

# The House of Nordheimer

Established 1840

The dignity, honesty and stability of the piano and music trade in America have been maintained for generations by a few great old houses, the original founders of which in most cases have passed away, although their policy is still carried on by their successors.

In Canada, the House of Nordheimer for sixty-eight years has stood for what has been best in the music trade.

The name Nordheimer has ever been associated with the highest class and best productions, both in pianos and musical merchandise generally.

The Nordheimer Company has never sought to commercialize its name by a process of unscrupulous advertising and inferior manufacture.

When they commenced the construction of the Nordheimer Piano, the aim of the Company was to perpetuate the name on an instrument which would be a credit to the reputation they had already established.

It is now some twenty-five years since the first Nordheimer Piano was put on the market. During that time there has never been a poor piano made bearing the name of Nordheimer.

Like other progressive makers, the Nordheimer Company have, from time to time, improved their pianos, incorporating newly-discovered ideas which were of benefit in further refining the tone of the piano, and adding to the strength of its mechanism.

There has never been a question of trying to save on the cost of material; quality has been the ideal constantly sought.

The present-day Nordheimer Piano is summed up in the following extract from the "London Musical News," regarding pianos shown at the Franco-British Exhibition recently:

"In pianos, Canada leaves the Mother Country far in the rear. The Nordheimer pianos, in particular, need fear no comparison, so far as Uprights go, with any competitor, and it is a matter of congratulation that such excellent instruments are manufactured in Canada."