any watch. The case is quite heavy, is 14-kt. gold, and contains our 17-jewel CAVENTISH movement. Price in 14-kt. gold, \$80.00
B232012. The same case as the last, only with our 19-jewel, Breguet hairspring, compensation balance, adjusted movement, known as the DOWNING STREET, a truly great watch. Price in 14-kt. gold, \$95.00

B232004.
\$60.00



B232004. This is very similar to the preceding watch, only it is our best gold-filled case, and not quite so thin for the pocket, very comfortable none-the-less. Price in best gold-filled, \$60.00

B232003. No illustration can do justice to this watch. As shown here, it looks much the same as many other watches. To prize it at its true value you must see it, handle it, and try it — a real aristocrat among watches. It is an extra thin model, 14-kt. gold case, so "comfy" for the pocket, whilst the movement is a 17-jewel adjusted, with Breguet hairspring, compensation balance, and patent regulator, etc. Price in 14-kt. gold, \$150.00

Briefly Stated

IN explanation of several of the technical terms used on these watch pages, we would say:

By the *Patent Regulator* device it is possible to regulate a watch down to a much finer point than with the regulator used in many other less favoured watches.

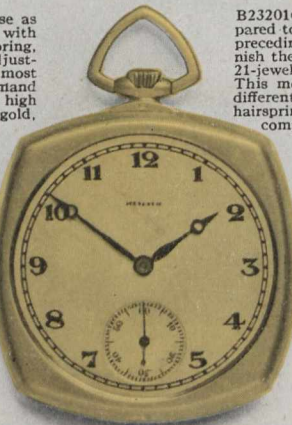
Compensation Balance. By a combination of steel and brass, cut through at a certain point and fitted with tiny weighting screws at proper intervals, the expansion and contraction caused by changes in temperature are overcome and a regular rate maintained. This rating would be impossible with a solid balance wheel.

By *Adjustment to Heat and Cold* we mean, before leaving the factory every such watch has been tested out in a refrigerator as well as in an oven, to provide for all possible changes of temperature whilst the watch is being worn.

The *Breguet Patent* is an arrangement of the hairspring which guards against any sudden jerk or jump putting the coils of the hairspring out of position, and thus suddenly interfering with the accuracy of the timekeeping.

Again we emphasize the fact that this house handles only such watches as it can confidently recommend.

B232016. For those who are not prepared to spend quite so much as the preceding watch calls for, we can furnish the same case exactly with our 21-jewel ROXBOROUGH movement. This movement is adjusted to five different positions, with Breguet hairspring, patent regulator and compensation balance. Price in 14-kt. gold, \$100.00



B232014. If you should be asked the time of day and the one asking you should catch sight of this watch, it would certainly attract and hold his attention because of its unusual shape. To secure this unique shape nothing has, however, been sacrificed. It is the same reliable, strong character, only wearing a different suit of clothes. The case is very strong, and yet quite thin and comfortable for the pocket. The movement is a 17-jewel, patent regulator, compensation balance, with Breguet hairspring. Something that can be relied upon absolutely for satisfaction. Price in 14-kt. gold, \$150.00

B232005. For a medium priced attractive and serviceable watch this should commend itself to you. The movement is our 16-jewel CATHART, with Breguet hairspring, compensation balance, etc., and it is housed in a 14-kt. gold case that is good for a lifetime. Price in 14-kt. gold, \$70.00
B232006. Exactly the same 14-kt. gold case as the last mentioned, only with our 15-jewel, Breguet hairspring, compensation balance, SERVICE movement, costing \$5.00 less. Price in 14-kt. gold, \$65.00

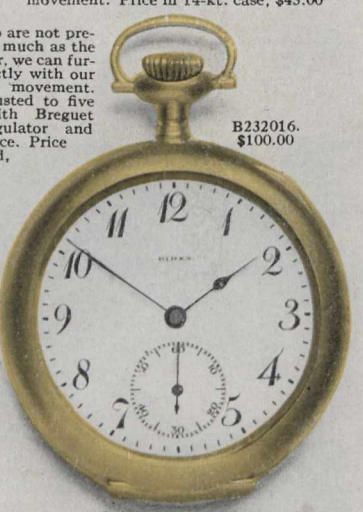
This is another double or hunting-cased watch, only it is in 14-kt. gold.



B232009. The case is, as you will notice, delightfully simple, and the little extra touch given by the monogram adds still further to its beauty. The movement is our 15-jewel ST. JAMES, a capital little timekeeper. Price in 14-kt. case, \$40.00

B232010. Exactly the same case as the last watch, with our higher grade, 16-jewel, FAIRFAX movement. Price in 14-kt. case, \$45.00

B232016.
\$100.00



B232015. If you are seriously thinking of buying a good watch, a really good watch, something that will serve you for life and then go down as an heirloom, this is the watch that you want. Where many other watches are content to tick off the minutes correctly, this watch treats with the seconds also. The movement is our 21-jewel CENTURY, with extra adjustments, Breguet hairspring, patent regulator, compensation balance, etc., and the case is 14-kt. gold, very strong, and delightfully comfortable for the pocket. Price in 14-kt. gold, \$150.00