

Arrange to
meet your
friends at
Mayhew's

E. MAYHEW & CO.

GLENCOE'S FAVORITE SHOPPING PLACE

Read every
item of this
advertisement

FOR PROMPT SERVICE, TELEPHONE 36-11

VISIT THIS STORE THIS WEEK

Big 8-DAY BARGAIN EVENT

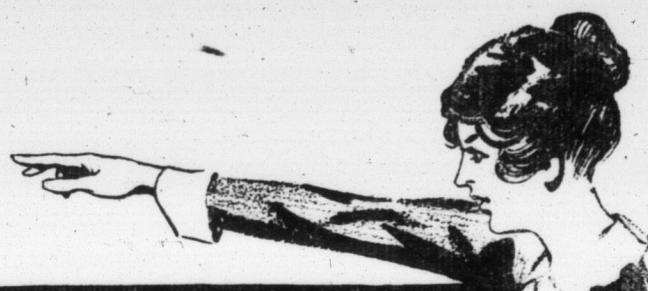
with a most unusual list of Special Bargains in Seasonable Merchandise

Exquisite New Waists and Fancy Collars

Our waist department has always been identified with all the new styles as they come out, but we doubt very much if it ever presented such a gay number of styles as at present in readiness for your spring wants. Those exclusive kinds in GEORGETTE CREPES, CREPE DE CHINE, NINON COMBINATIONS. Styles that are quite different from ordinary sorts. Priced at \$1.75, 2.00, 3.00, 4.00 and 5.50.

New Lingerie Waists in fine English Voiles and Swiss Muslins, at \$1.25 up to \$4.50.

Quite certain you'll want one of our swell new Collars. A new Collar is quite as important as the new spring costume itself. It is just a matter of what kind. The prices are moderate in every instance, from 25c to \$2.50.



SAVINGS FOR WOMEN

A Sale of Rugs

that will make people sit up and take notice.

Never before have we shown such values. Tapestry Rugs, 3 x 3, and 3 x 4, in a fine range of patterns and coloring. Suitable for any room. On sale, only \$12.00 and 15.00. Brussels Rugs at \$20.00. We carry all sizes in Rugs. Come and get first choice.

A Sale of Corsets

that should attract widespread attention.

8 day sale price per pair, \$1.19. A special purchase of the widely known D. & A. Corset. They are made in the correct model for spring. We carry all models and different styles in stock. Exclusive agent for D. & A. Corsets.

Save on Your Window Shades and Curtain Material

Marquette and Scrim specially priced this week.

We have just received a manufacturer's closing lot of Window Shades and Curtain Scrim, purchased at mill prices, which means a big reduction on the regular values of today. Included are all patterns in white, cream and ecru.

Scrim, with lace or insertion trimming, white and ecru, sale per yard—19c, 23c, 30c. Marquette, with hem and insertion, sale 23c and 45c. Best Window Shades, 50c and 65c. Curtain Rods, complete. White Cottage Rods, 2 for 25c. Brass Extension Rods, 15c and 25c.

A wonderful display of New Cotton Wash Goods

A sale extraordinary of all that is new in smart waist fabrics for the coming season. Buy your summer dress fabrics tomorrow.

Extra special value in Voiles and Organdy Suiting. Sale prices—19c, 25c, 38c, 65c and 80c.

We place on sale 6 pieces White Plaque at the extraordinary price per yard of 18c.

25c Wash Goods, 19c.

NOTICE:—

We do not quote comparative prices unless the article advertised represents an actual reduction from our regular marked price. (Signed) E. MAYHEW & CO.

Special on Shoes at this sale

Ladies' High 8-inch top Vici Kid, French Louis heel, sale price \$1.50, 3.50, 6.00 and 7.00. Ladies' Fancy Novelty Shoe, 8-inch top, with white stitching, on sale \$6.00. Ladies' Dressy Kid, button or lace, sale price \$2.50, 3.00 and 3.50. Ladies' Heavy Box Calf, reliable make, sale price \$1.75, 2.00 and 2.50. Men's Heavy Shoes, \$1.75, 2.00, 2.50 and up to 4.00. Men's Rubber Boots, special quality, \$4.68.

White Cotton

Very special quality, fine, evenly spun, worth 15c, bargain week 11c yard.

Millinery

Very stylish and exclusive. Distinctive new styles for Easter wear, every one entirely new and jaunty, and no two alike. Many models to choose from and prices to suit everyone's pocketbook. Visit our show rooms and see the gorgeous display.

A Big Rush Sale this week of Well-seasoned Floor Oilcloths and Linoleums

This is your opportunity to save. Don't pass it by. It means cash in your pocket.

