

Looking for thrills, chills and excitement?

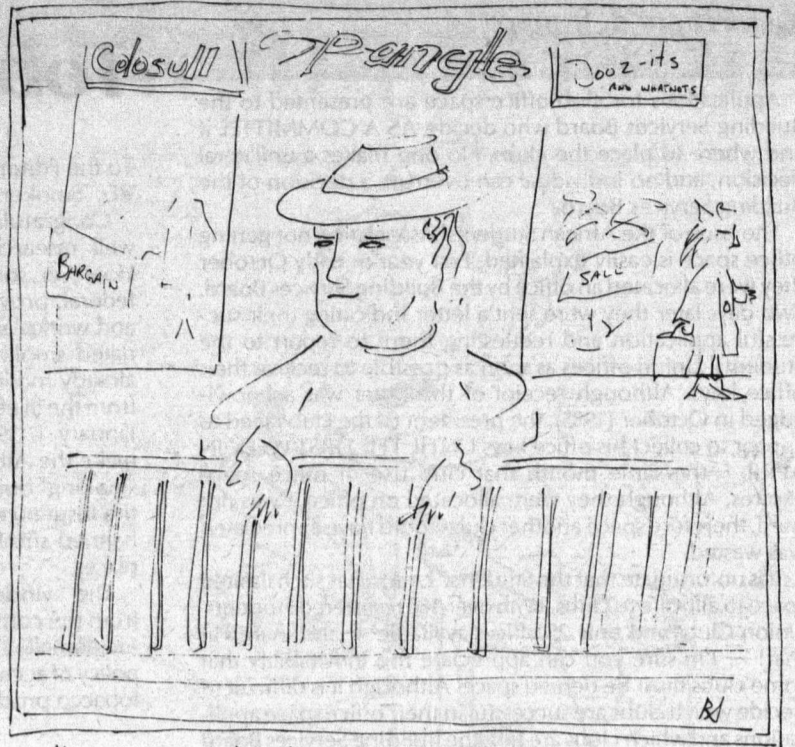
# WRITE SPORTS

for The Gateway

See Mark Spector

SUB rm. 230

HARRY (DEPRESSING COMICS)



Harry grows tired of recreational shopping.

## ACCEPT NO SCHNAPPSTITUTES.

In the interest of public awareness we bring you the complete story of how to recognize cool, crisp Hiram Walker Schnapps.

Highly decorative Hiram Walker coat of arms.

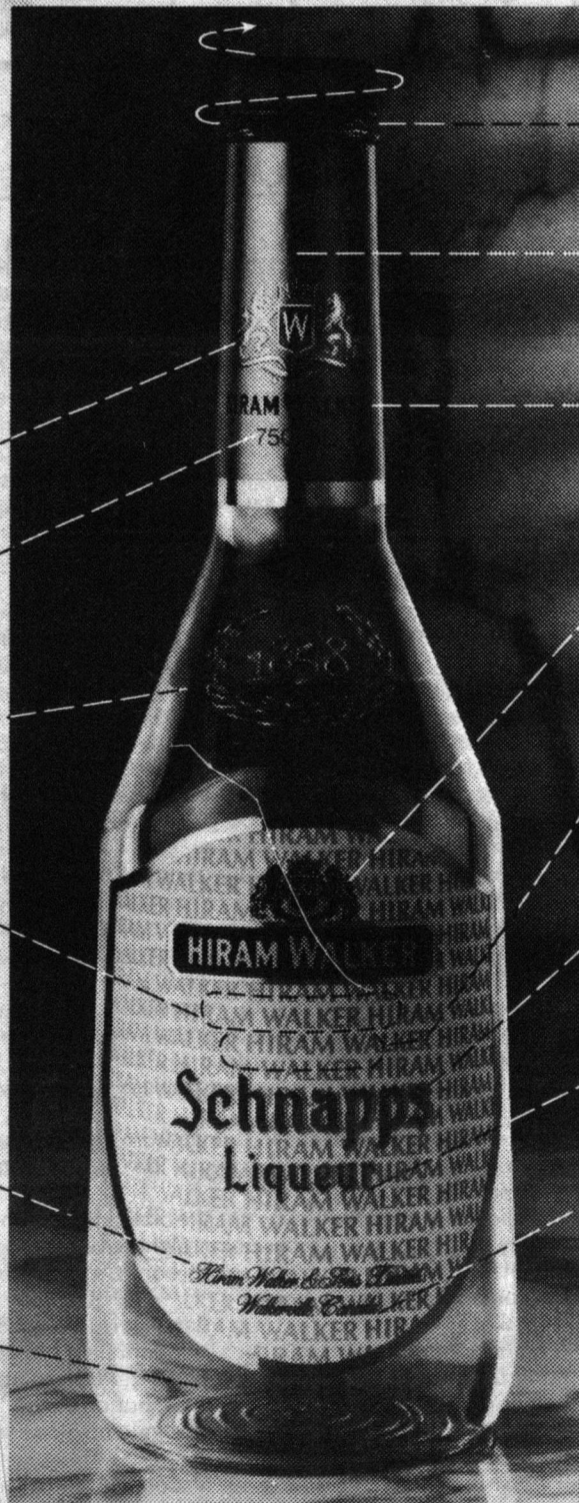
An amazing 750 millilitres per bottle.

1858: The year in which Hiram Walker, with appropriate fanfare and general hoopla, proudly opened his first distillery.

Conspicuous by their absence are the designations of the many flavours of Hiram Walker Schnapps such as Peach, Orange, Peppermint, etc. (not shown here).

Hiram Walker & Sons denotes that the Hiram Walker tradition of monstrously good quality lives on.

Transparent cool, crisp flavourful liquid ideal for any sized cylindrical object.



Very clever "E-Z" opening twist-off style cap.

Ergonomically designed hand-sized neck for foolproof pouring.

Exclusive "Hiram Walker" name seen only on "Hiram Walker" products.

The Hiram Walker name and coat of arms boldly displayed, twice, on each and every bottle.

In this space go the many illustrations of the many flavours of Hiram Walker Schnapps.

"Schnapps", as in Hiram Walker. The best selling Schnapps in Canada.

"Liqueur": an unusually accurate description of the contents herein.

Walkerville, Canada. The birthplace of Hiram Walker Schnapps.

In order to complete your Schnapps education may we suggest writing to us for some spellbinding Hiram Walker Schnapps recipes, P.O. Box 2343, Department S, Brampton, Ontario L6T 3Y9.

Hiram Walker Schnapps.  
Taste the Difference.