

A TEN DAYS' WONDER SALE

COMMENCING 10 A. M. TOMORROW (FRIDAY)

When our doors will be thrown open to the Public for The Biggest Money Saving Opportunity we have ever advertised. Former Prices Thrown Overboard.

\$15,000

Everything In The Store At New Sale Prices.

We must make room for Spring Goods and are unloading

\$15,000

\$15,000

Worth of Merchandise At This Great Sacrifice

We have only been in business a few months so all stock is new and in best of condition. We have always sold lower than regular dealers but our former prices GO INTO DISCARD FOR THIS SALE. We need room and are paying you indirectly for it by reducing our prices to a point where the values are almost unbelievable. We are willing to pay the piper and while you may not understand how we can put on such a sale, don't let that deter you from attending the Opening Tomorrow Morning.

These lists are not complete but are suggestive of the cuts we have made on all lines. Visit the store as soon as possible!

MR. MAN

Gents' Furnishings, Pants, Overalls, Boots and Shoes, almost everything a man requires to be found here at astonishing prices.

Other Articles At Equally Good Value

YOU

Do you buy for anyone else, say husband, brother, sister, wife, boy or girl? You will save money by shopping here at the 10 days' sale.

10 Days Only, Then Back to Usual Prices

THE EARLY BIRD

Cuts the choicest worm. Shop early tomorrow and then you can secure the best variety and will be sure to find the sizes you want.

Buy For Future Needs. It Will Pay You!

MISS OR MRS.

Ladies' Boots and Shoes, many lines of Dry Goods, Ladies' Raincoats, and other apparel at less than your dealer pays at wholesale.

MEN'S BRACES

Police Braces—Reg. 35c. Sale 19c.
Fancy Braces—Reg. 40c. Sale 23c.
Fancy (Special) Braces—Reg. 50c. Sale 30c.
Boys' Braces—Special for Sale, 19c.

MEN'S SOCKS

Black Little Socks—Reg. 30c. Sale 17c.
Mixed Blue and Grey Socks—Reg. 25c. Sale 17c.
Lisle Thread Socks—Double toe and heel—Sale 23c.
Heavy Grey Socks—Reg. 30c. Sale 23c.

MEN'S SHIRTS

Men's Work Shirts—From 39c. to \$1.48
Men's Dress Shirts—Reg. \$1.25 to \$1.50, Sale 79c.
Men's Shirts—Soft cuffs and collars, famous Tooke make, Reg. \$1.50 and \$1.75. Special Sale Price, 99c.

HANDKERCHIEFS

Ladies' Plain White Handkerchiefs, Sale, 6 for 25c.
Ladies' Fancy Lace Trimmed Handkerchiefs—Sale, 5 for 25c.
Ladies' Fancy Tea Apron Handkerchiefs—Sale 15c., 2 for 25c.
Men's Large Colonial Handkerchiefs, Sale 9c. each, 3 for 25c.
Men's Silkoline Handkerchiefs, 15c. each, 2 for 25c.

UNDERWEAR

Men's Heavy Atlantic Woolen Underwear—Special Sale Price, 99c. gas.
Boys' Woolen Underwear—69c. gas.
Men's Balbriggan Underwear (Combination)—Sale \$1.00

SWEATERS

Men's Sweaters—From \$1.29 to \$3.98
Boys' Woolen Sweaters—79c. to \$1.48

OTHER SNAPS IN MEN'S WEAR

Unlined Leather Work Gloves—Reg. \$1.00. Sale 69c.
Neckties—Were 25c. Sale 14c.
Men's Woolen Mitts—Sale 39c.
—also—
Razors "that do the work"—Sale 50c.
Pipes that were \$1.00. Sale 48c.
Pipes that were 75c. Sale 40c.
Pipes that were 50c. Sale 29c.

LADIES' HOSIERY

Black Hose, Lisle Thread—Reg. 50c. Sale 35c.
Ladies' White Cashmere Stockings—Reg. 75c. Sale Price, 59c.

CAPS

Spring styles, silk lined. Reg. \$1.00 to \$1.50. At Our Sale, 50c. and \$1.00

CHILDREN'S STOCKINGS

Sizes 5 1/2 to 10, in black, white, red, blue and pink. Sale Price, 30c.

OTHER SPECIALS

Turkish Bath Towels—50 dozen at 27c. pair
Roller Towelling—7 yards for \$1.00

THREAD

Clark's, in black and white, all numbers, 300 yards in spool. 13 Spools \$1.00

FLANNELETTE

Mill Ends—16c. yd.

