

# Theatre Simple

Enterprise Theatre was formed in Fredericton in 1983 by actor/playwright David Etheridge. Over the next four years, Enterprise Theatre went on to produce ten professional shows, playing to an audience of over 30,000. Enterprise Theatre has toured to the Maritimes, Newfoundland and Quebec, after successful runs in Fredericton.

Seven of the ten shows produced by Enterprise Theatre were original scripts, including *Downtime*, which featured the dilemma of unemployment. *Zero Hour*, a collaboration with TNB's Contact Theatre, focussed on CIA involvement in Central America. *Enemime*, a collaboration with Andre Carriere, was a musical mime production which toured to local junior and high schools during Winter, 1985. It was sponsored by the New Brunswick Energy Secretariat.

David Etheridge, now teaching at Acadia University, has stepped down as Artistic Director of Enterprise Theatre,

and has passed the company on to a new group of theatre professionals known as Theatre Simple. Like its predecessor, Theatre Simple will concentrate on new Canadian works, as well as culturally-relevant material from around the world.

Theatre Simple, through workshops, children's shows, and tours will stimulate an appreciation of the arts in the youth of the province. Theatre Simple's goal is to build on Enterprise Theatre's innovation, high Canadian content and enthusiasm to create an exciting, accessible and energetic theatre company, employing theatre professionals from New Brunswick and the Maritimes. Theatre Simple is excited about the future, with more theatre for all ages, a wide range of theatrical works and a profession commitment to the highest standards. Theatre Simple's premiere season will be announced Monday, August 29.

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