Floor Oilcloth, 38c and 45c square yard. Good patterns in block designs, 1, 1 1/2 and 2 yards wide.

Linoleums, very special at 75c, 4 yards wide, covers your room without a joint.

Block patterns, sale price square yard 75c.

Union Carpet, worth 70c, on sale for 55c. 3 patterns only, full yard wide.

Exceptional values in Wall Paper at this sale

We pay 30c Cash and 32c Trade for Eggs

Wardsville

Mr. and Mrs. Teal of Vienna are visiting Mr. Teal's cousin, W. Teal.

Misses Josephine Parlett and Mabel Milner and Earl Milner of Detroit and Miss Ella Milner of Chatham spent the holiday at the home of W. Milner.

Misses Ha Quigley and Dorothy Dowdwell of Essex are visiting Mrs. G. Cornille.

Mrs. Clark and children of Toronto and Mrs. McCracken of Glencoe are visiting their mother, Mrs. McVicar.

Miss Lillian Wilson of Chatham is visiting at her home here.

W. Aitchison spent the holiday at his home here.

Misses Garbutt and Farrington of the High School staff are visiting at Brampton and Buffalo respectively.

A number of the High School pupils met at the home of Miss Orad Sheppard last Wednesday evening and presented the Keene of the 63rd Battery with fifteen dollars in gold before his leaving for London. A most enjoyable evening was spent in games and music.

Miss J. Rogers of Guelph and Fred Rogers of Warwick are visiting their aunt, Miss M. Archer.

Dr. H. A. Wilson spent the holiday with his sons in Toronto.

Dr. W. Russell and Dr. J. Russell of Toronto are visiting their sister, Mrs. A. Sheppard.

Misses H. Blott of Tapperville, J. Lamont of Welland, N. Jackson of Dorchester and B. Watterworth of Chatham are visiting at their homes here.

Mrs. J. A. Mulligan and daughter Marjorie are visiting friends at Windsor and Detroit.

Miss Kathleen Martyn of London spent the holiday at her home here.

Paul Collins of Windsor is visiting J. A. Mulligan.

Mr. and Mrs. A. E. Clark and daughter Vera spent the past week at Welland.

Mr. and Mrs. G. Hill of London spent the holiday with her sister, Mrs. E. Pickering.

Knapdale

Mrs. Charlie Armstrong of Windsor is visiting friends here.

Percy Schred is visiting his mother in Toronto.

Miss Mae Turner of Alvington is spending the holidays with her parents here.

Mrs. J. Armstrong of Newbury is visiting her daughter, Mrs. J. D. McNaughton.

Mr. and Mrs. W. George have returned to London after spending the holidays with W. June.

Miller's Worm Powders will eradicate the worm evil that bears so heavily on children and is believed to cause many fatalities. They are an acceptable machine to children and can be fully relied upon to clear the food channels thoroughly of these destructive parasites and restore the inflamed and painful surfaces to healthfulness. They are an excellent remedy for these evils.

Cairo.

Mrs. Fred Savage returned to her home in Detroit during the week.

Mrs. Ed. Arnold is under medical treatment at present.

J. W. Switzer had an attack of blood poisoning from a slight abrasion of the skin on the back of his hand.

We are pleased to announce that Mrs. A. Wehlann has greatly improved in health of late.

Miss Ella Smith returned on Saturday from an extended visit among friends in Walkerville and Detroit.

On Sunday, as previously announced, Mr. Miers in the Presbyterian church discoursed on the subject of "The Resurrection of Christ," (Luke 24, 3 and 6) to a full house. His remarks were eloquent and inspiring. The choir rendered appropriate music, and, assisted by Frank Fleming of Bothwell, sang the hymn, "Christ Arose," in a pleasing manner; also the duet by Mrs. A. Munroe and Miss Ella Barr, "Seeking the Master." All contributed in making the service a most joyous one to all present.

Crinan

The W. M. S. met in the church on Wednesday afternoon of last week.

Mr. and Mrs. P. D. McRae visited in London last week.

Mr. Thornton of London is improving his property at Crinan on the Graham Road.

Quite a number from here attended A. D. McGugan's auction sale on Tuesday.

The Y. P. S. met in the church on Sunday evening.

P. D. McRae had the misfortune to be kicked by a horse he was clipping on Thursday of last week.

Mrs. W. J. Webster has returned from visiting friends at Strathburn.

G. T. Markham has the cheese factory in first-class condition and intends opening for the season next week.

Word has been received here that John Duncan, the infant son of Mr. and Mrs. Dan McRae of London, who has been seriously ill, is now out of danger.