LADIES' FOOTWEAR

Few, But Great Value
Ladies' High-Cut Black Kid Boots, laced or buttoned. Special Sale Price, \$3.98
Ladies' Every-day Boot—Well made (black), neat and dressy. Sale Price, \$2.48
Ladies' Boots—Serviceable and strong, good leather throughout. At Special Sale Price, \$2.98

OUR STOCK OF OVERALLS

has always been most complete and better value than other dealers.

Remember, we can measure you for Overalls or Pants and guarantee a fit in 24 hours.

These prices should be read by every working man in this city. Such an opportunity ought to be acted on at once. The Overalls referred to as damaged are not much affected, and wearing qualities have not been interfered with.
15 dozen Overalls, slightly damaged. Reg. value, \$1.75. Sale \$1.00
10 dozen Men's Jumpers, slightly damaged. Sale Price, \$1.00
Heavy 8 oz. Blue Denim Overalls—Reg. \$2.50. Sale \$1.68
Youths' Overalls—15 to 16 years. Reg. \$1.00. Sale 69c.
Boys' Overalls—5 to 10 years. Reg. 75c. Sale 39c.

MEN'S PANTS

20 dozen Tweed Pants—Reg. \$3.75. Sale \$2.00
10 dozen Pepper and Salt Pants—Reg. \$5.00. Sale \$3.19
Black and Blue Serge Pants—Reg. \$5.00. Sale Price, \$2.98
10 dozen Khaki Cloth Military Pants—Reg. \$4.50 value. Sale \$2.19
10 dozen Cottonade Pants—Worth \$2.50. Sale Price, \$1.59
Boys' Tweed Pants—Reg. \$1.60. Sale 98c.
25 dozen Boys' Military Cloth Pants—Reg. \$1.50 value. Sale 78c.

RAINCOATS

Ladies' Raincoats—Tan, black and blue. Reg. \$10.00. Sale \$4.98
Ladies' Black Rubber Raincoats. Sale \$4.98
Girls' Check Raincoats—Reg. \$6.00 (with caps). Sale Price, \$3.25
Ladies' Silk Rubber Bedding Caps—Reg. 75c. value. Sale Price, 29c.

BOW TIES

All colors. 3 for 25c.
Strong Hook-on Tie. Sale 22c.
TOILET SOAPS AT SPECIAL PRICES

Reg. 25c. box Toilet Soap. Sale 15c.
Reg. 40c. box Toilet Soap. Sale 25c.
The latter in Sweet Violet, June Rose and Carnation.



RUBBERS AT A BARGAIN

Men's Rubbers. 69c.
Ladies' Rubbers. 69c.
Youths' Rubbers. 59c.
Children's Rubbers. 49c.

MEN'S RUBBER BOOTS

Knee Boots. Sale Price, \$3.98
Hip Boots. Sale Price, \$4.98

BOOTS AND SHOES

Added to Our Stock and Also Added to Our Sale

Everyone knows how leather has advanced, and still prices are on the upward climb. These values are therefore most timely. Ask to see our lines and let us fit you for little money. Satisfaction guaranteed.

Men's Dark or Light Tan Shoes—The justly famous Slater make, Goodyear welt, receding toe. A real, classy shoe. Worth \$7.50 today. Big Sale Price, \$5.98

Men's Tan Blucher Bal—Broad toe, dressy and best material and manufacture. Sale Price, \$5.98.

Men's Black Boots—Rubber heel, latest style, "Our Special." Ask to see it. On Sale for 10 days at. \$4.98

Men's Patent "Long Life Shoe"—Special viscolized sole, comfortable last; good wearing boot. Sale Price, \$3.98

Men's "Banner Shoe"—Dressy last, solid leather. Special Sale Price, \$3.28

Men's Patent Leather Shoes—All sizes. Reg. \$6.00 value. At our 10 Days Sale Only. \$3.98

Men's Heavy Working Boots—Waterproof soles, specially heavy leather. Sale \$3.48

The Time Is Short!

Everything Plainly Marked. Call and See for Yourself!

Ten Days Only!

"The Biggest Price Cutters In St. John"

KING SQUARE SALES CO.

OPPOSITE THE MARKET!

MUTT AND JEFF—MIKE ANGELO HAS NOTHING ON JEFF AS A PAINTER

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BY "BUD" FISHER

