

BOVRIL

PROVIDES A RESERVE FUND
OF STRENGTH.

With the use of BOVRIL the ordinary activities of life do not exhaust one's strength—There is always an unused fund of energy. BOVRIL is an ideal summer food.

F-6.10

CANADIAN-NATIONAL EXHIBITION TORONTO



International Live Stock Show. Animal aristocrats by the thousand in daily parade.



Model Military Camp. Crack American Regiments under canvas. The amazing Dragon Cotillion.

\$2,000,000.00
in Buildings.

260 Acres of
Instruction
and entertainment.

Exhibits of
every Art and
Craft.

Most comprehensive prize
list of any Fair
in the World.

European Art
Loan exhibit.

Naval Review at Spithead Battle between Dreadnought and Airship

AUG. EVERY DAY SEPT.
27 A BIG DAY 12

BAND OF H. M. GRENADIER GUARDS
KING GEORGES' HOUSEHOLD MUSICIANS

Record-breaking
array of
large foreign
exhibits.

Displays by all
provinces.

World's Champion
Athletes
in spirited
contests.

Harness Horse
Races.

Dog and Cat
Shows.

Day and Night
Fireworks.



400 Bandsmen led by the Famous Grenadier Guards. Free concerts daily. Tattoo every night.



World's Congress of Entertainers. Two circus rings three stages Roman arena.

1,000 Performers in special Attractions
drawn from all parts of the world.
Review of Canadian Boy Scouts.
Exhibition of Forty Industrial Processes.
Watch for Reduced Rates and Excursions.
For information address

J. O. ORR, CITY HALL, TORONTO

tainship only a year ago. He acknowledged the honour in a letter to the denizens of Brantford reserve:

"I am glad to learn that the Six Nations are just as loyal to the British cause and British institutions as their forefathers were in the past and that they are just as willing to take up arms in defence of the British Empire as their forefathers were. I have no doubt that should the occasion arise for the British Crown to demand similar services from the nations in the future, they would not fail to maintain worthily the glorious traditions bequeathed by ancestors."

A notable Canadian Chief is Robert Barr, the novelist. Sometime ago, the genial editor of "The Idler," tripped out to the hunting grounds of the Iroquois. The braves sized him up, told him they liked his looks. They appeared to think that he radiated a home atmosphere, a personality tempered by domestic felicity. So they labelled him "White House." Why doesn't Barr use the title as a nom de plume occasionally? Everyone will recall a picture which was resplendent on the bosom of *The Globe* a few weeks ago—Sir Henry Pellatt in full majesty, as a Mohawk Chief, consecrated at the Q. O. R. pageant. Count Jacques de Lesseps is probably the latest chief. The exploits of the aviator filled the Redmen with wonder.

* * *

Macdonald, Peacemaker.

REV. J. A. MACDONALD, editor of *The Globe*, is not going to resign. That is settled. For some time, particularly since the passing of the late Mr. John A. Ewan, there have been rumors circulated that *The Globe's* celtic chief was going to sever his connection with the Liberal organ. Several reasons were suggested—one that Dr. Macdonald was not pulling right with the party managers, especially since his shoulder hit at the Minister of Justice over the French literature affair. The persistent rumours regarding Dr. Macdonald's future movements were dispelled the other day, when *The Globe* came out with a pointed editorial positively denying that the clerical editor was leaving his job. Fact is, Dr. Macdonald is going to take a little recreation—"speech-making" as the Canadian *Who's Who* defines his sole amusement.

* * *

A Census Story.

NOW that the decennial census, which takes place next June, is in sight, all sorts of census stories are being resurrected. Here is one from a New Brunswick correspondent:

After the last Dominion census it was claimed that a large number of "Free Baptists" in New Brunswick had been returned as "Baptists" simply, and the Department wrote to the enumerators in the province asking them to go over their lists and see if they had made any mistakes. One of these enumerators had in his district a man of easy morals named Smith who had gone through the marriage ceremony twice and both companions were living under his roof.

In his reply the enumerator stated that the only instance in which he might have made a mistake was in the case of Mr. Smith who was away at the time of his call; and concluded his report with due official gravity as follows: "My own impression had always been that Mr. Smith was a 'Free Baptist' but as both of his wives told me that he was a 'Baptist' I put him down as such in my record."

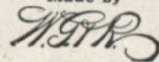
"When Good Fellows Get Together"

And you are one of them—you like to feel that no one is wearing better linen than you. Nor will they if your shirt and collar bear this mark:



We see to it that the maximum of style, comfort and wear goes into every garment so marked—for our good name's sake!

At all Dealers.
Made by



in Berlin,
Canada.



GERHARD HEINTZMAN

Canada's Greatest Piano

A reputation that has been earned, not purchased.

That definite, persistent impression back in your mind, behind all your indecision, that the Gerhard Heintzman is really the best of the good pianos, is right.

If you will call or write us before making your decision we will be very glad to talk the problem over with you.

Our reputation is your protection and our knowledge and experience is at your service.

Gerhard Heintzman, Limited

New Salesrooms:
41-43 Queen St. West., - Opp. City Hall.
TORONTO.

Hamilton Salesrooms: 127 King St. East.



One Price

and the same exceptional value for our customers all over the world. Wherever you live we guarantee satisfaction—splendid value and perfect fitting garments, whatever style you choose. We make the cloth, we make the clothes. Suits to measure from \$6.45 to \$13.40.

Cloth supplied from 75c. yard. Patterns and style book, together with full information of carriage and duty to any part of Canada, post free.

C. E. Brierley & Co., 54 Station St., Huddersfield, Eng.

25c. in Stamps or Coin

for a "Vite" Self Filling Fountain Pen, an absolute reliable well finished pen. No destructible rubber parts. Always ready for use. Can be filled with ink in an instant. No taking pen apart. Automatically sucks ink up when nib is inserted in ink. Pen will write with any kind of nib, which can be changed at will. If not satisfactory, money will be refunded.

"Vite" Fountain Pen Company, Limited
SUITE 27, LA PATRIE BUILDING, MONTREAL