Seeding in this district will be late this spring.

Duncan B. McColl, jr., of Windsor spent the Easter holiday at his home on con. 4.

Several in this vicinity are purchasing this spring.

A Safe Pill for Sufferers.—There are pills that violently purge and fill the stomach and intestines with pain. Parmelee's Vegetable Pills are mild and effective. They are purely vegetable, no mineral purgative entering into their composition and their effects are soothing and beneficial. Try them and be convinced. Thousands can attest their great curative qualities because thousands owe their health and strength to the timely use of this most excellent medicine.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of Dr. J. C. Fletcher, and has been made under his personal supervision since his infancy. This is the only Castoria in this country. All Counterfeits, Imitations and "Just-as-good" are but experiments that will and do endanger the health of Infants and Children—Experience against Experiment.

WHOLE CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Beware of Signature of

Dr. J. C. Fletcher

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY

WINNER OR WASTER—Which Are You?

On a recent public occasion the Honorable the Minister of Finance for Canada, in addressing a representative Canadian audience, dealt with the urgency of everybody doing, even in the smallest way, their share towards aiding the Empire.

It is well to remember that every dollar thrown away extravagantly does one hundred per cent. more good to the enemy than one dollar saved by ourselves.

The wealth of the world finally filters through individual dollars, and if the curse of extravagance strikes deeply enough, our ruin is bound to follow.

Save a dollar TODAY and do a hundred per cent. more for the Empire than your extravagant neighbor does for the enemy.

THE MERCHANTS BANK OF CANADA

GLENCOE BRANCH

J. A. McKELLAR, Manager

Appin

N. A. Gallbraith has returned from the West.

We are pleased to see Mr. Baird and family back to town again.

Mrs. D. A. Patterson spent the Easter holidays with her parents, at Kilmartin.

William Gibbs has erected a fine improvement shed.

Some who have recently purchased cars in this vicinity are Angus Galbraith, Cyrus Henry, William Gibbs, Duncan Campbell, Rev. C. W. Bristol and Hugh Fletcher.

Working bells will ring in our village this week.

James Lotan is recovering. He recently had two ribs broken by a kick from a colt.

BETHEL.

Miss Susie Boyd of Ilderton is spending the holidays at her home here.

Cyrus Henry has purchased a new car.

Things have become normal again since the lady preachers have left this section, and the numerous arguments on religious matters are to be heard no more. After all that has been done and said, we are pleased to see Bethel church has weathered the gale and is still going strong.

Joseph Blain has arrived home from a trip to the West.

Thomas Towers left for the West last week with a car of settlers' effects. Mr. and Mrs. Towers will be missed in this section.

Miss Nita Henry of London is spending the holidays at her home here.

Exhausted from Asthma.—Many who read these words know the terrible drain upon health and strength which comes in the train of asthmatic troubles. Many do not realize, however, that there is one sure remedy which will surely stop this drain. Dr. J. D. Kellogg's Asthma Remedy is a wonderful check to this enervating ailment. It has a countless record to its credit. It is sold almost everywhere.

EKFRID STATION.

John Switzer returned to London Monday after spending the week-end at his home here.

Mr. and Mrs. W. P. Cornell attended the wedding of her brother last Wednesday afternoon.

Mrs. A. J. Willey is laid up with an attack of inflammatory rheumatism.

Miss L. Outler is spending the Easter holidays at her home in Lambeth.

John A. McCallum of Walkerville spent last week at his home here.

There are a few cases of German measles in this section.

Mrs. J. L. Hull and family spent Saturday and Sunday with Mrs. Hull's parents in Mount Brydges.

Marriage licenses issued by D. H. McRae, Strathburn.

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Melbourne

A McTaggart has sold his house and lot to Alex. McDougald, who will move to the village in a few months.

The members of Ann Rebekah Lodge held a social afternoon recently in their lodge room, where ladies from the village and surrounding country spent a very pleasant and profitable time knitting and sewing for the soldiers.

At five o'clock tea was served by the Rebekahs, for which a small charge was made; the proceeds to aid the hospital for returned soldiers.

The village orchestra furnished excellent music, which was appreciated by all.

Miss Verna Irish, who has held a position as telephone operator here for some time, has resigned.

A concert held in the Woodmen's Hall recently in connection with the public school was a decided success.

The greater part of the program was given by the pupils of the school.

Mr. McCallum has resigned his position in the Home Bank.

Melbourne, April 5.—Mrs. W. Wade is visiting friends in Delaware.

Mrs. McDonald of Detroit is moving into the house recently vacated by W. Wade.

Miss Brodie, former public school teacher, is spending a few days with friends in town.

