THE STANDARD, ST. JOHN N. B. SATURDAY, NOVEMBER 22, 1913.

\$225.00 One Month Only

1st Prize, \$100.00; 2nd Prize, \$50.00; 3rd Prize, \$25.00, and Fifty Prizes of \$1.00 each The \$225.00 Total Prizes has been deposited in the Royal Bank

Commencing on Saturday, November 22, 1913 to December 22, 1913

We intend giving a coupon to each purchaser of one card or more of Lace or Insertion of 36 yards to the card at 60c per card. There will be in all 4,000 cards and each card will be numbered, the numbers running from 1 to 4,000. Each purchaser will get a coupon bearing a number and we shall keep the corresponding number, together with the name and address of the purchaser.

How the Drawing will be Conducted. The drawing will take place on Monday, December 22, 1913, commencing at 7.30 p.m. at 71 Germain St. The coupons, numbering 1 to 4,000 with purchasers' names, will be put into a bag, and any parties not interested, unaminously chosen by the purchasers at that time, will be the drawers. The first coupon drawn by them will be awarded the first prize; the second drawn, the second prize; the third drawn, the third prize, and the first fifty drawn will be awarded the remaining fifty prizes.

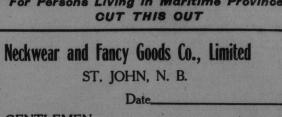
This is undoubtedly one of the biggest offers ever made in Laces. There is not one card in the whole 4,000 that you can purchase outside for less than 3c per yard. Now, then 36 yards at 3c per yard will total \$1.08; all we ask is 60c For Persons Living in Maritime Provinces for the 36 yards, which cuts the price per yard down to a fraction over 1 1-2c.

What is Lace Good For? It is good for making innumerable fancy things suitable for Xmas Gifts, as well as for making fancy aprons and handkerchiefs. Lovely for children's dresses, corset covers, fancy cushions, underwear, shirt waists, and many other things too numerous to mention.

YOU LOSE NOTHING

You save 48c on each card and you stand a grand opportunity of securing one of the 53 prizes

NECKWEAR & FANCY GOODS CO., LTD.



GENTLEMEN :--

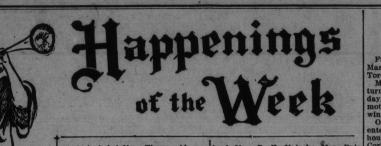
Enclosed please find Post Office Order for_ cards of Lace (or Insertion) at 60c per yard of 36 yards, also 6c postage for one card or 12c postage for two cards. Please send lace and coupon by return mail.

Address.

Name.

71 Germain Street, Corner King Street





FREDERICTON

DALHOUSIE

