

## Why Manufacture in Winnipeg?

Convincing and Authentic Reasons for the Prospective Manufacturer

# Why? Why?

- BECAUSE** Winnipeg has for years been the distributing and manufacturing centre of the Canadian West, and owing to its unique position always will be; and every railway that ever connects Eastern and Western Canada must pass through Winnipeg.
- BECAUSE** the soil of Western Canada is rich and fertile, and the consequent development which is taking place is creating an unprecedented demand for manufactured goods.
- BECAUSE** since 1900 the migration of men and money into Western Canada has been unparalleled in the upbuilding of any country, and this will continue and increase for the reason that there is no other such wide area left for agricultural development—the most substantial basis of any manufacturing district.
- BECAUSE** Winnipeg is the pivotal point of five railroad systems, with twenty-two branches.
- BECAUSE** Winnipeg has available and easily accessible abundant varieties of raw material for the manufacturer: Grain, wool, flax seed, sugar beets, barley, clay, straw, pulp, wheat, lime stone and sand, iron and mineral deposits and scrap iron, gypsum, peat, salt, manganese, etc.
- BECAUSE** Winnipeg is the greatest primary grain market in the world, and all produce of the vast agricultural West being shipped to Winnipeg, insures the manufacturer cheap outward rates.
- BECAUSE** agricultural development and consequent railway expansion is so great in Western Canada that hundreds of new towns spring up every year. The needs of these cities and of the new farming communities opened up go to swell Winnipeg's market for manufactured goods.
- BECAUSE** Western agricultural development is barely begun, only 10 per cent. of the cultivable area being under plow and the vast resources of mines, forests and fisheries practically untouched.
- BECAUSE** Winnipeg is near this great growing Western market, which fact causes saving in long freight hauls and defies competition.
- BECAUSE** Winnipeg supplies manufacturers with cheap power—varying from one-half to one cent per k.w.—from the 60,000 h.p. municipally-owned hydro-electric plant, and the Winnipeg Electric Ry. Co.'s plant, both supplying domestic and commercial lighting at cost.
- BECAUSE** no city in Canada, with equal or greater manufacturing output, can show a larger percentage of increase in the same period, viz: in ten years the percentage of increase in Winnipeg's manufacturing output was 351.28, and in twenty years 608.17.
- BECAUSE** Winnipeg is the youngest of the four large manufacturing centres in Canada, and has at her doors a market for manufactured goods unequalled by that of these other cities.
- BECAUSE** during the year 1912 sixty-nine manufacturing industries actually started operations in Winnipeg, and the records show that over 300 new factories have located in Winnipeg since 1907.
- BECAUSE** Western Canada is filled with prosperous people who buy liberally for their needs and often luxuriously to suit their tastes.
- BECAUSE** Winnipeg has a strong, thoroughly representative semi-official civic organization representing twenty-eight business bodies—the Industrial Bureau, which helps to establish factories; educates local people to buy home-made goods; and exhibits all the year round in a fine Permanent Exposition the products of Winnipeg's factories.
- BECAUSE** Winnipeg's citizens are fully alive to the importance of patronizing home industry, and co-operate in this, as in all movements for the public good, with loyalty and enthusiasm.
- BECAUSE** if Winnipeg was not the best distributing and manufacturing point the C.P.R., C.N.R., G.T.P., and G.N. railways would not have placed their Western head-quarters here.
- BECAUSE** Winnipeg is now Western labor market, and at the present rate of immigration from the large industrial centres of the world, will soon be the largest labor market in Canada.
- BECAUSE** in Winnipeg, technical education is available for all industrial workers who wish to increase their efficiency.
- BECAUSE** reliable British workmen, permanently employed in Winnipeg, are advanced transportation by the Home Reunion Association of the Industrial Bureau to bring their wives and families from the Old Country, establishing hundreds of re-united and contented homes and materially increasing the number of Winnipeg's workers.
- BECAUSE** during the past three years 358,859 immigrants from the United States have brought in \$350,000,000, and new settlers reach Winnipeg in most months of the year at the rate of a thousand a day.
- BECAUSE** Winnipeg is expanding financially and commercially more rapidly than any modern city of like size, the annual building permits and bank clearings being greater than those of most cities of twice the population.

Special Reports prepared and mailed free of charge on the manufacturing possibilities of any line of industry, by addressing

**CHAS. F. ROLAND, Commissioner**  
Winnipeg Industrial Bureau, Winnipeg, Manitoba.

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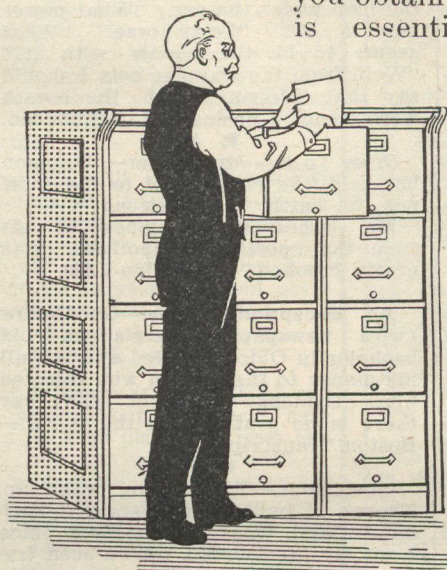
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