SHIELDS STATION.

Miss Belle L. McAlpine, teaching at Wainstead, is spending her Easter vacation at her home here, H. R. McAlpine's.

Mrs. John McVicar and Mrs. Nevin McVicar spent Easter Sunday visiting friends and relatives in Bridgen and vicinity.

James Benson was in Sarnia on a business trip last week.

Evelyn McTavish, teaching at Wheatley, is home for Easter.

James Douglas, our genial assessor, is going the rounds, calling on friends and foe.

After Easter---

What?

On Friday and Saturday, April 20th and 21st, we will display new ideas in

Summer Millinery

worthy of your consideration. It will pay you to come and see them.

B. C. Buchanan

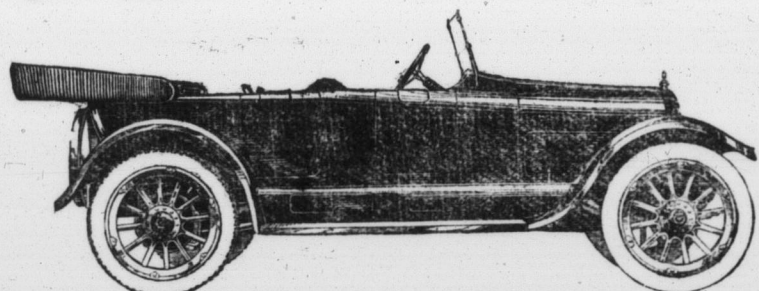
MELBOURNE

E. MAYHEW & CO.

THE STORE THAT SAVES YOU \$\$\$\$

Willys
SIX

Seven Passenger
\$1855
I. O. B. Toronto
Subject to change
without notice



Six-Cylinder Luxury

This handsome Willys-Six breathes luxury in every detail.

—luxury in beauty of outline and finish.

—luxury in its roomy body: in the comfort of its deep, air-cushioned seats and long, shock-absorbing cantilever springs.

—luxury in the sweet-running qualities of its powerful and flexible motor.

It sets a standard for seven-passenger "six" value, for its price is only \$1855.

This price is made possible through the Willys-Overland policy of building a comprehensive line of cars and building cars in large quantities.

You get the benefit of economies secured through lower costs of production and buying raw materials in large quantities.

Orders for spring delivery should be placed at once.

F. G. HUMPHRIES

Agent, Glencoe

Phone 60

The Transcript.

THURSDAY, APRIL 12, 1917

Newbury

The funeral of an aged citizen in the person of Mrs. Robinson was held from the home of her son, John A. Robinson, undertaker, on Saturday afternoon. Rev. J. Hale conducted the services. Deceased passed away at the home of her daughter, Mrs. Russell Jeffery, Euphemia, on Thursday, after an illness of two weeks, at the age of 82.

Miss Ella Jeffery returned from Wallaceburg on Saturday.

Mrs. J. G. Bayne entertained a few young friends on Monday evening in honour of her daughter, Mamie, and son, Sergt. Cameron, Toronto.

Among the Easter holiday visitors in town were J. H. Bayne and daughter Frances, Miss M. McRae, Detroit; R. Mercer, A. Grant, Mrs. Charlie Armstrong, C. Mann, Windsor; Miss W. Owens, Oakville; Miss L. Owens, Hamilton; Miss Nellie Armstrong, Mr. and Mrs. Ed. Grant, London; J. Hillman, Dundas; Miss K. Fisher, C. Degraw, Leo Degraw, Welland; Miss Nessie Archer, Streetsville; Miss Mamie Bayne, Toronto; Miss Hazel Fennell, Thamesville; Mrs. Kennedy, Wheatley; Miss Anna Gordon, Toronto; A. J. Walker, wife and family, and Miss M. McLean, London; Rev. James Bracken, Hamilton.

"Normal Boys in Khaki."—At the final literary in the Normal School, London, on Friday evening, Gunners R. E. Doyle, R. B. Braddon, W. Murray and Sergt. H. C. Bayne, C. A. D. C., Toronto, were presented with signet rings as tokens of the high esteem in which they are held in the Normal School. After the presentation a taffy pull was held in the gymnasium.

(Free Press, London). Sergt. Bayne, of the above, son of J. G. Bayne, was home over Easter. He is taking a special course in Toronto in dentistry, which he will finish in a few weeks.

"Cameron" is a smart lad and we are proud of him and feel sure he will do his bit in such a way that he will bring honour to his home town.

All mothers can put away anxiety regarding their suffering children when they have Mother Graves' Worm Exterminator to give relief. Its effects are sure and lasting.