

like to know, too, because I can tell you just how to do what he did.

He said "Wayne, I saved twenty-five cents out of every dollar made." Now it may have been hard sledding for him to do that, but I can show you how to do it and have just as much to spend as now—then it's easy.

You can do it by using Adamant Slag and Sand—they increase profits twenty per cent. on your concrete work—save twenty-five cents for you on every dollar.

Adamant Slag can do this; first, because it's twenty-five per cent. lighter than stone. The cost of the entire job drops twenty-five per cent. when you use our Slag.

Second, because it's rough and porous—the cement and slag sand can grip it with a hold that never gives up. There are no cleavage directions in slag concrete and it will never crack.

Third, because slag is absolutely fireproof, since every burning element has been taken out of Adamant Slag by heat so terrific that the Slag once ran in a molten mass.

To get the "how" back of these increased profits, without obligating yourself in the least, simply fill out the enclosed card and get it in to-day's mail—a scratch of the pen will bring you prices, freight rates, samples—and a word or two which is worth having on your desk. Mail it now.

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In family residences in three short blocks on Royal Avenue there are thirty-two White Ash Incinerators.

Thirty-two receptacles have been banished from the thirty-two kitchens in these homes and all waste matter is finally destroyed where it originates, in a complete and sanitary way. And this is not the whole story.

The refuse collector never visits these homes. He was discharged with the advent of the incinerator.